Six seats will ask about SafeLine. Here is what each one asks.

If you think SafeLine is right for your members, you will not be the only person who has to agree. Forward this page. Each row is a question that seat may ask, with the answer.

Head of Fraud We already have fraud detection.	Every fraud tool the institution runs watches the money. None of them watch the manipulation. SafeLine gives customers somewhere to send the message itself, before anything is paid. It is measured by what never arrives, not by what it catches.
Compliance and BSA What does it do with customer consent and data?	Consent is recorded with its source and a full history, and STOP, START and HELP are honoured automatically on every number. Data is separated per institution, so a portal shows only that institution's customers, and numbers are masked in server logs. The Brain that answers learns from the scam, not from your customer.
CISO and IT What do we have to integrate?	There is no integration with the core. Customers forward a text to a phone number, and the portal needs no engineering to run.
Retail, CX and marketing Will our customers use it?	There is no app to install. Customers join through a branded sign-up page, a QR code or by sending a text, which fits branch signage, digital banking and direct outreach. It appears as your institution's own service, in your branding.
Risk and legal What does it claim?	Each answer is a Flggd verdict with its reasons, never a guarantee, and SafeLine does not claim to catch every scam. It gives one of four flags: red is a scam, yellow and grey are likely scams, and green appears safe, always with its caveat. It holds no payments and moves no money.
CEO How big a decision is this?	Deliberately small. No integration with the core, nothing for customers to install, and the institution can stop at any time: customer opt-ins export from the portal. The next step is to agree the scope together.

Flggd publishes no accuracy figure.