

MARIANNEMAKES.COM

MARIANNE WELLMAN



About

I'm an LA-based creative fluent in interaction design, branding, and various print medias. I like to make things that look and feel exceptionally good. Special interests include film, food, education, micro-interactions, and tactile experiences.

Skillset

Visual design / UX research / UI Design / Brand strategy / Visual brand development / Graphic design / Print media / Apparel graphics

Tools

Figma / Photoshop / Illustrator / InDesign / After Effects / Jira / Webflow / Squarespace / Wix / Google Suite / Canva / PPT

Education

ArtCenter College of Design, Class of 2020
Bachelor's of Science, Interaction Design

Professional Background

Product Lead @ Hudson Institute of Coaching

Sep '25 - May '26

Driving vision, aligning stakeholders & executing roadmap for two digital products: (1) AI-enabled manager development ed-tech, (2) seamless coaching engagement management, from scheduling to measurement.

Sr. UX Designer @ Hudson Institute of Coaching

Apr '23 - Sep '25

Owning user experience & interface design for Wiser platform, prompt-writing for conversational AI, collaborating on product feature ideation & requirements, leading focus groups & user interviews, collaborating with developers during design implementation.

Innovations Designer @ Hudson Institute of Coaching

Aug '21 - Apr '23

Owning visual brand, designing UX/UI for new digital touch points, consulting on visual communication & storytelling, leading user research & persona development

BRANDING PRINT MEDIA

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INTERACTION DESIGN