hydro.

hydro.website

The AI infrastructure behind brand evolution.

Brand, design, motion and Webflow for B2B companies ready to grow.

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We design and evolve brands and Webflow sites that attract higher value clients and close bigger deals.

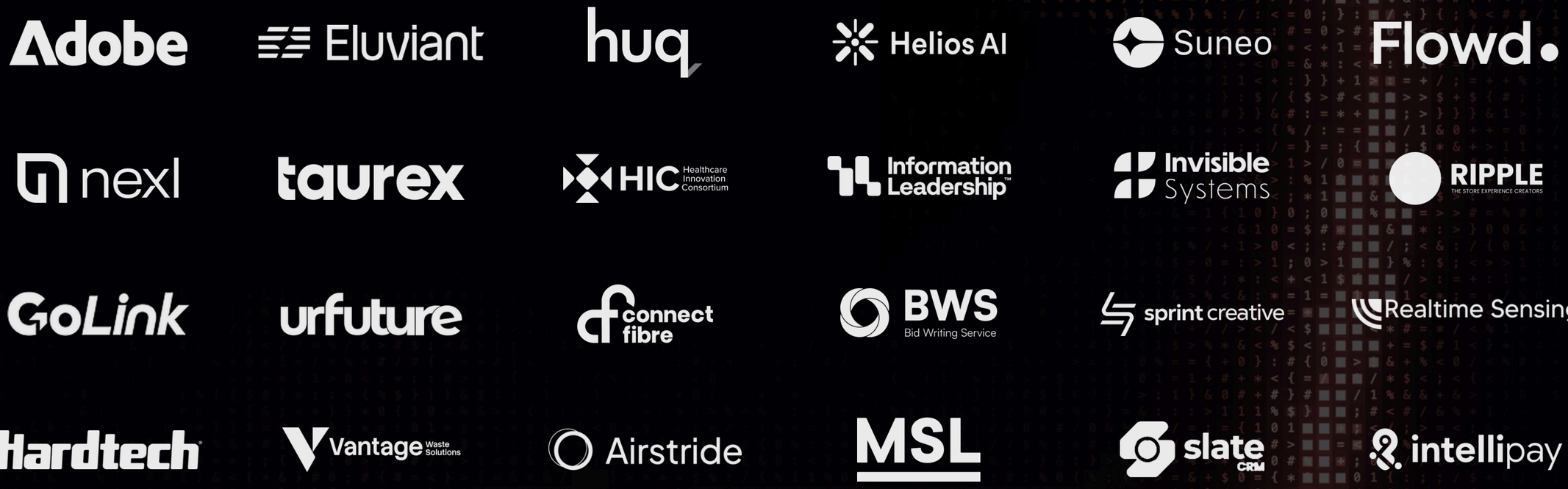
How we can help

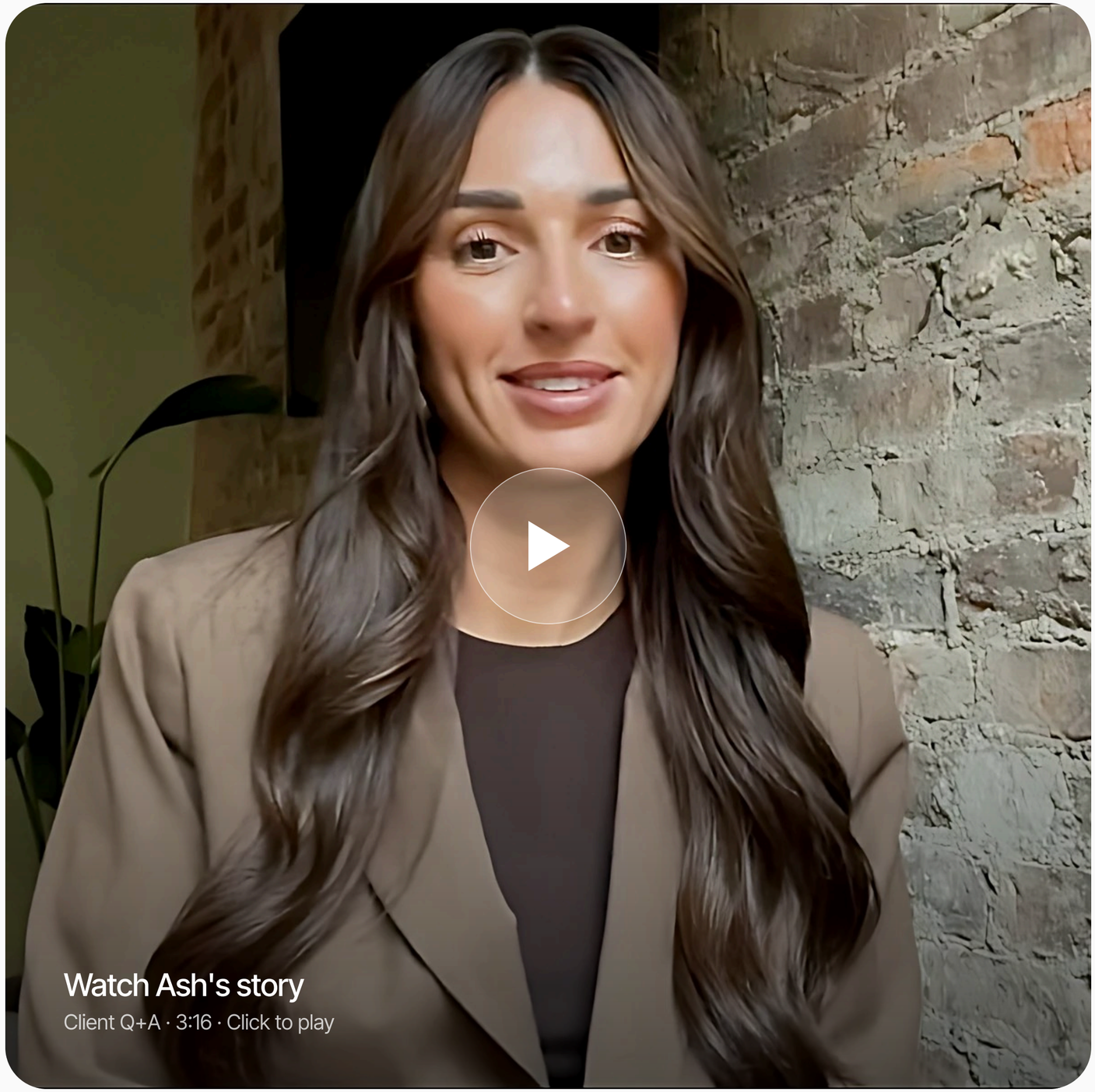
What we can do for you.

01	Look like the company you're becoming.	**Brand Identity** Positioning, logo, type and guidelines.
02	Turn more visitors into enquiries.	**Figma Design · Webflow Development** A website designed to convert, easy to edit.
03	Launch with a story people remember.	**Motion Design** Launch films, site animation and social motion.
04	Keep your marketing moving every month.	**Unlimited Plan** Pages, campaigns, decks and motion on tap.
05	Put AI to work in your business.	**AI Platforms · Agentic Automation** Portals, platforms and agents, live in weeks.

Who we work with

Better positioning. Bigger business.





Client Q+A · Flowd

“I've done quite a few in my time and this has definitely been the easiest one so far.”

Ash Holmes · CMO & Co-Founder, Flowd

01 **The move to Webflow**
Designed in Figma, built by hydro.

02 **Live in 8 weeks**
Her easiest launch yet.

03 **Support at any hour**
Now a long-term partner.

How we can work together

Two ways to work with us.

Project

One brand or website, from kickoff to launch.

50% to start | **25%** sign-off | **25%** launch

- Quoted to your scope, one total up front
- Designed in Figma, built in Webflow
- Live in two to four weeks, depending on how quickly feedback comes back

Unlimited Plan

Your design and Webflow team, on one monthly plan.

1–2 designers and a Webflow developer

Unlimited briefs, 3–4 at once

- Website and landing page design
- UX tweaks and UI evolution
- Sales decks and white papers
- Motion graphics and video edits
- Interactive prototypes
- Brand consistency everywhere
- Webflow development
- App and product design
- Campaign and social assets
- Email design and automation
- User research and testing
- Briefs in the portal and Slack

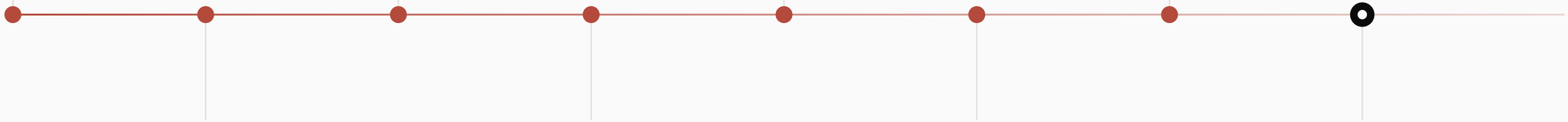
One monthly fee

Pause or cancel anytime

Project

How a project runs.

Two to four weeks from kickoff to launch, depending on how quickly feedback comes back.



01
Kickoff
Pages, assets and dates agreed.

02
Brand discovery
Positioning, audience and tone.

03
Moodboards
Several directions, you pick.

04
Wireframes
The structure of every page.

05
Design
Every page in Figma.

06
Build
Webflow, CMS, forms and motion.

07
Review
You comment, we action it.

08
Launch
Live, with training.

Unlimited Plan

How the Unlimited Plan works.

Submitted — Booked in — In production — Ready for review — Approved

Send a brief
Portal, email or Slack.

Dates the same day
Visuals and delivery set.

Three or four at once
In your priority order.

You comment
One thread for feedback.

Delivered
Files, or the page live.

1–2 days for social and campaign assets

3–4 days for landing pages and motion

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An update from us every working day.

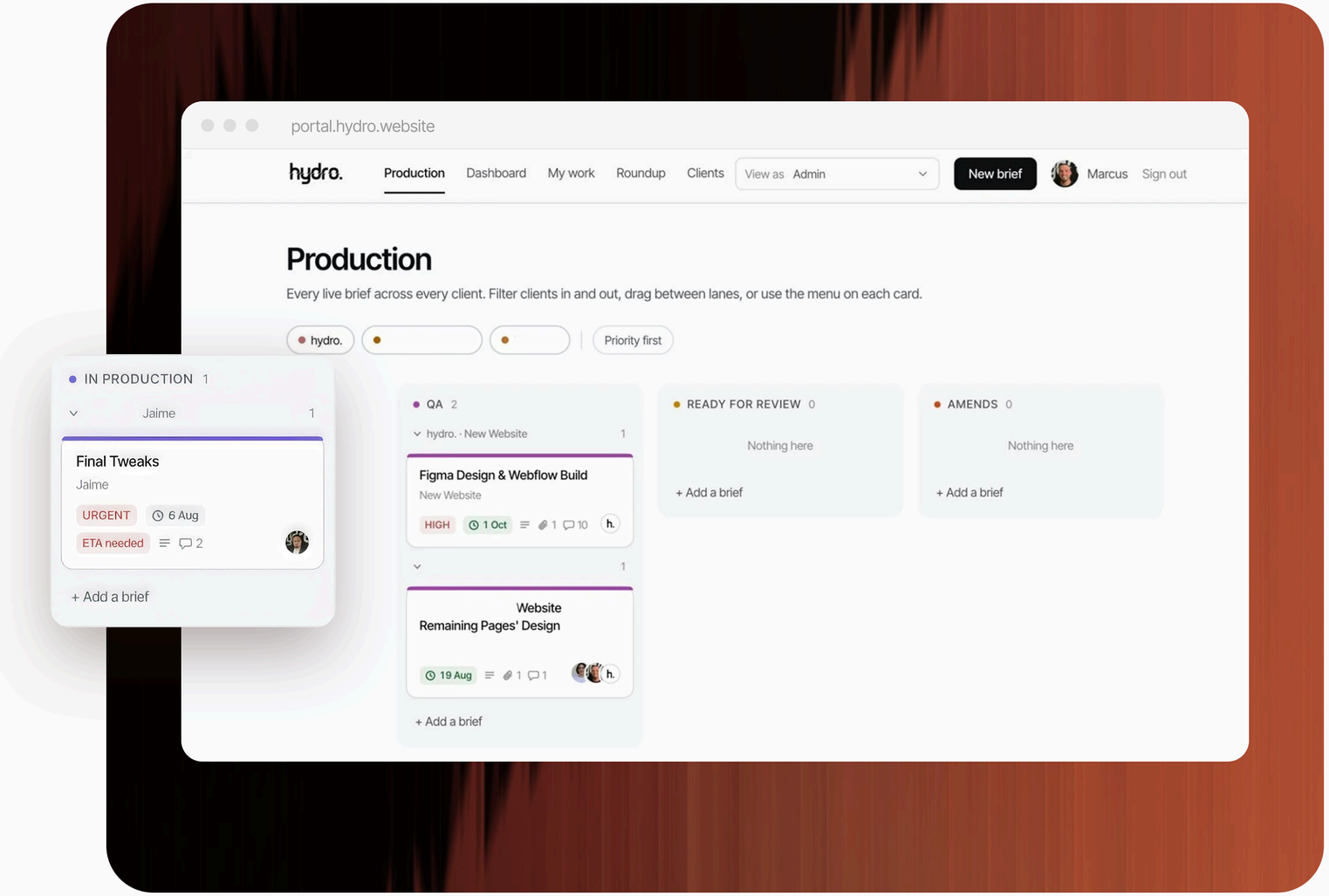
The hydro portal

Your work, all in one place.

Stay in the loop
Progress, milestones and every update.

Share feedback faster
Comment, approve or ask for changes.

Everything in one place
Files, briefs and dates, out of your inbox.



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What clients say

"The biggest impact has been how we're perceived with prospective clients. It speeds up sales cycles."

Max Edwards · Co-Founder & CEO

"The most valuable outcome has been the overhaul of our brand identity. It's positioned us as a market leader."

Louis King · CEO

"They understood our requirements and quickly delivered a project that far surpassed our expectations."

Elliot Harrison-Holt · Sales Director

Who you'll work with

The people you'll work with.

Backed by our designers, motion designers and Webflow developers.



Marcus Hollingsworth
Founder & CEO



Sophie Adens
Head of Growth



Adam
Digital Delivery Manager



Ezgi Balci
Head of Client Services

Getting started

From first message to first day.

01

Tell us what you're working on.

Your business and where it's going.

02

We come back with a direction.

A scope, a price and a start date.

03

We start the same day.

Quote accepted, T&Cs signed, first payment.

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Become the brand you aspire to be.

hello@hydro.website

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