

VitaBuild.

Technology Consulting, **Rebuilt**

Business Driven AI Implementation

Implementing technology to solve known problems or seize opportunities within your business

What is the sentiment of AI within your organisation?

“ Are our competitors getting an edge with AI? How do we make sure we're not left behind?



CEO

“ I can't roll out AI at scale until we have the right controls and governance in place, but nobody wants to hear that right now.



Technology Director

“ I'm not waiting for the official tools. I'm already using AI every day to get my work done.

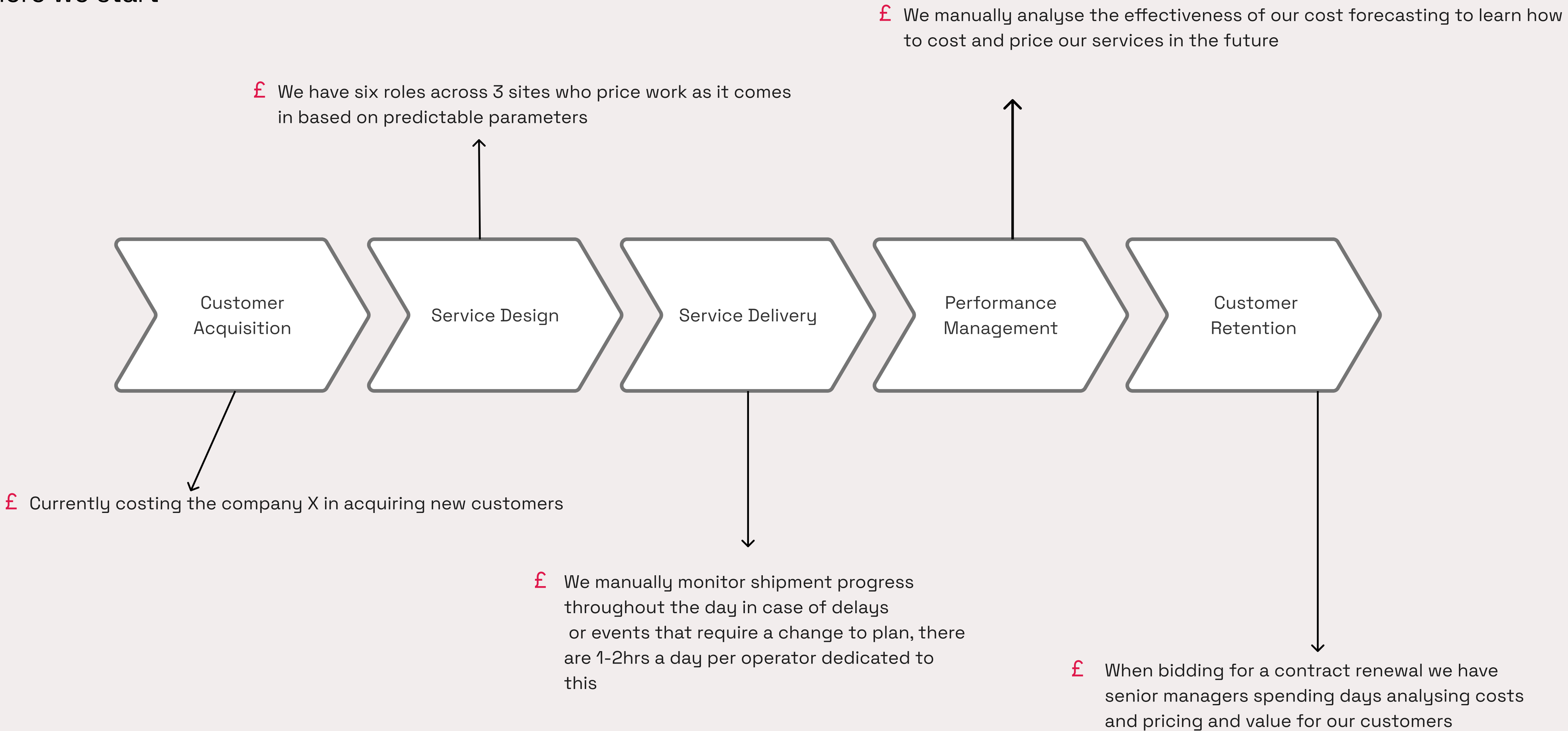


Employees

**VitaBuild supports you
to see what is possible
and what is valuable.**

Value Chain Analysis

Walking your organisation from start to finish is where we start



P&L Analysis

Classifying opportunities and assigning them real value, tied to your financial objectives.

What are the indirect labour costs we are incurring to deliver our services? Are there opportunities to automate?

Could we utilise our fleet more effectively?

Are we leveraging the best mix of transport to meet our clients needs?

How effectively are we utilising our technology budget?

Revenue	
Road	XXX,XXX
Rail	XXX,XXX
Shipping	XXX,XXX
Total revenue	X,XXX,XXX
Direct costs	
Driver wages and agency	(XXX,XXX)
Fuel	(XXX,XXX)
Fleet lease and maintenance	(XX,XXX)
Subcontractors	(XX,XXX)
Total direct costs	(XXX,XXX)
Gross profit	XXX,XXX
Overheads	
Salaries and administration	(XX,XXX)
Insurance	(XX,XXX)
Premises and utilities	(XX,XXX)
Technology and systems	(XX,XXX)
Depreciation	(XX,XXX)
Total overheads	(XXX,XXX)
Operating profit	XXX,XXX
Finance costs	(X,XXX)
Tax	(XX,XXX)
Net profit	XXX,XXX

Are we missing any untapped market opportunities?

How are we maintaining premium pricing?

Were there avoidable penalties incurred?

Do we have knowledge or team silos that are limiting our ability to scale?

AI Toolchain

Understanding the different AI solutions out there and what is actually being used is key

More Accessible

More Complex

Assistive AI (Co-Pilots)

Individuals using AI tools as a productivity copilot. Drafting, summarising, researching, analysing. Human fully in control

These are made common by ChatGPT, Claude and Co-Pilot

Robotic Process Automation

Rule-based automation of repetitive, structured tasks. Invoice processing, data entry, scheduled reporting.

Mature and proven. Existed before the generative AI boom

Predictive Analytics and ML (Machine Learning)

Using historical data to forecast outcomes. Demand planning, churn prediction, predictive maintenance, pricing optimisation.

Mature and proven. Requires good underlying data and training

Natural Language Processing and Computer Vision

Specialised AI for visual and language tasks. Quality inspection, document extraction, sentiment analysis, classification, and conversational AI such as chatbots and voice interfaces.

Integrated Gen AI

Generative AI embedded into business processes and products. Content pipelines, AI-powered interactions, code generation at scale.

The significant step beyond assistive AI where automation increases but humans still trigger processes and review outcomes.

Agentic AI

AI that plans, reasons, and executes multi-step tasks with tools. Human sets the objective, the agent determines how.

Humans increasingly removed from approving real-world actions, making design and AI compliance critical.

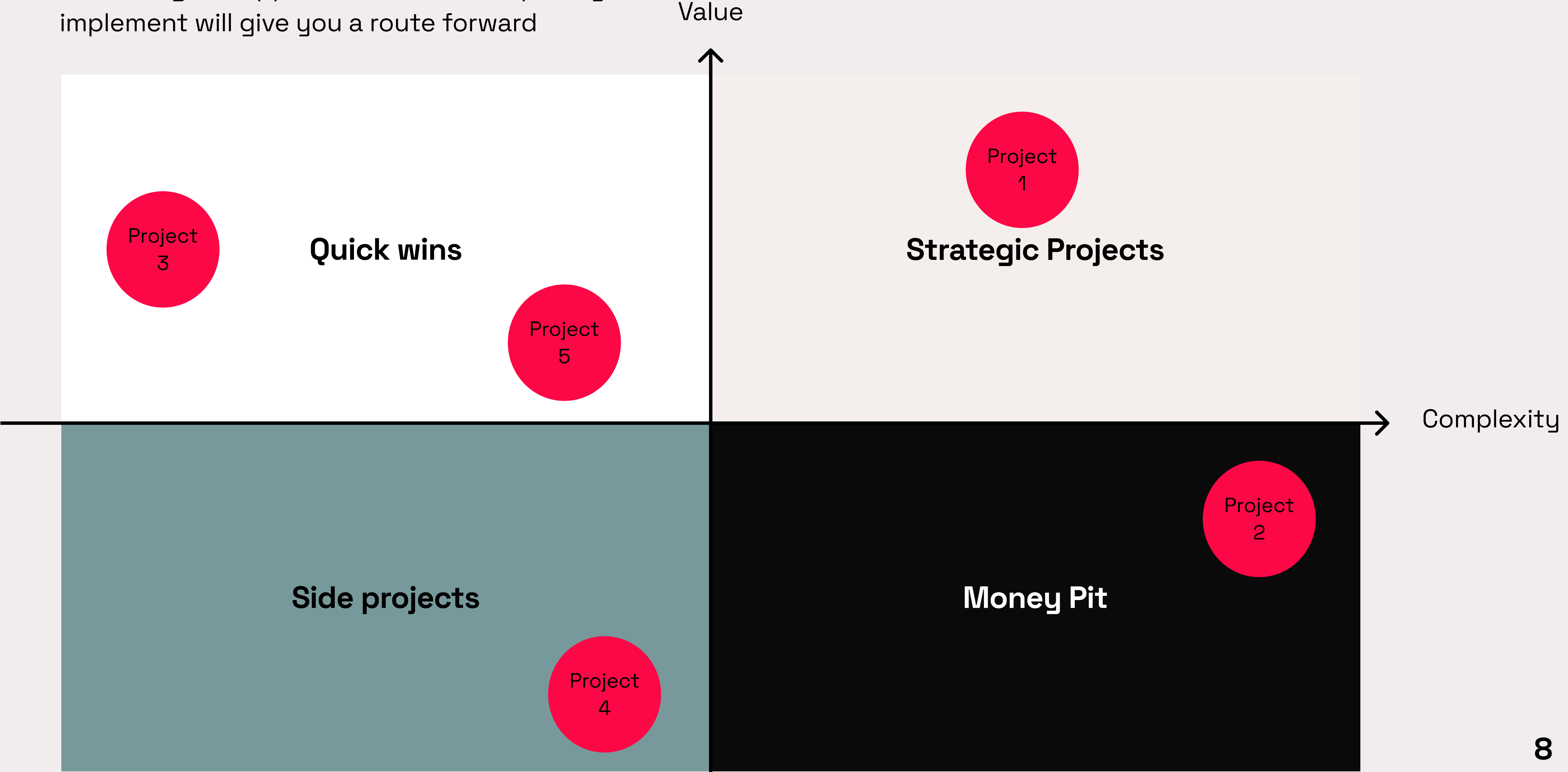
Autonomous Systems

Fully autonomous decision-making in defined domains. Self-driving logistics, automated trading, closed-loop supply chains.

Very few organisations

AI Opportunity Map

Evaluating the opportunities, the complexity to implement will give you a route forward



**When you're ready, we
can bring your AI
strategy to life.**

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