

VitaBuild.

Technology Consulting, **Rebuilt**

Rapid Prototyping

Supporting companies to validate their ideas in the real world.

Technology projects deliver 56% less value than promised. And 45% run over budget.

Discovery was supposed to fix this. It has not.

It's time to change the approach.

45%

Technology Projects Run Overbudget

56%

Less Value delivered than originally promised

'Discovery' is flawed

1. Internally focused
2. Slow
3. Document heavy
4. Fails to answer the critical three questions



Discovery should answer three key questions

1. Why are we doing this?



2. How could we do this?



3. What are we going to do?

Vita is changing the way companies can implement technology.

Design Interviews > Workshops

Why sit through time-consuming workshops where only 20% of people ever really contribute?

Prototypes > Requirements

Why tell when you could show?
User stories always shift once software is built and seen.

Small Empowered Teams > Representative Committees

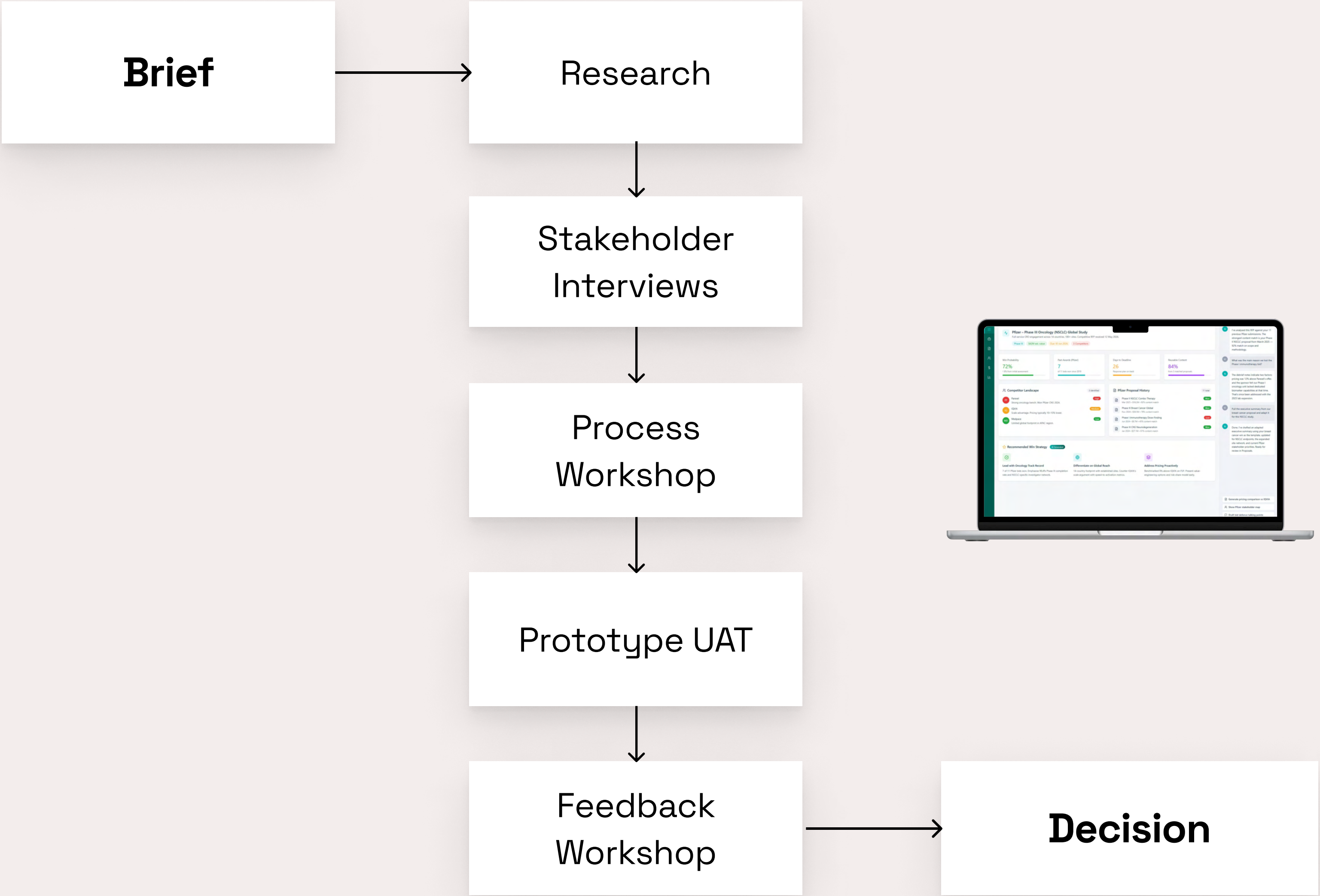
Why hand it to a committee for a month when a small empowered team could do more in a week?

Building > Planning

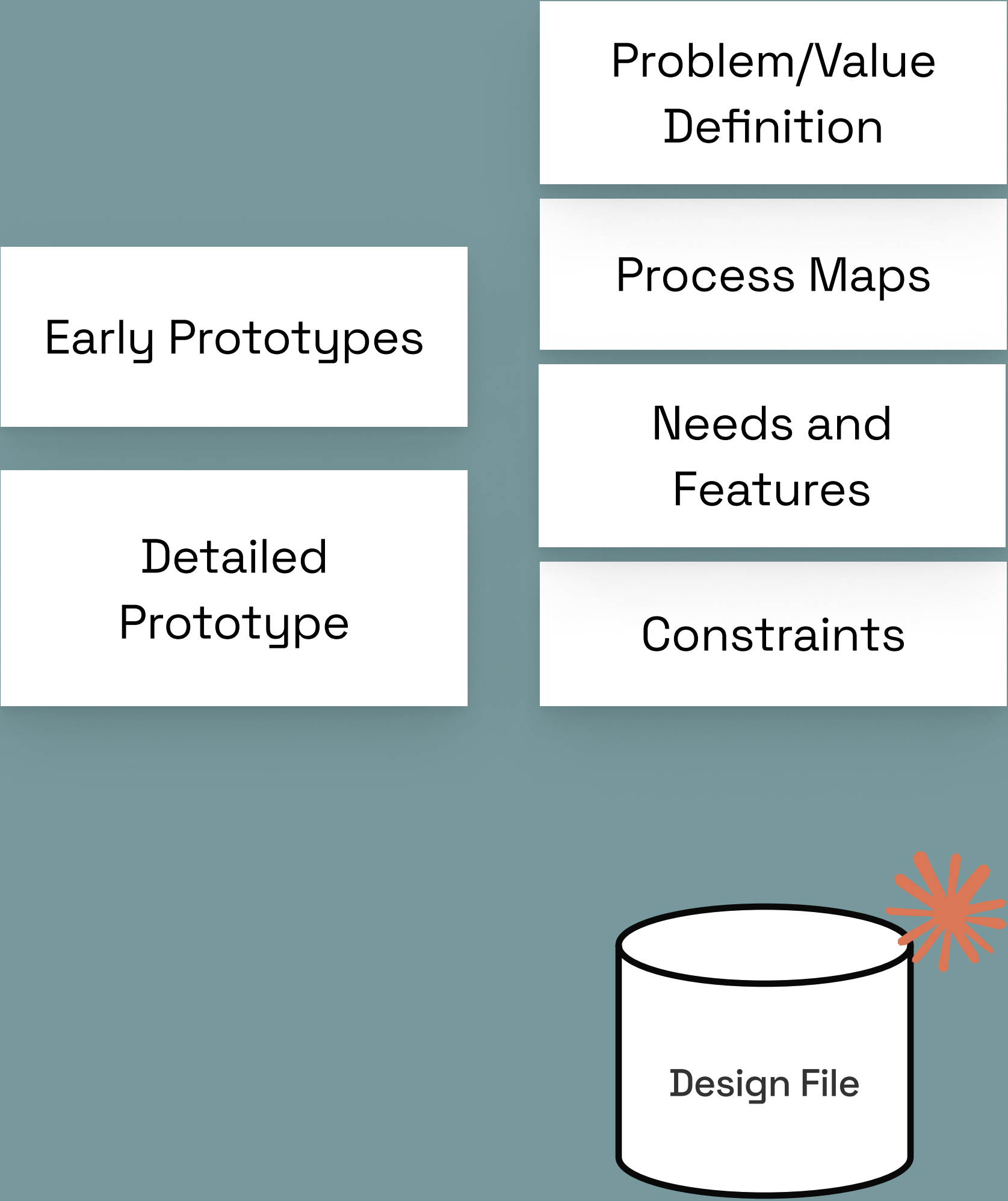
How many of the plans created in discovery actually reflect the approach ultimately taken? Traditional planning is a proven way to fail at de-risking technology projects. Prototypes give you that all-important clarity earlier, so you can plan more effectively.

Vita's Rapid Prototyping Process

Activities



Outputs



Prototype-Led Discovery

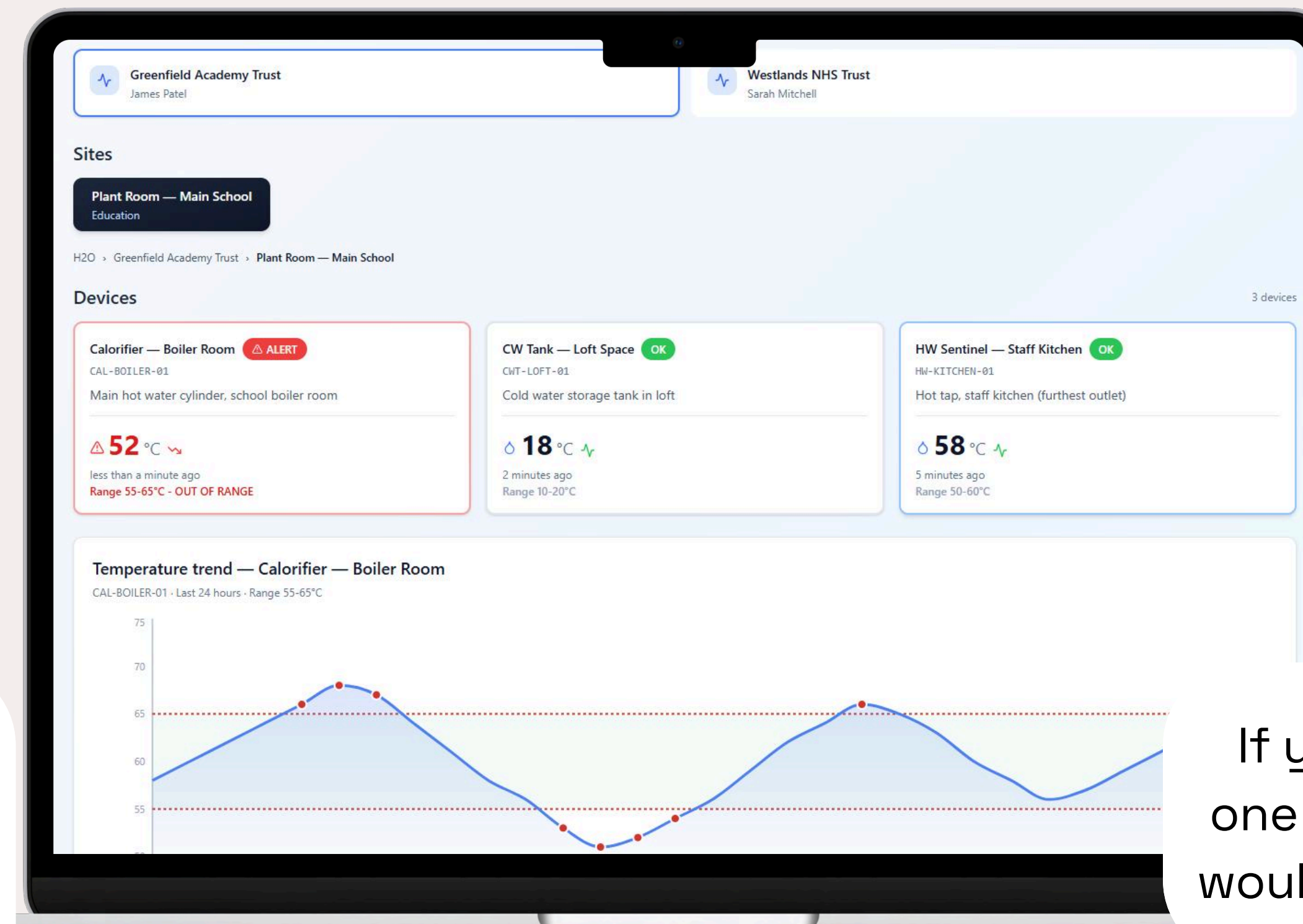
We use interactive prototypes to test assumptions with real users before a single line of production code is written.

What do you think works well today that you would be keen to keep.

Would a visual prompt to act be enough or would you want altering?

What is the most painful part of this process today?

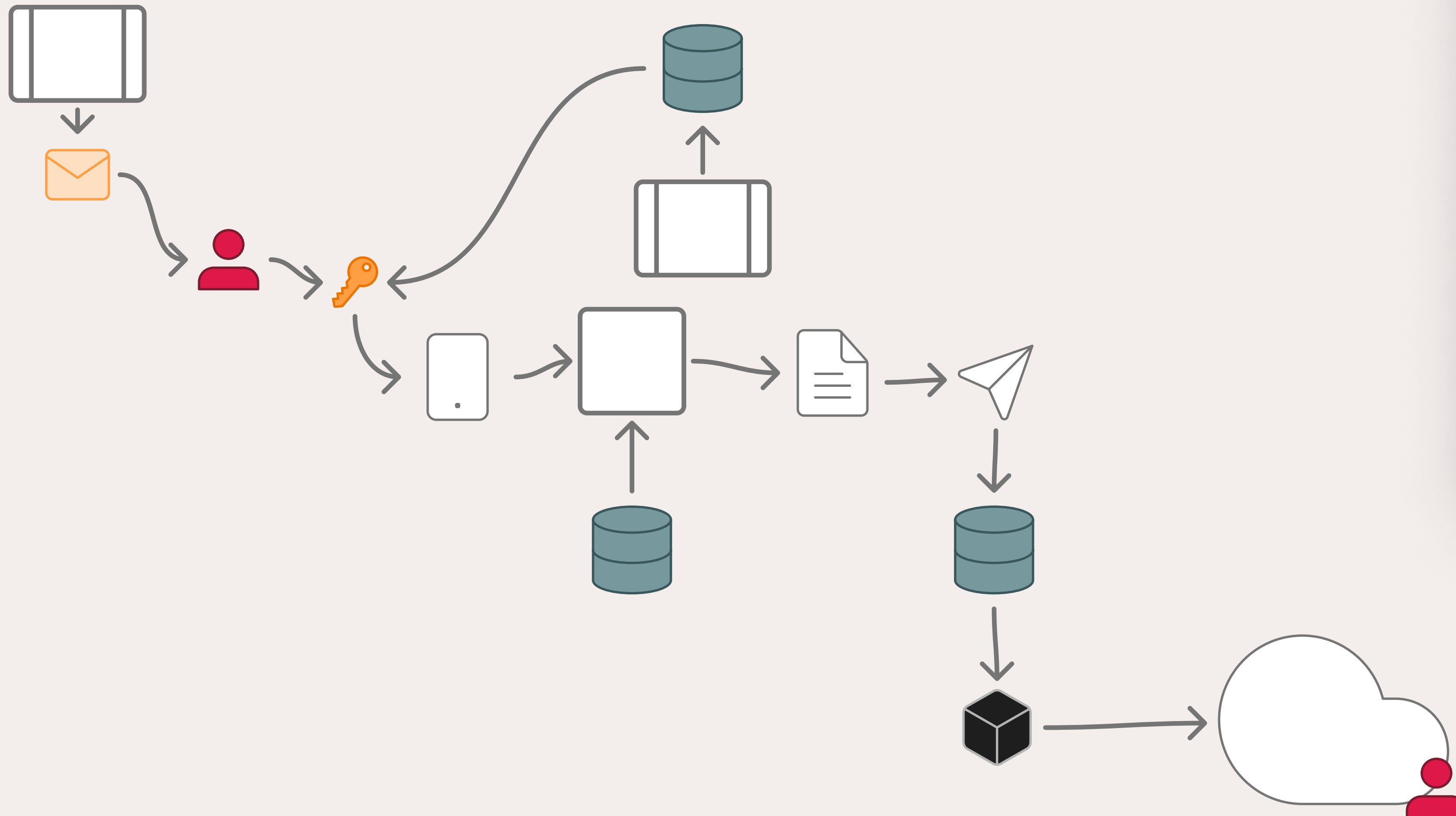
Who is normally involved in the process and what are their roles?



If you could solve one pain point what would you prioritise?

Journey and Process Design

Prototyping + Process Mapping = Clear Design Requirements



Clarity questions

What parts of the process are most inefficient today?

Who would use the platform, how often and what tasks would they undertake?

What information would the platform need to be effective?

**When you're ready, we
can bring your ideas to
life.**

www.vitabuild.co

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