THE JBBA THE JOURNAL OF THE BRITISH BLOCKCHAIN ASSOCIATION®

PATRONAGE & PARTNERSHIPS / 2026-2027

An institution is known for what it chooses to support.

A practical guide to patron benefits, global readership and a clearly defined partnership with The JBBA.

INDEPENDENT RESEARCH. VISIBLE SUPPORT.

Support the evidence behind the digital economy.

Cover recognition. Article-level acknowledgement. Author support. Participation in the BBA community.

200 countries and territories with recorded digital pageviews



Scholastica: 1 April 2018 - 25 September 2026

GLOBAL REACH

Open research. A worldwide audience.



A journal available to the world

These are cumulative platform figures for the stated period. Article pageviews sit within total pageviews; the metrics should not be added together. Country and territory coverage excludes the unknown-location entry.

Source: authenticated JBBA Scholastica Publishing Analytics, checked 25 September 2026. The map is simplified; small territories may not appear.

READERSHIP & DISCOVERY

Where the research travels.

Selected locations and channels from the full reporting period, 1 April 2018 - 25 September 2026.

LEADING COUNTRIES	PAGEVIEWS
United States	82,674
United Kingdom	49,183
Netherlands	22,986
China	22,345
Germany	18,026
India	17,728
Singapore	13,618
Russia	11,779
Australia	9,442
Canada	6,381

DISCOVERY CHANNELS

Google.com

59,762

LinkedIn.com

10,116

DOAJ.org

3,293

ResearchGate.net

2,214

Selected individual referrer entries; not combined platform totals.

PRINT DISTRIBUTION

100+

Countries in BBA's reported distribution of the 17th issue (2026), across policy, regulation, industry and academic leadership.

Digital geography is measured in pageviews, not unique readers by country. Print distribution is separate and does not establish individual reading or endorsement. Sources [1], [2].

YOUR RECOGNITION

On the cover. Within the research.

Make the contribution visible at issue and article level, with wording and placement agreed before publication.

OPTION 01

Cover Patron

Your organisation's logo on the cover of one selected issue, alongside the journal's established identity.

OPTION 02

Full-cover Patron

A bespoke cover treatment centred on your branding while preserving the JBBA masthead and publication identity.



Article-level recognition

Your name and logo within agreed supported articles acknowledge the contribution behind their publication.

This complements cover presence, author acknowledgements and advance notice of the forthcoming cover theme.

The illustration shows a recognition concept, not a published article or existing patron. Final artwork, acknowledgement wording and supported articles are agreed.

Patron support does not influence findings, peer review or editorial acceptance.

THE FULL BENEFITS

A meaningful place in the community.

Recognition, author support and agreed BBA participation - presented as a defined package for your selected issue.

Support authors

Agreed publication-fee waivers for authors internationally, with acknowledgement of the contribution behind their scholarship.

Premium Plus privileges

BBA Premium Plus membership privileges, with the term and benefit arrangements agreed in advance.

Featured Member recognition

Agreed Featured Member recognition in The JBBA, alongside the journal's academic and practitioner community.

CEBB & BAF

CEBB membership and Blockchain Associations Forum access through the agreed patronage and membership arrangements.

Conference participation

ISC Highlight Partner and Academic Partner recognition, plus one agreed speaking slot. Conference and timing are confirmed in advance.

Contribute to initiatives

Opportunities to contribute to the UK DLT Excellence Standards Framework and National Blockchain Roadmap, with voting in eligible BBA membership initiatives.

Each patronage covers one selected issue. Two print issues are published annually. Your agreement defines recognition, membership term, waiver scope and participation.

EVIDENCE & INFLUENCE

Scholarship with a public life.

1,800

OpenAlex citation links across 139 indexed JBBA works. Snapshot: 20 September 2026.

Policy discussion

An SEC Commissioner's July 2019 speech cites JBBA research on Singapore's digital-token offering framework. The remarks express her own views. [3]

Development and energy

IFC's November 2018 EMCompass Note 61 cites the JBBA paper Utility of the Blockchain for Climate Mitigation, in reference 19. [4]

Institutional practice

A 2025 JBBA article examines the UN Joint Staff Pension Fund's blockchain-based proof-of-life digital identity solution. [5]







Citations and research examples do not imply endorsement of patrons. Citation links may include self-citations and are not a Journal Impact Factor. Source [6].

A CLEARLY DEFINED PARTNERSHIP

Know what your support makes possible.

01 Discuss the contribution

Your organisation's priorities, preferred issue, research interests and the recognition that best fits your contribution.

02 Agree the scope

Confirm issue availability, artwork, article acknowledgements, author support, membership and conference arrangements.

03 Publish and participate

Your agreed recognition accompanies independent scholarship; the agreed community and participation benefits follow the confirmed schedule.

WHAT YOUR AGREEMENT DEFINES

Selected issue and publication timing
Cover and article-level recognition
Artwork and acknowledgement approval
Publication-fee support and author acknowledgement
Membership term, conference and speaking arrangements

Independent scholarship is fundamental

Patrons do not determine findings, peer review or editorial acceptance. Publication-fee support does not guarantee acceptance. Recognition is not an endorsement of a patron's products or services.

START A CONVERSATION

What will your organisation advance?

Request a tailored proposal for a forthcoming issue, or share this guide with the colleagues responsible for research, partnerships and corporate affairs.

editorial@thejbba.com

Explore patronage online

SOURCES & MEASUREMENT

[1] Scholastica Publishing Analytics

Authenticated dashboard; 1 April 2018 - 25 September 2026. Checked 25 September 2026. Headline figures retain dashboard rounding.

[2] BBA 17th-issue distribution announcement

2026; reported print distribution, separate from measured digital traffic.

[3] SEC: Renegade Pandas

Hester Peirce, 30 July 2019; references 20, 21 and 31.

[4] IFC: EMCompass Note 61

November 2018; reference 19.

[5] UNJSPF proof-of-life article

JBBA, 2025.

[6] BBA citation tracker

OpenAlex snapshot, 20 September 2026; provider-specific citation links.

Geography records locations of pageviews, not confirmed individual readers or institutional affiliations. Bot exclusion and an independent traffic audit were not established. Country count excludes unknown location.