The BBA - 2022 Year in Review

Preserved from the published newsletter. Dates and announcements reflect the original issue. Original publication

The British Blockchain Association

Advocating Evidence Based Blockchain





What a Year this has been!

We are tremendously proud of the BBA's continued success and thankful to the

whole Team BBA for their remarkable contributions to the association and the DLT ecosystem.

From advising central banks on digital assets to putting forward UK Parliamentary Bills on Blockchain, this year-in-review contains a summary of milestones, successes, and highlights, that would not have been possible without the help of our advisors, fellows, members, partners, and well-wishers all around the world. We are pleased to have supported and promoted the work of so many outstanding people, organisations, and networks, as evidenced by the examples provided in this review.

I wish you a happy and prosperous New Year, and see you all in Manchester on 18 March at the ISC2023 5th Blockchain International Scientific Conference.

Until next time,

Professor Dr Naseem Naqvi FBBA
President, The British Blockchain Association
My LinkedIn

BBA in 2022:

We Launched our Metaverse Headquarters




Assets, National Policies & The Future of Global Economy
BAF MEMBER NATIONS AND DLT THINK-TANK HUBS
ADAN
Crypto Valley
SIBAN
CIRCLE
BLOCKCHAIN
SANRA
CAICT
BLOCKCHAIN
ASSOCIATIONS FORUM

BBA . DCL . ETH

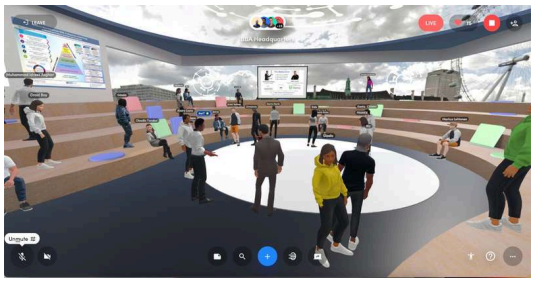
https://bba.dcl.eth



BBA Launched its Metaverse Headquarters in both Decentraland and Spatial!

We also have a **DIRECT ACCESS** unique Ethereum Name Address for our Metaverse headquarters!

We Hosted Events IN the Metaverse









Dr. Ingrid Vasiliu-Feltes • 3rd+
2w • Edited •

Grateful to the The British Blockchain Association for hosting a Metaverse event highlighting crucial topics: #interoperability, #standardization #collaboration for a successful large scale adoption of metaverses.
Join us and learn from experts in the field Prof. Dr Naseem Naqvi FRCP FBBA and Neil Trevett.
https://lnkd.in/edtYsYhz #web3community #web30 #dao #nftcommmunity #blockchaintechnology #blockchaindevelopment #evolution #revolution #education #business #entrepreneurship #investing #future #innovation #executivesandmanagement #strategy #leadership



Rizwan Mughal • 3rd+
2w •

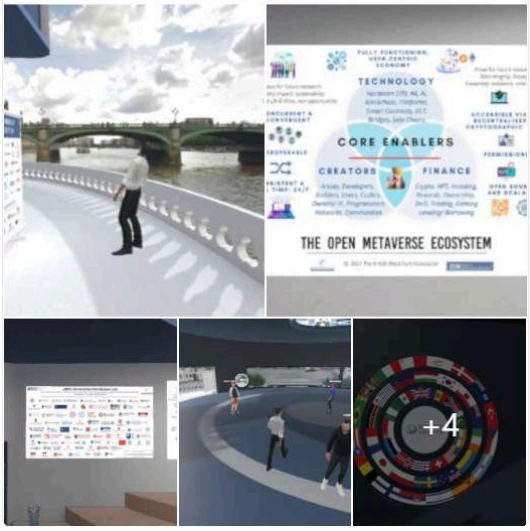
An excellent webinar organised by the The British Blockchain Association last Friday at their metaverse HQ. It was great to see delegates logging in and checking out the metaverse first-hand. Thanks to Prof. Dr Naseem Naqvi FRCP FBBA and Neil Trevett for their insight. Lots of avatars dressed in grey and black (me included)- would be great to see some vibrant avatars next time to complement the dance moves! #blockchain #webinar #web3community #immersive #metaverse #regulatory #legal #avatar #gitexglobal2022 #blockchainsummit



Muhammad Idrees Asghar • 3rd+
2w •

Attended the very first event in "METAVERSE" arranged by The British Blockchain Association (BBA) at their Metaverse Headquarters this evening. Here are a few snapshots of the event.
A wonderful future of metaverse is ahead and thanks to The British Blockchain Association for taking this initiative and for an awesome orientation.

#blockchain #event #future #online #virtualrealityexperience



Mary Lacity • 3rd+
2w • Edited •

Prof. Dr Naseem Naqvi FRCP FBBA is welcoming attendees to the The British Blockchain Association's metaverse talk by Neil Trevitt, Chair of the Metaverse Standards Forum! Oh--I need to change my avatar's outfit--the default hoodie is a bit casual for this professional event. Dr. Naqvi--you look posh in your suit! I'm so proud to be a contributing editor for this association's flagship journal, the Journal of the British Blockchain Association. #metaverse #beEPIC

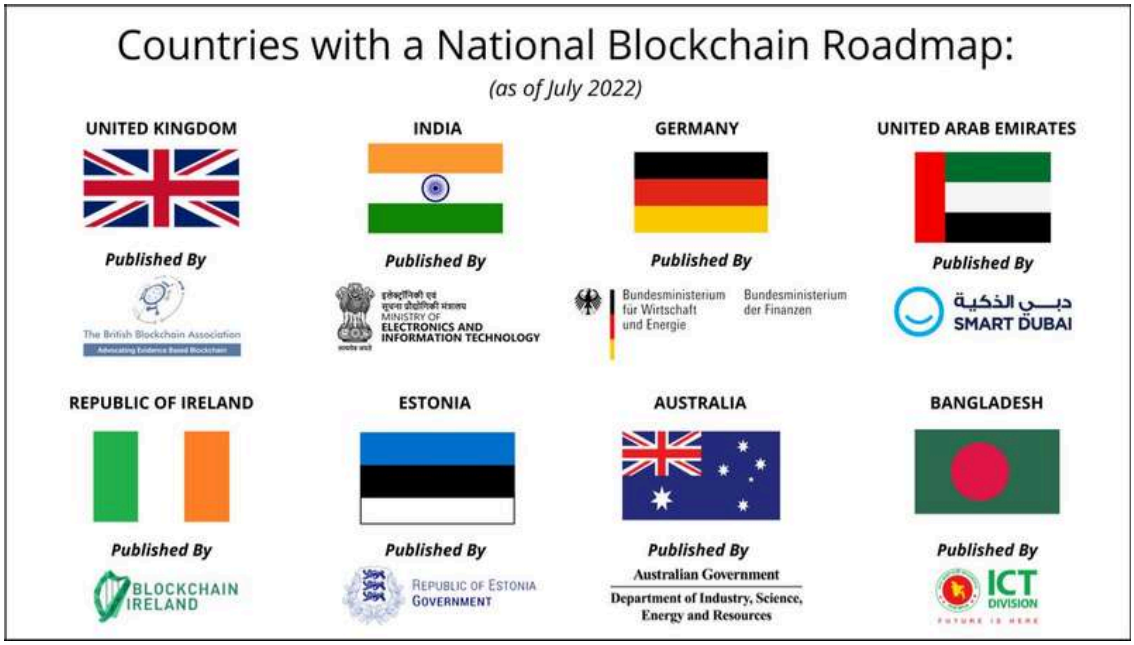


BBA Recommendation Reaches Parliament



Read More

We are one of the 8 Countries to Publish an NBR



BBA Setting Metaverse Standards

PRINCIPAL MEMBER

The British Blockchain Association

Advocating Evidence Based Blockchain

Metaverse STANDARDS FORUM™

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Siemens LG Baker McKenzie. Deloitte. Adobe BT SPORT HUAWEI

W3C wipro vodafone NVIDIA Stanford University Tencent Infosys

We continue our Global Membership Base



MEMBERS & PARTNERS OF THE BBA ECOSYSTEM



WORKING IN COLLABORATION WITH





New Institutional Members



LATEST CEBB Members:

- ✅ Opis Group
- ✅ Equideum Health
- ✅ XPmarket.io

UK NBR (National Blockchain Roadmap)

JBBA (Journal)

CEBB (Think-Tank Hub)

ISC (International Conference)

Fellowships (FBBA)

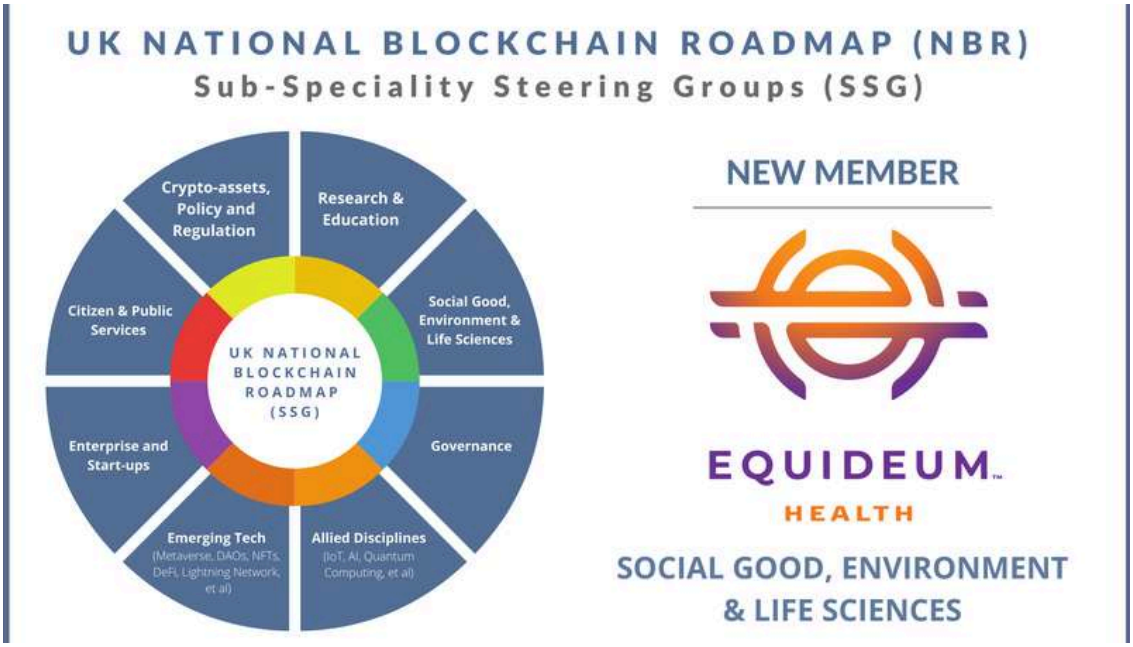
BBA SF (Student Forum)

BAF (Global Forum)



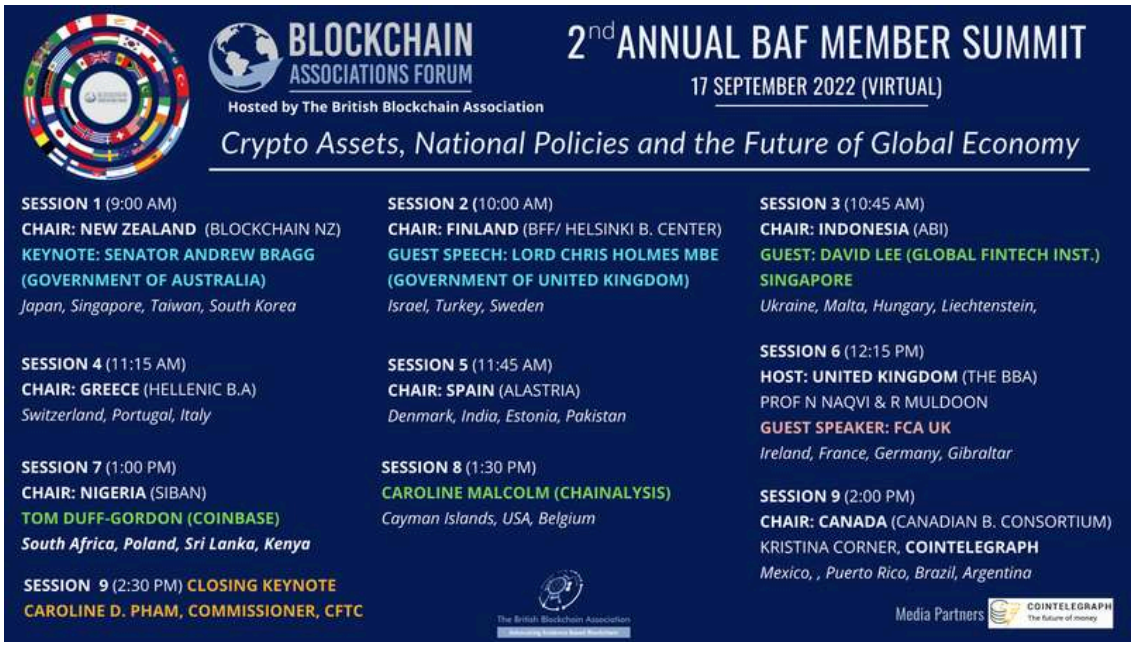
BBA ECOSYSTEM

UK National Blockchain Roadmap Delivers



BBA Hosted 2nd Global Crypto Summit


2nd ANNUAL
BAF MEMBER SUMMIT
17 SEPTEMBER 2022
BLOCKCHAIN
ASSOCIATIONS FORUM
Hosted by The British Blockchain Association


BLOCKCHAIN
ASSOCIATIONS FORUM
Hosted by The British Blockchain Association
2nd ANNUAL BAF MEMBER SUMMIT
17 SEPTEMBER 2022 (VIRTUAL)
Crypto Assets, National Policies and the Future of Global Economy
SESSION 1 (9:00 AM)
CHAIR: NEW ZEALAND (BLOCKCHAIN NZ)
KEYNOTE: SENATOR ANDREW BRAGG (GOVERNMENT OF AUSTRALIA)
Japan, Singapore, Taiwan, South Korea
SESSION 2 (10:00 AM)
CHAIR: FINLAND (BFF/ HELSINKI B. CENTER)
GUEST SPEECH: LORD CHRIS HOLMES MBE (GOVERNMENT OF UNITED KINGDOM)
Israel, Turkey, Sweden
SESSION 3 (10:45 AM)
CHAIR: INDONESIA (ABI)
GUEST: DAVID LEE (GLOBAL FINTECH INST.) SINGAPORE
Ukraine, Malta, Hungary, Liechtenstein,
SESSION 4 (11:15 AM)
CHAIR: GREECE (HELLENIC B.A)
Switzerland, Portugal, Italy
SESSION 5 (11:45 AM)
CHAIR: SPAIN (ALASTRIA)
Denmark, India, Estonia, Pakistan
SESSION 6 (12:15 PM)
HOST: UNITED KINGDOM (THE BBA)
PROF N NAQVI & R MULDOON
GUEST SPEAKER: FCA UK
Ireland, France, Germany, Gibraltar
SESSION 7 (1:00 PM)
CHAIR: NIGERIA (SIBAN)
TOM DUFF-GORDON (COINBASE)
South Africa, Poland, Sri Lanka, Kenya
SESSION 8 (1:30 PM)
CAROLINE MALCOLM (CHAINALYSIS)
Cayman Islands, USA, Belgium
SESSION 9 (2:00 PM)
CHAIR: CANADA (CANADIAN B. CONSORTIUM)
KRISTINA CORNER, COINTELEGRAPH
Mexico, , Puerto Rico, Brazil, Argentina
SESSION 9 (2:30 PM) CLOSING KEYNOTE
CAROLINE D. PHAM, COMMISSIONER, CFTC
Media Partners
COINTELEGRAPH
The future of money


BLOCKCHAIN
ASSOCIATIONS FORUM
BAF 2ND ANNUAL MEMBER SUMMIT | 17 SEP 2022
Hosted by the British Blockchain Association



BBA hosted 4th Blockchain ISC

International Scientific Conference #ISC2022


THE BRITISH BLOCKCHAIN ASSOCIATION
B.B.A.
1st Prize
Abstract Presentation
Blockchain International
Scientific Conference
ISC2022, UK
14 March 2022



CLARENCE HOUSE
LONDON SW1A 1BA

From: The Diary Manager to TRH The Prince of Wales and The Duchess of Cornwall

PRIVATE AND CONFIDENTIAL

15th October, 2021

Dear Dr Naqvi,

Thank you for your letter of 7th October in which you very kindly invite The Prince of Wales to deliver the Keynote Speech at the British Blockchain Association's Annual International Scientific Conference on Monday 14th March, 2022.

We are currently compiling His Royal Highness's programme for the Spring and it is already clear that, sadly, he will be unable to join you. I am sorry to send a disappointing response but hope you will understand that the pressures on The Prince of Wales's diary mean that it is not possible to include all the engagements he would wish to undertake.

However, His Royal Highness was grateful to you for thinking of him and has asked that I pass on his best wishes for the success of the event.

Thank you again for writing and this comes with all good wishes.

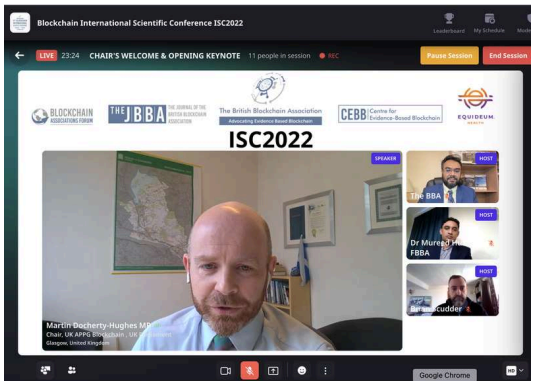
Yours sincerely,

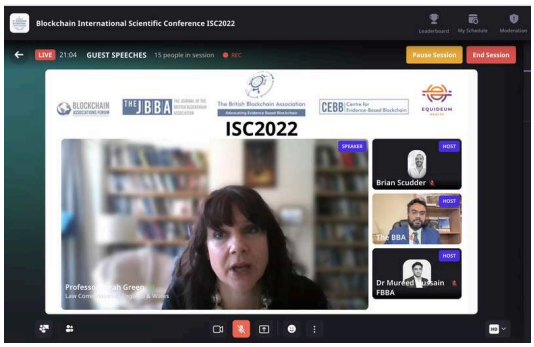
Jade Knight

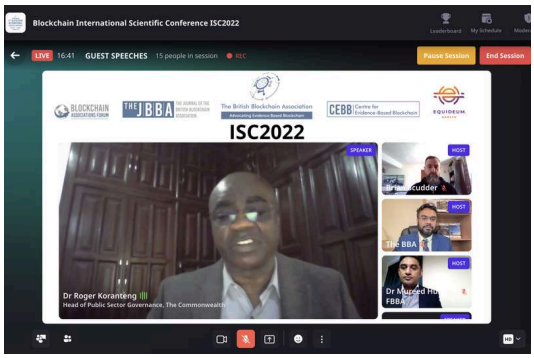
HRH Prince Charles sent his Best Wishes for the ISC2022



Blockchain International Scientific Conference #ISC2022













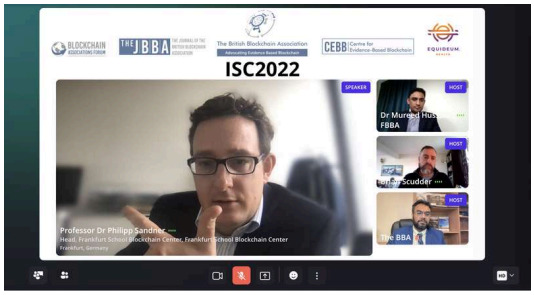





ISC2022
Professor David LEE Chuen FBBA
Matthias Hafner
Colin Callinan
Dr Sara Hourani


ISC2022
Matthias Hafner
Professor David LEE Chuen FBBA
Colin Callinan
Dr Sara Hourani


ISC2022
Professor Sandeep Shukla
The BBA
Sepideh Mollajafari
Bedrettin Gurcan


ISC2022
Professor Dr Philipp Sandner
Dr Murtaza Hussain FBBA
The BBA

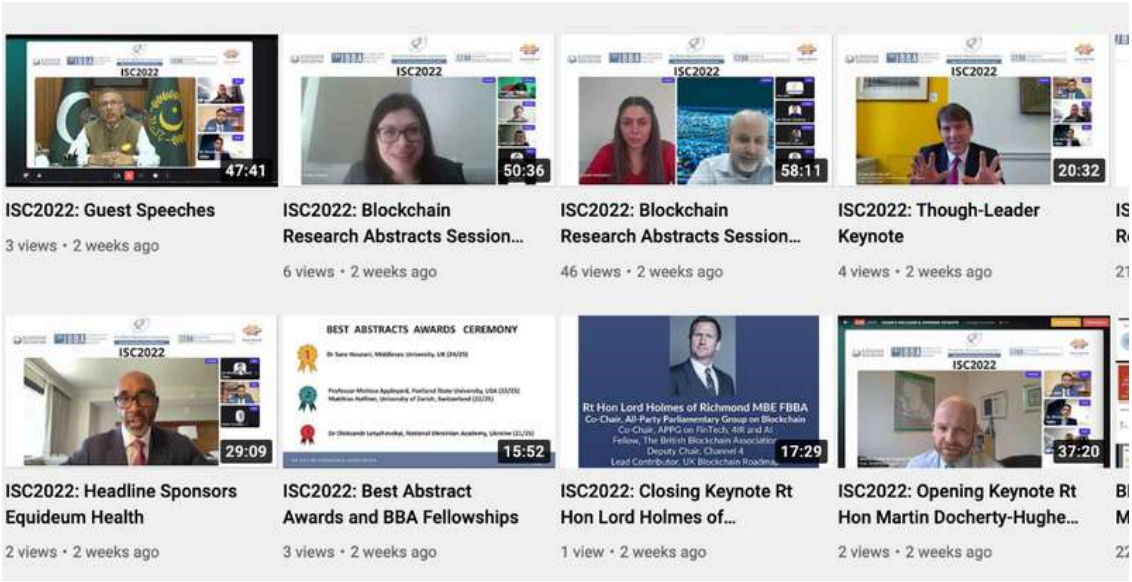

ISC2022
Dr Murtaza Hussain FBBA
The BBA


ISC2022
Professor Marc Pilkington FBBA
Dr Murtaza Hussain FBBA
Dr David Koepsell


ISC2022
Prof Melissa Appleyard
Professor Marc Pilkington FBBA
Brian Scudder
Daniel Uribe


ISC2022
Prof Benjamin M Cole FBBA
Brian Scudder
The BBA

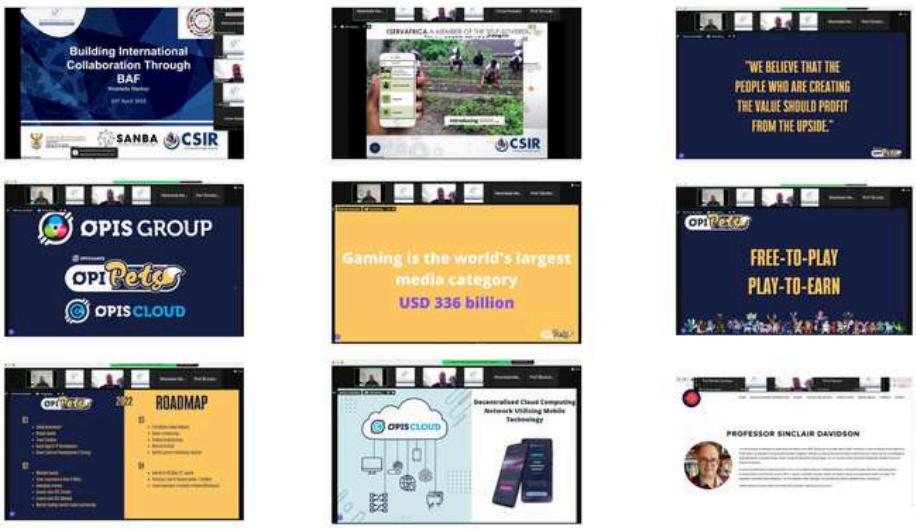

OPENING KEYNOTE
GUEST SPEAKER at #ISC2022
THOUGHT LEADER KEYNOTE
CLOSING KEYNOTE
Dr Trevor Clohessy
Bedrettin Gurcan
Prof Kristi Yuthas
Dr Oleksandr Letychevskyi
Matthias Hafner
Prof Melissa Appleyard
Sepideh Mollajafari
Daniel Uribe
Dr Sara Hourani
Dr David Koepsell
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BBA's Blockchain International Scientific Conference #ISC2022, 14 March 2022



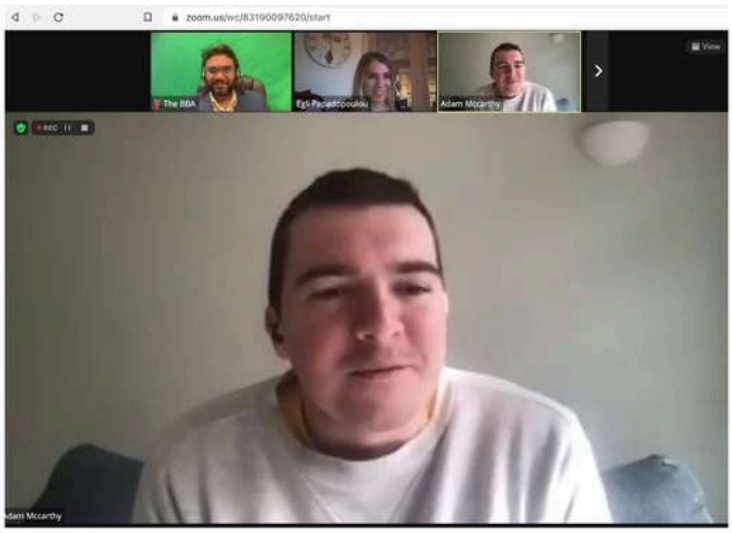
Recording of all sessions of 4th blockchain International Scientific Conference ISC2022 is now available on BBA's Youtube channel!

Click Here to View Conference Proceedings & Keynotes

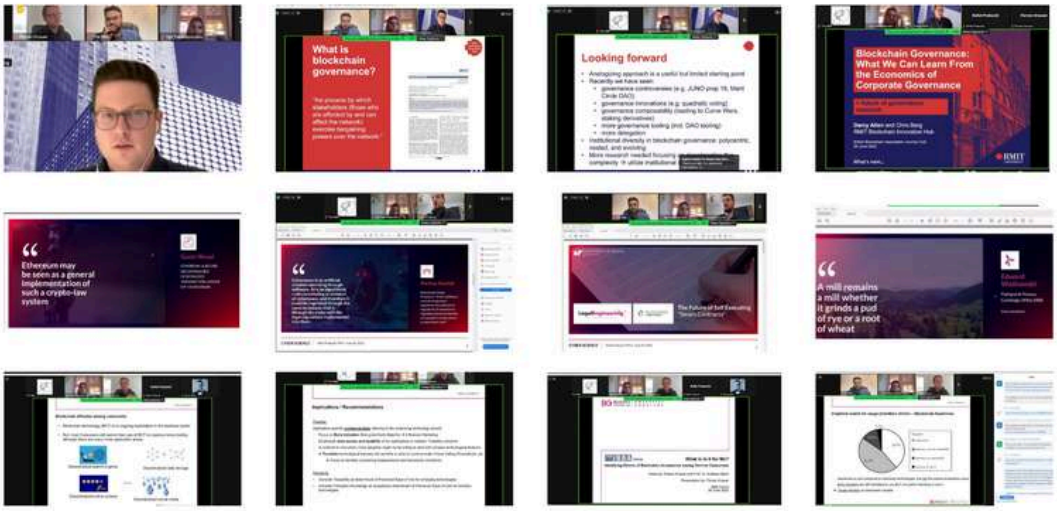
We Hosted Monthly BBA Forums



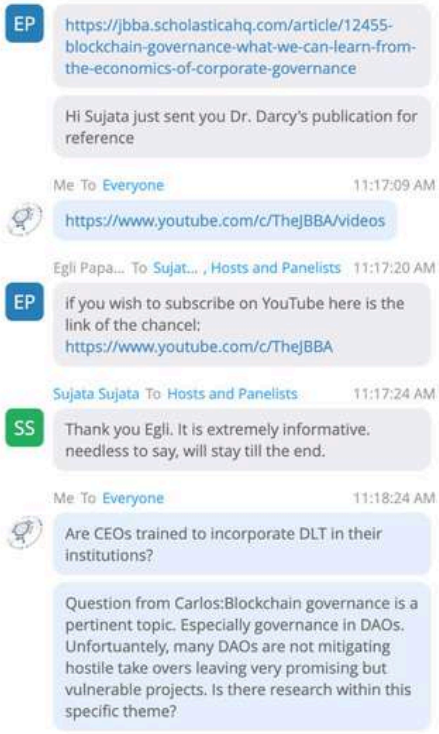
BBA FORUM APRIL 2022

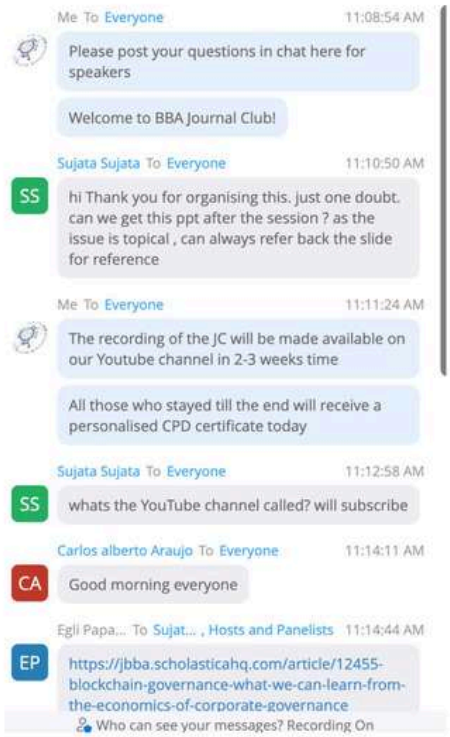


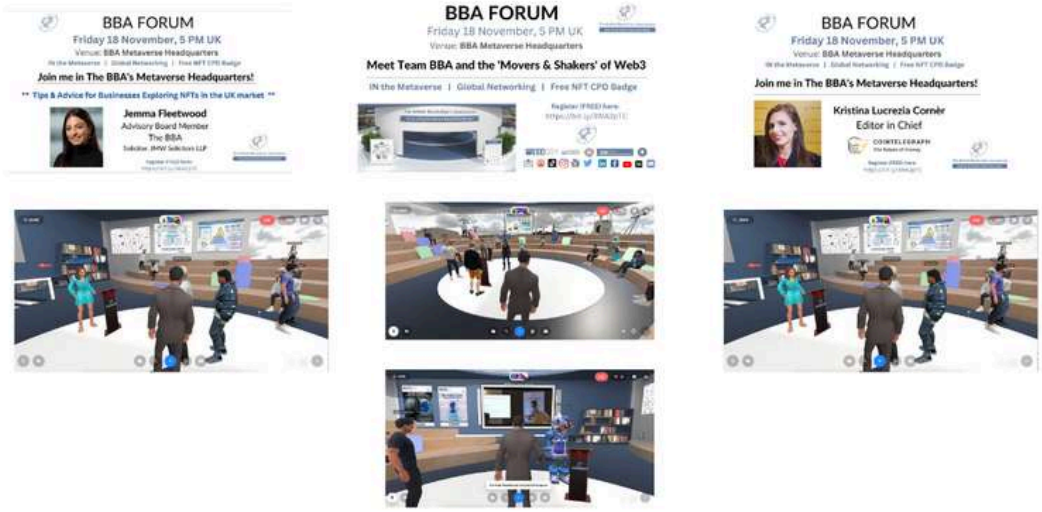
BBA FORUM MAY 2022



BBA FORUM JUNE 2022







BBA FORUM NOVEMBER 2022

Aleksei Gudkov • 3rd+
4d • Edited •

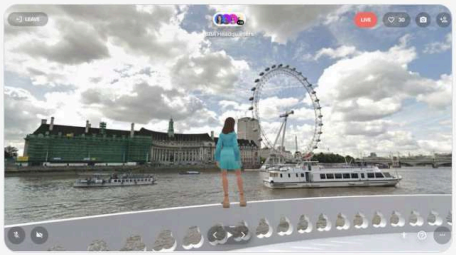
Real people in virtual meeting. New technology makes education and training activities more interesting.
I was happy to take part in the British Blockchain Association Forum in the metaverse.
#bba



You Retweeted

Kristina Lucrezia Cornèr @KristinaLCorner · 18 Nov

I am not a gamer, so I am pretty awkward with every move in metaverse. But it is SOOOO cool to be able to explore something new. Best Friday evening event. @Brit_blockchain @Cointelegraph



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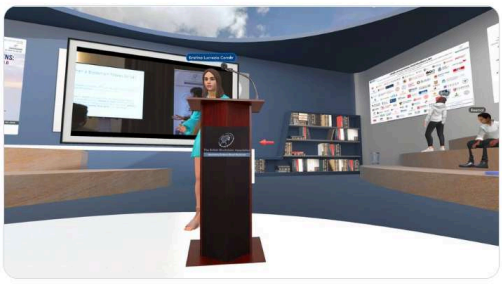
Show this thread

Cointelegraph
@Cointelegraph

Not in person? No problem!

Cointelegraph's @KristinaLCorner is live in the @Brit_blockchain Metaverse and ready to go.

Check it out live:
spatial.io/s/BBA-Headquar...



Register for BBA Forums

We Hosted Blockchain Journal Clubs



Journal Club on BBA Youtube Channel

We Delivered Web 3.0 Keynotes

The Future of a Human-Centric Metaverse:

Building a Citizen Focused Web3 Economy



KEYNOTE

Professor Naseem Naqvi FBBA, President, The BBA

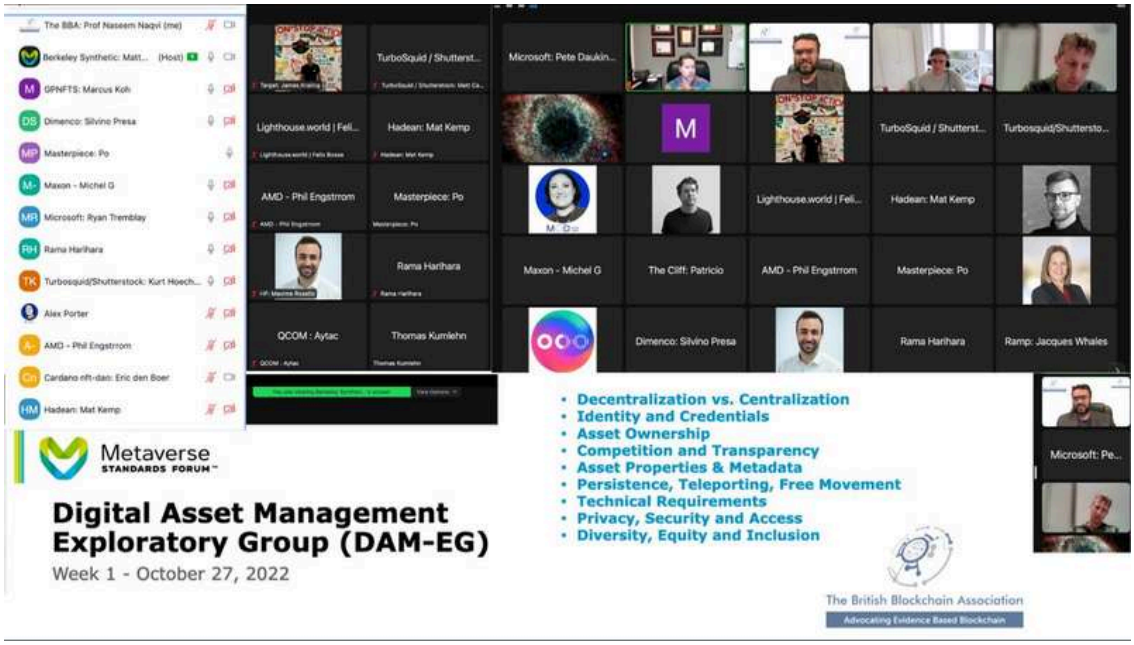
2 December 2022

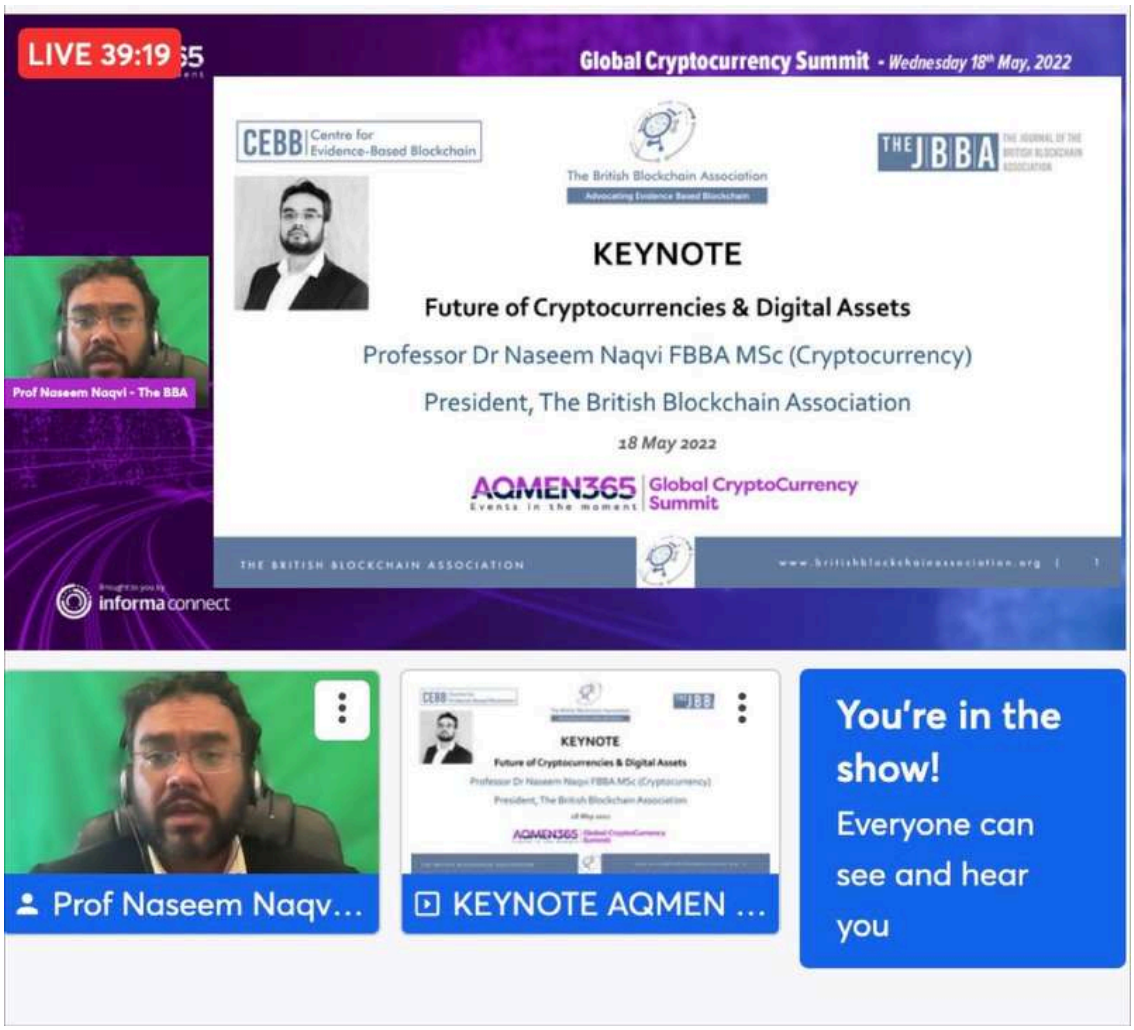
#IBC2022

INDIA BLOCKCHAIN CONCLAVE
AN INITIATIVE OF FINANCIALEXPRESS.COM

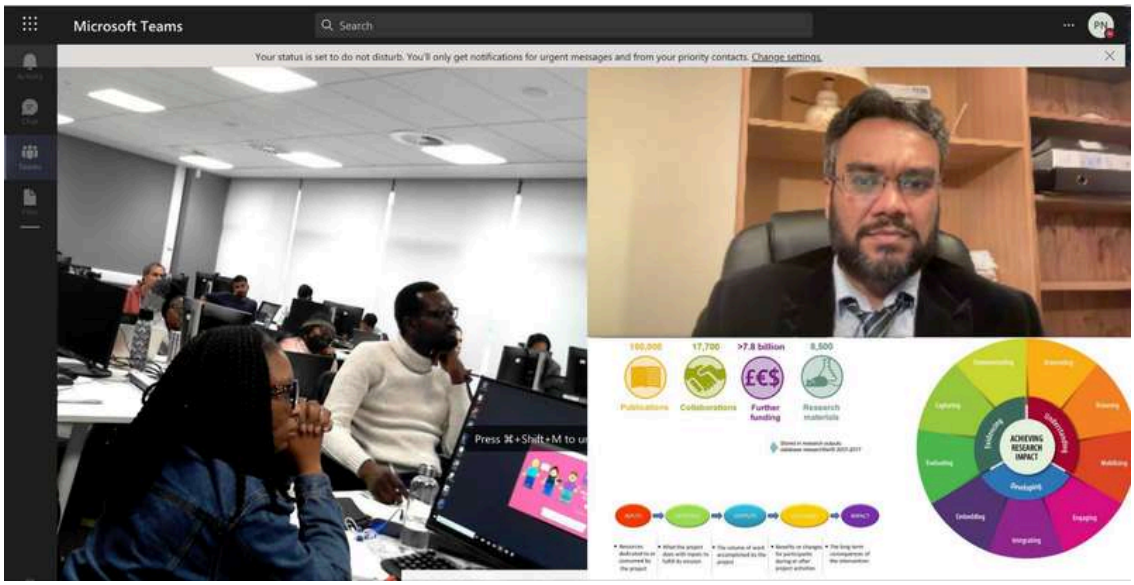


The British Blockchain Association
Advocating Evidence Based Blockchain





We Delivered Masterclasses at Universities



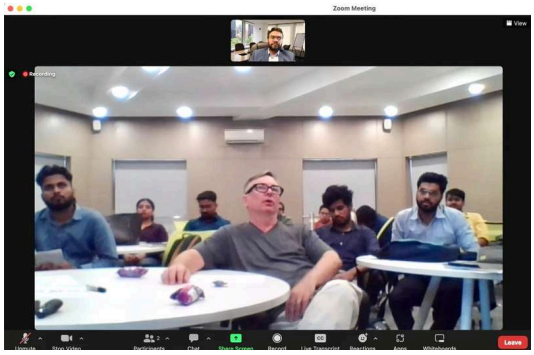
BBA President Professor Naseem Naqvi was invited by the University of Gloucestershire to a guest lecture on Blockchain impact, and fundamentals of EBB.

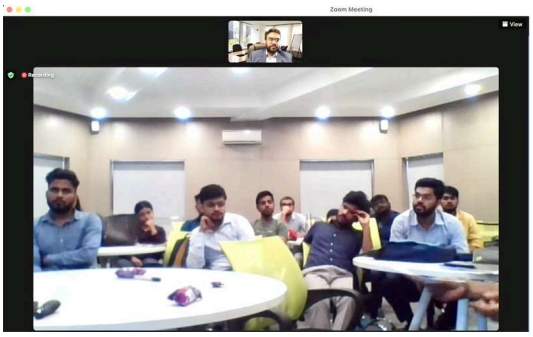

EPOKA UNIVERSITY
Devising the UK's National Blockchain Roadmap:
DLT Ecosystems, Excellence Frameworks and Benchmarks
Professor Dr Naseem Naqvi FBBA FRCP MSc (Blockchain)
President, The British Blockchain Association
Editor in Chief, The JBBA
Honorary Professor of Blockchain, Epoka University, Albania
2 February 2022
CEBB Centre for Evidence-Based Blockchain
The British Blockchain Association
THE JBBA

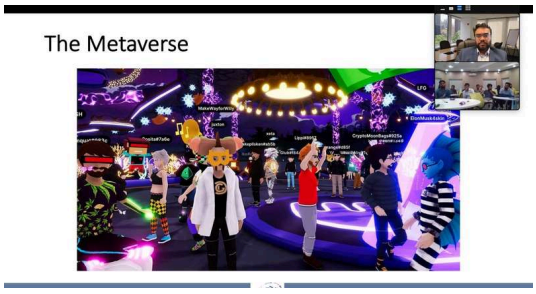

AT THE START OF EVERY DISASTER MOVIE THERE'S A SCIENTIST BEING IGNORED


The British Blockchain Association
Advocating Evidence Based Blockchain
Web 3.0 fundamentals for MBA Students
Professor Naseem Naqvi FBBA
President, The British Blockchain Association
10 August 2022
For
IILM UNIVERSITY Greater Noida
upon invitation from Prof Mark Lennon
THE BRITISH BLOCKCHAIN ASSOCIATION
www.britishblockchainassociation.org | 1


Web 2.0 Leaders
IBM
THE BRITISH BLOCKCHAIN ASSOCIATION
www.britishblockchainassociation.org | 3


Zoom Meeting


Zoom Meeting


The Metaverse

We Established International Alliances


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Inteligência Artificial- Aplicabilidade nas PME
11 de maio
O Impacto do Blockchain nas empresas
Blockchain- O Futuro da Criptomoeda









BBA representing UK in Portugal

We Advised Central Banks on Digital Assets

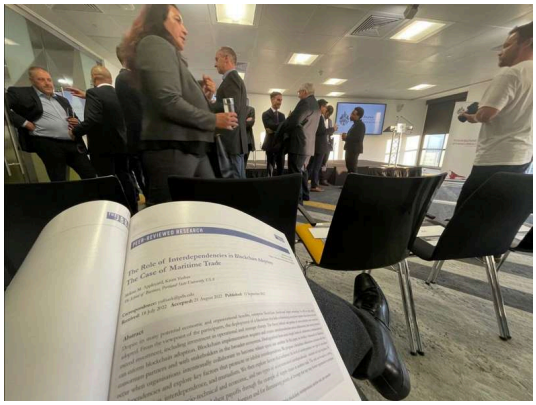


BBA with Banco Sentral do Brasil

We Worked with Governments & Policymakers


GIBRALTAR FINANCE
HM Government of Gibraltar
THINKBUSINESS
#THINKGIBRALTAR
WWW.THINKGIBRALTAR.GI







BBA at HM Government of Gibraltar

We Got Indexed in the Web of Science

accepted for Web of Science - Journal of the British Blockchain Association (2516-3549)

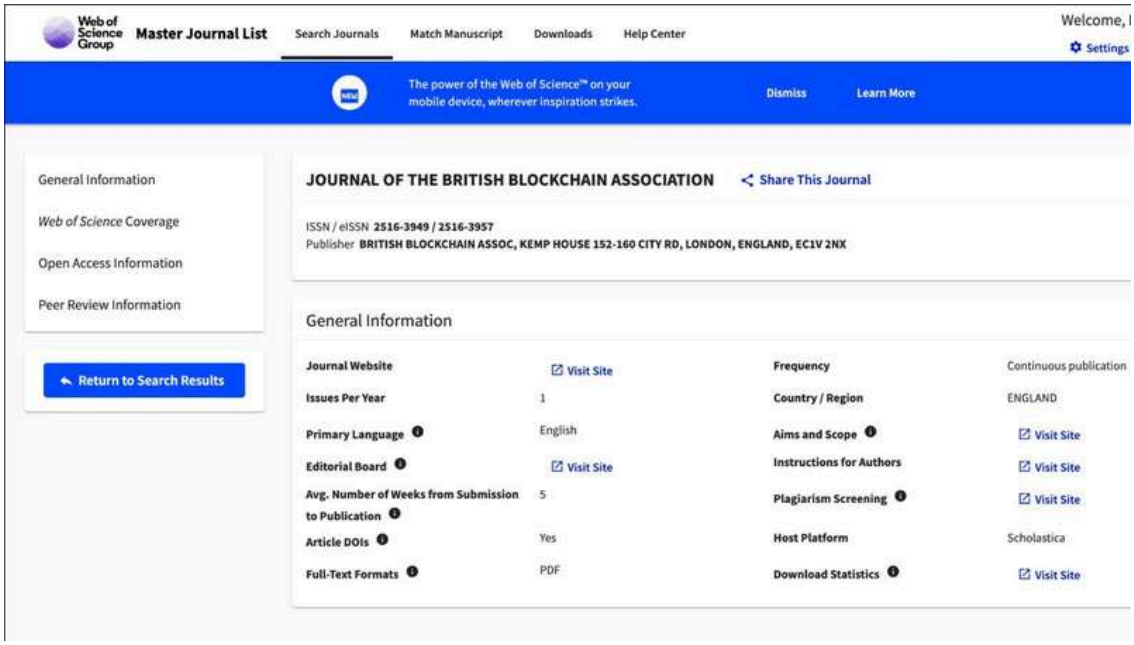
Dear Naseem Naqvi,

I am pleased to inform you that **Journal of the British Blockchain Association** was evaluated and it met the editorial criteria necessary to be included in the Web of Science.

Sincerely,

Web of Science Journal Onboarding team

Joann Moore
Pronouns: She/Her/Hers
Sr. ETL Specialist – Content
Clarivate
clarivate.com | Accelerating innovation
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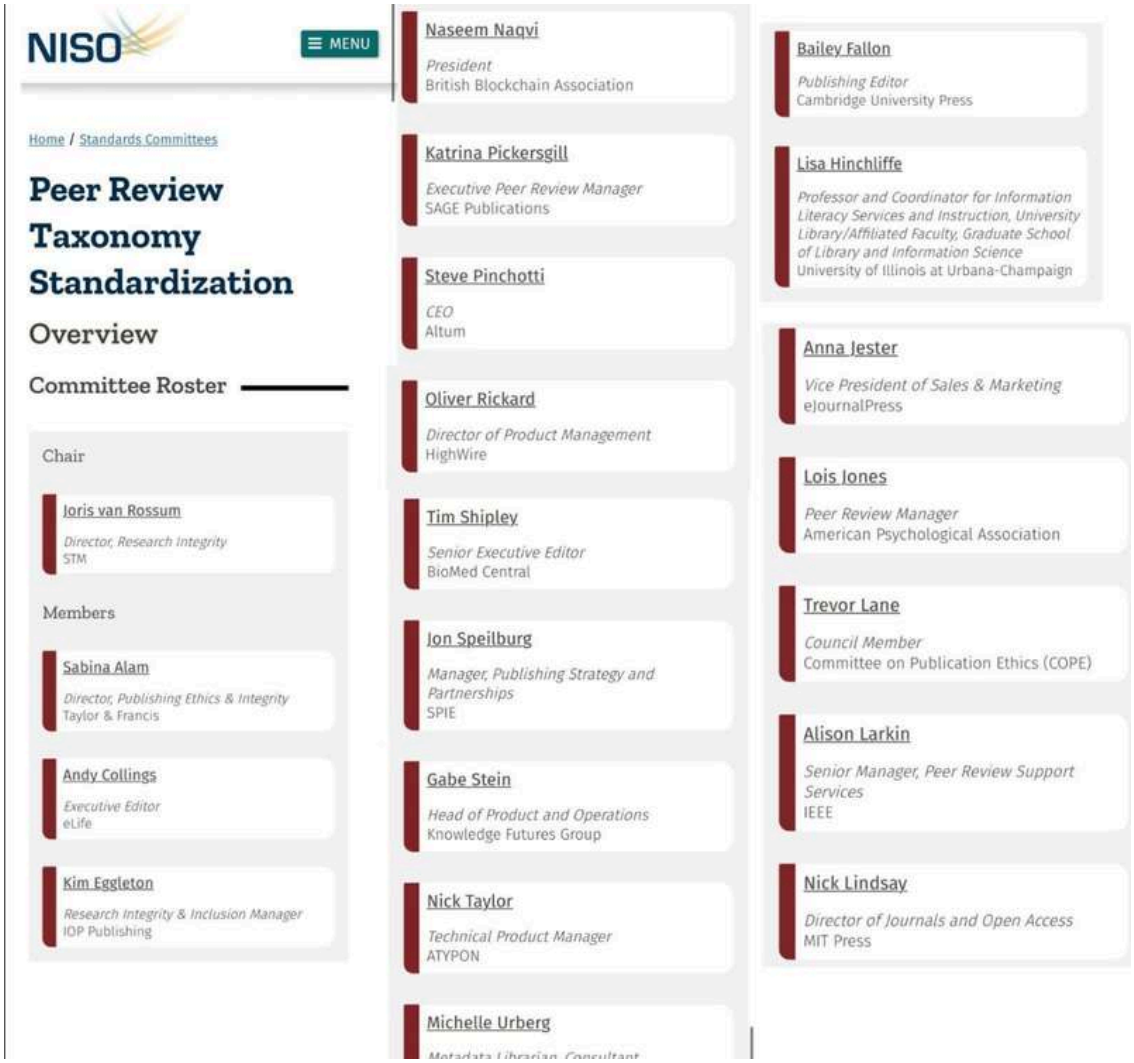


Master Journal List: Core Collection, Emerging Sources Citation Index (ESCI)!

View Full Journal Here

We Led the Global Peer Review Standards

Setting Peer Review Taxonomy Standards



BBA in collaboration with **IEEE, MIT Press, Elsevier, Wiley, Cambridge University Press & Assessment, COPE, Taylor & Francis Group, SAGE Publishing, Biomed Central, IOP Publishing, HighWire Press** and others is working on a global initiative to formally standardize the Peer Review Taxonomy.

Congratulations to NISO - The National Information Standards Organization - for coordinating the international efforts and bringing all standards-setting organisations on one platform.

We Published Path-Breaking Research Papers

THE JBBA

PEER REVIEWED RESEARCH

OPEN ACCESS
ISSN Online: 2516-3957
ISSN Print: 2516-3949
https://doi.org/10.31585/jbba-5-1-(2)2022

Non-fungible Tokens as an Alternative Investment: Evidence from CryptoPunks

[1]Luisa Schaar, [2]Stylianos Kampakis
[1]Faculty of Law and Management, University of Law, UK
[2]UCL Centre for Blockchain Technologies, University College London, UK

Correspondence: stylianos.kampakis@gmail.com
Received: 15 Nov 2021 **Accepted:** 17 Dec 2021 **Published:** 18 January 2022

Abstract
The Non-fungible Token (NFT) market has experienced extraordinary growth since the beginning of 2021. This has attracted attention from investors who are seeking alternative investments. However, the investment performance of the NFT market has not been investigated yet. This paper explores NFTs as an alternative investment. More specifically, it investigates the NFT collection

Table 3: Descriptive Statistics of the Hedonic Variables of CryptoPunks with $N = 11,864$

	Mean	SD	0	1
CryptoPunk Type				
Male	0.6931	0.4612	3641	8223
Female	0.3003	0.4584	8301	3563
Zombie	0.0052	0.0721	11802	62
Ape	0.0011	0.0331	11851	13
Alien	0.0003	0.0159	11861	3
Number of Attributes				
Zero Attributes	0.0005	0.0225	11858	6
One Attribute	0.0115	0.1068	11727	137
Two Attributes	0.3449	0.4753	7772	4092
Three Attributes	0.4898	0.4999	6053	5811
Four Attributes	0.1386	0.3455	10220	1644
Five Attributes	0.0136	0.1157	11703	161
Six Attributes	0.0009	0.0304	11853	11
Seven Attributes	0.0002	0.0130	11862	2

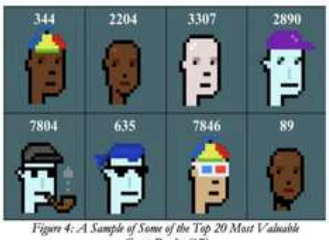


Figure 4: A Sample of Some of the Top 20 Most Valuable CryptoPunks [17]



Figure 3: Repeat-Sales of CryptoPunks

Read World's First Research on NFT Economics Paper

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PEER REVIEWED RESEARCH

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Blockchain Adoption Factors, Enablers and Barriers in Fisheries Supply Chain: Preliminary Findings from a Systematic Literature Review

Colin Callinan, Amaya Vega, Trevor Clohessy, Graham Heaslip
Galway Mayo Institute of Technology, Galway, Ireland

Correspondence: colin.callinan@research.gmit.ie
Received: 16 December 2021 **Accepted**: 10 January 2022 **Published**: 2 February 2022

Abstract
Technological adoption has become a key goal of digital transformation within firms, affecting many facets of an organisation, such as

Complexity	9	Top Management Support	12	Competitive Pressure	10
Privacy	7	Technological Readiness	7	Collaboration Efforts	4
Integration	4	Innovativeness	4	Government Support	4
Technology Costs	4	Business Model Readiness	2	Transparency	4
Relative Advantage	4	Facilitating Conditions	1	Market Dynamics	3



Job Opportunities	1	Security	3
		Uncertainty	2
		Infrastructure	2
		Hype	2

5. Thematic Analysis

Thematic analysis has become a widely used method for analysing qualitative data. This type of analysis can be performed within numerous ontological frameworks, which is in turn linked to the epistemological approaches to data [50].

Read The Full Paper

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Creation of a Self-Sustaining Token Economy

Oleksandr Letychevskyi
Department of Digital Automata Theory, Glushkov Institute of Cybernetics, Kyiv, Ukraine

Correspondence: oleksandr.letychevskyi@litsoft.com.ua
Received: 29 December 2021 **Accepted**: 11 February 2022 **Published**: 20 February 2022

Abstract
Creating a self-governing token economy is a challenge for any project seeking to create a product with a rational token run that



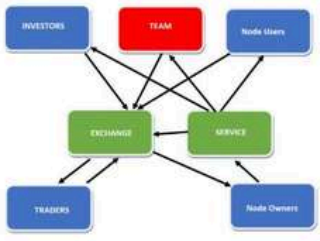


Figure 1. The token movement between agents

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Auditing Tokenomics: A Case Study and Lessons from Auditing a Stablecoin Project

Stylianos Kampakis, Centre for Blockchain Technologies, University College London, UK

Correspondence: stylianos.kampakis@gmail.com
Received: 06 February 2022 **Accepted:** 06 April 2022 **Published:** 19 April 2022

Abstract
Tokenomics is a vital part of any blockchain project. It is the study of how crypto tokens are used within the

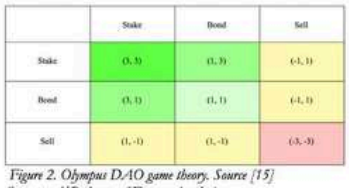
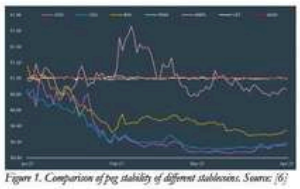


Figure 2. Olympus DAO game theory. Source [15] Structural/Balance-of-Forces Analysis



Figure 5. Listing different mechanisms, each one functioning as a deflationary/inflationary dynamic. Source: [23]


Figure 1. Comparison of peg stability of different stablecoins. Source: [6]

Access Auditing a Stablecoin Full Research

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Decentralised Autonomous Organisations: A New Research Agenda for Labour Economics

Nataliya Ilyushina and Trent MacDonald
RMIT Blockchain Innovation Hub, RMIT University, Australia

Correspondence: nataliya.ilyushina@rmit.edu.au
Received: 5 April 2022 **Accepted:** 18 April 2022 **Published:** 20 April 2022

Abstract
Decentralised autonomous organisations (DAOs) are a new type of organisational structure and a new type of labour market. We review several

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NFT of NFT: Is Our Imagination the Only Limitation of the Metaverse?

David Lee Kuo Chuen, Low Swee Won
Singapore University of Social Sciences (SUSS), Singapore

Received: 20 April 2022 **Accepted**: 03 June 2022 **Published**: 16 June 2022

Token economy and Web 3.0 have caught the attention of financial and investment institutions worldwide. Temasek, one of Singapore's major

(or inhabitants) are represented in the form of digital avatars. Businesses can create a metaverse version of their physical stores (or simply a virtual space that

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A Distributed Ledger Technology Roadmap for Albania: Some Preliminary Reflections

Marc Pilkington, Erdita Kumaraku, Kejsi Bushi, Katia Haveri
Faculty of Economics and Administrative Sciences, Epoka University, Albania

Correspondence: mpilkington@epoka.edu.al
Received: 27 June 2022 **Accepted:** 26 July 2022 **Published:** 28 July 2022

Abstract
Albania is a small country of the West Balkans situated in Southeast Europe still in the early stages of distributed ledger technology (DLT) adoption. In this research note, we begin to investigate the cryptocurrency regulatory framework and propose

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ANALYTICAL REVIEW

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How Many Public Corporations Recognise "Token Economy" Technologies as Materially Significant? Evidence from 10-K Reports

Mary C. Lacity, Le Kuai, Jeffrey K. Mullins
Sam M. Walton College of Business, University of Arkansas, USA

Correspondence: mclacity@uark.edu
Received: 15 July 2022 **Accepted:** 24 July 2022 **Published:** 25 July 2022

Abstract
The token economy promises to enable entirely new business models that will likely disrupt many market leaders. The seeds for

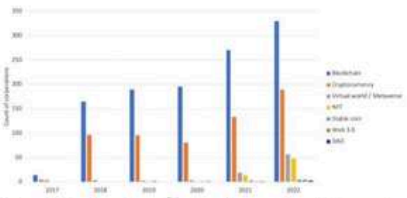


Figure 1. Number of corporations that mentioned a keyword at least once in a 10-K report

Keyword	Top Three Corporations by Frequency of Keyword Mentioned (2017–2022)	# of Mentions	Standard Industrial Classification Code
Blockchain	BTCS (BTCS)	649	7372 SERVICES-PREPACKAGED SOFTWARE
	Overstock.com (OSTK)	515	5961 RETAIL-CATALOG & MAIL-ORDER HOUSES
	Future FinTech Group Inc. (FTFT)	481	7389 SERVICES-BUSINESS SERVICES, NEC
Cryptocurrency	Riot Blockchain (RIOT)	842	7374 SERVICES-COMPUTER PROCESSING & DATA PREPARATION
	ReWalk Holdings, Inc. (NILE)	701	3679 ELECTRONIC COMPONENTS, NEC
	Red Cat Holdings, Inc. (RCAT)	588	7372 SERVICES-PREPACKAGED SOFTWARE
Virtual world/metaverse	Super League Gaming, Inc. (SLGG)	97	7900 SERVICES-AMUSEMENT & RECREATION SERVICES
	Esports Entertainment Group, INC. (GMBL, GMBLW)	31	7900 SERVICES-AMUSEMENT & RECREATION SERVICES
	Worlds, Inc. (WDDD)	26	7372 SERVICES-PREPACKAGED SOFTWARE
NFT	Tal.ong Art Co. (TKAT)	105	5990 RETAIL-RETAIL STORES, NEC
	1stdibs.com (DIBS)	51	5961 RETAIL-CATALOG & MAIL-ORDER HOUSES
	Vimeo Ventures (BRIG)	42	3944 GAMES, TOYS & CHILDREN'S VEHICLES
Stable coin	Innovative Payment Solutions (IPSI)	27	5961 RETAIL-CATALOG & MAIL-ORDER HOUSES
	Coin Global Inc (CGLO)	8	7372 SERVICES-PREPACKAGED SOFTWARE
	Currency Works (CWRK)	6	7389 SERVICES-BUSINESS SERVICES, NEC
Web 3.0	Twelve Media Group (TRCA, TRCAW)	6	6841 CABLE & OTHER PAY TELEVISION SERVICES
	MCX Technologies (MCCX)	4	7372 SERVICES-PREPACKAGED SOFTWARE
	Gamehop Corp. (GMEP)	3	5734 RETAIL-COMPUTER & COMPUTER SOFTWARE STORES
DAO	Core Scientific (CORZ, CORZW)	2	7374 SERVICES-COMPUTER PROCESSING & DATA PREPARATION
	Grayscale Ethereum Trust (ETHE) (ETHE)	2	6199 FINANCE SERVICES
	Grayscale Ethereum Classic Trust (ETC) (ETCG)	1	6221 COMMODITY CONTRACTS BROKERS & DEALERS

Figure 2: Corporations that most frequently mentioned a keyword

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The Role of Interdependencies in Blockchain Adoption: The Case of Maritime Trade

Melissa M. Appleyard, Kristi Yuthas
The School of Business, Portland State University, USA

Correspondence: yuthask@pdx.edu
Received: 18 July 2022 **Accepted:** 21 August 2022 **Published:** 12 September 2022

Table 1. The Blockchain Collaboration Continuum

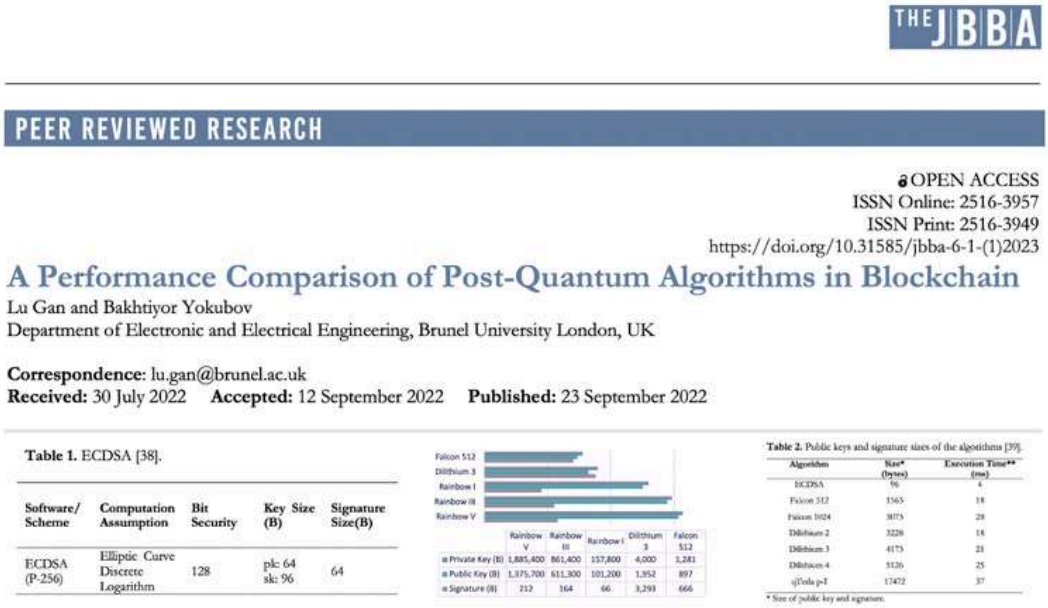
	Cooperation	Interdependence	Mutualism
Technology	3rd Party Provider	Consortium Blockchain	Consortium Blockchain Backbone + Additional Industry 4.0 Technologies
Performance outcomes	Enhanced Speed,	Additive Shared	Multiplicative Shared

Table 2. Blockchain Interdependencies

Internal Interdependencies – among blockchain participants	
Socio-technical	Socio-technical interdependencies include shared language, routines, practices, and mindsets.
Economic	Economic interdependencies include synergies and trade-offs associated with costs, productivity, and market access.
External Interdependencies – with organisations in the ecosystem	
Standards	Standards interdependencies include shared technical and procedural

STANDARDS AND FRAMEWORKS FOR BLOCKCHAIN INTERDEPENDENCIES

Full Research Here



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https://doi.org/10.31585/jbba-6-1-(1)2023

A Performance Comparison of Post-Quantum Algorithms in Blockchain

Lu Gan and Bakhtiyor Yokubov
Department of Electronic and Electrical Engineering, Brunel University London, UK

Correspondence: lu.gan@brunel.ac.uk
Received: 30 July 2022 **Accepted:** 12 September 2022 **Published:** 23 September 2022

Table 1. ECDSA [38].

Software/ Scheme	Computation Assumption	Bit Security	Key Size (B)	Signature Size(B)
ECDSA (P-256)	Elliptic Curve Discrete Logarithm	128	pk: 64 sk: 96	64

	Rainbow V	Rainbow III	Rainbow I	Dilithium 3	Falcon 512
Private Key (B)	1,885,400	861,400	157,800	4,000	1,281
Public Key (B)	1,375,700	511,300	101,200	1,952	897
Signature (B)	212	164	66	3,293	666

Table 2. Public keys and signature sizes of the algorithms [39].

Algorithm	Size* (bytes)	Execution Time** (ms)
ECDSA	96	4
Falcon 512	1565	18
Falcon 1024	3075	28
Dilithium 2	3228	18
Dilithium 3	4173	23
Dilithium 4	5126	25
qTesla p-I	17472	37

* Size of public key and signature.

COMPARISON OF POST-QUANTUM ALGORITHMS

Full Research Here

We Published 2 More Issues of The JBBA





We published two issues of the JBBA in 2022: April and October. The journals feature peer-reviewed, ground-breaking, industry relevant research and case studies.

JBBA continues to grow from strength to strength. The editorial board now comprises of 237 editors and external reviewers.

The JBBA has been indexed in all major universities' libraries around the globe.

Print copies are available at some of the largest libraries in the world including **British Library**, **Cornell University** Library and over 100+ more **around the globe**

Journal authors and readers rate the JBBA as ***outstanding***. Checkout some of the Testimonials here

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AUDITING TOKENOMICS:
RE-BUILDING TRUST IN DECENTRALISED FINANCE



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Proceedings of 2nd Annual BAF Summit on Crypto Policies & Global Economy

5th Blockchain International Scientific Conference ISC2023, 18 March 2023, Manchester, UK

PUBLISHED BY

CEBB Centre for Evidence-Based Blockchain

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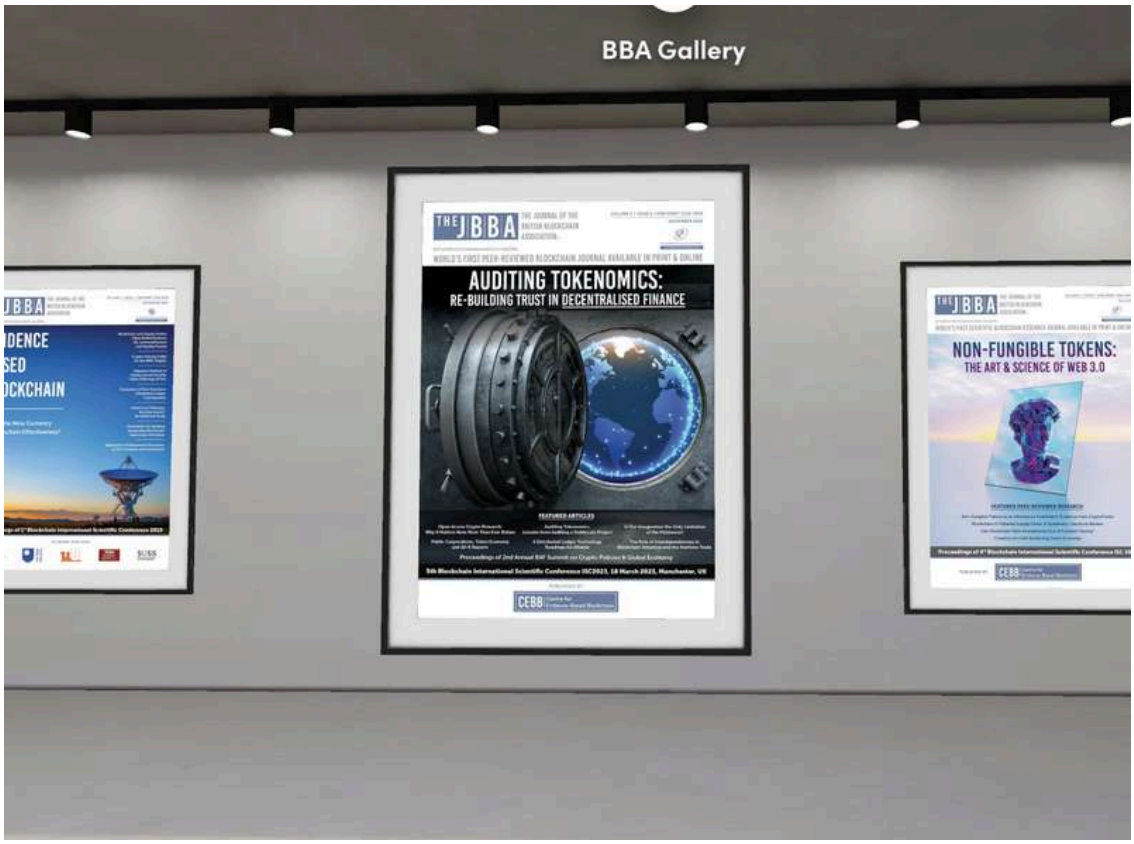
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17 September 2022

JBBA Becomes the World's First Scientific Journal to be Launched in the Metaverse





JBBA Receives Appreciation from The Royals

WINDSOR CASTLE

9th May, 2022.

Dear Dr Naqvi,

Thank you for your letter of 27th April, enclosing a copy of the ninth issue of 'The Journal of the British Blockchain Association' for The Queen.

I have shown this publication to Her Majesty, who was most grateful to receive it.

This message comes to you, and to all at the British Blockchain Association, with The Queen's warm good wishes.

Yours sincerely,

Matt Magee

Matt Magee
Assistant Private Secretary to The Queen



KENSINGTON PALACE

From: Mrs. Jan Hook
The Office of TRH The Prince and Princess of Wales

Private and Confidential

17th November, 2022

Dear Dr. Naqri,

Thank you for your letter of 26th October to The Prince of Wales and for enclosing a copy of the 10th edition of the British Blockchain Association Journal.

It was kind of you to take the trouble to write as you did.

Yours sincerely,

Jan Hook

Mrs. Jan Hook

JBBA Hard Copies Went Worldwide

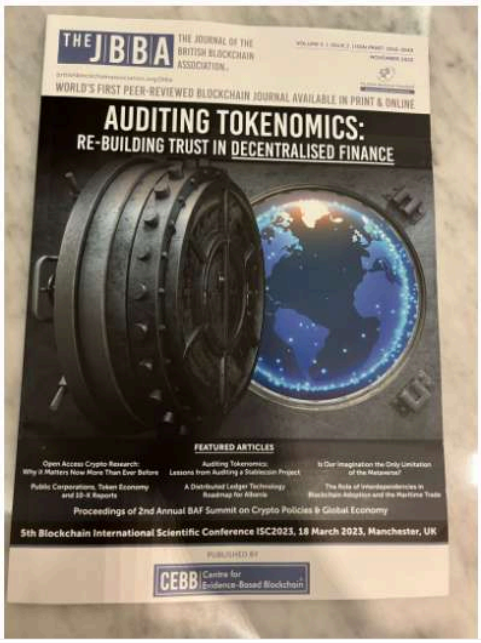
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JBBA has reached #Singapore!

Chia Hock Lai, CFtP • 3rd+
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Amidst an onslaught of FTX news for the past week, regaining some sanity over the weekend by reading the excellent Journal of the British Blockchain (JBBA) 😀

...see more



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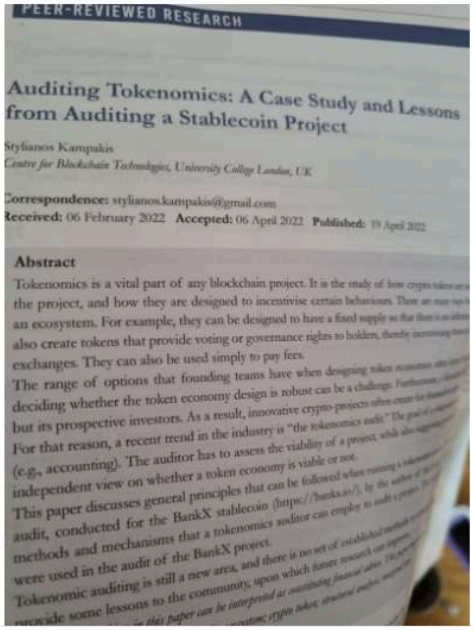
JBBA has reached UCL Centre for Blockchain Technologies (CBT), one of the 500+ universities in 107 countries to receive the journal this week!

Let us know when it reaches your country!

#Blockchain #JBBA #BBA #Crypto #evidencebasedblockchain

Dr Stylianos Kampakis, CStat • 3rd+
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"#tokenomics is a vital part of any #blockchain project. It is the study of how crypto tokens are used within the blockchain ecosystem, their role in the project, and how they are designed to incentivise certain behaviours." ...see more


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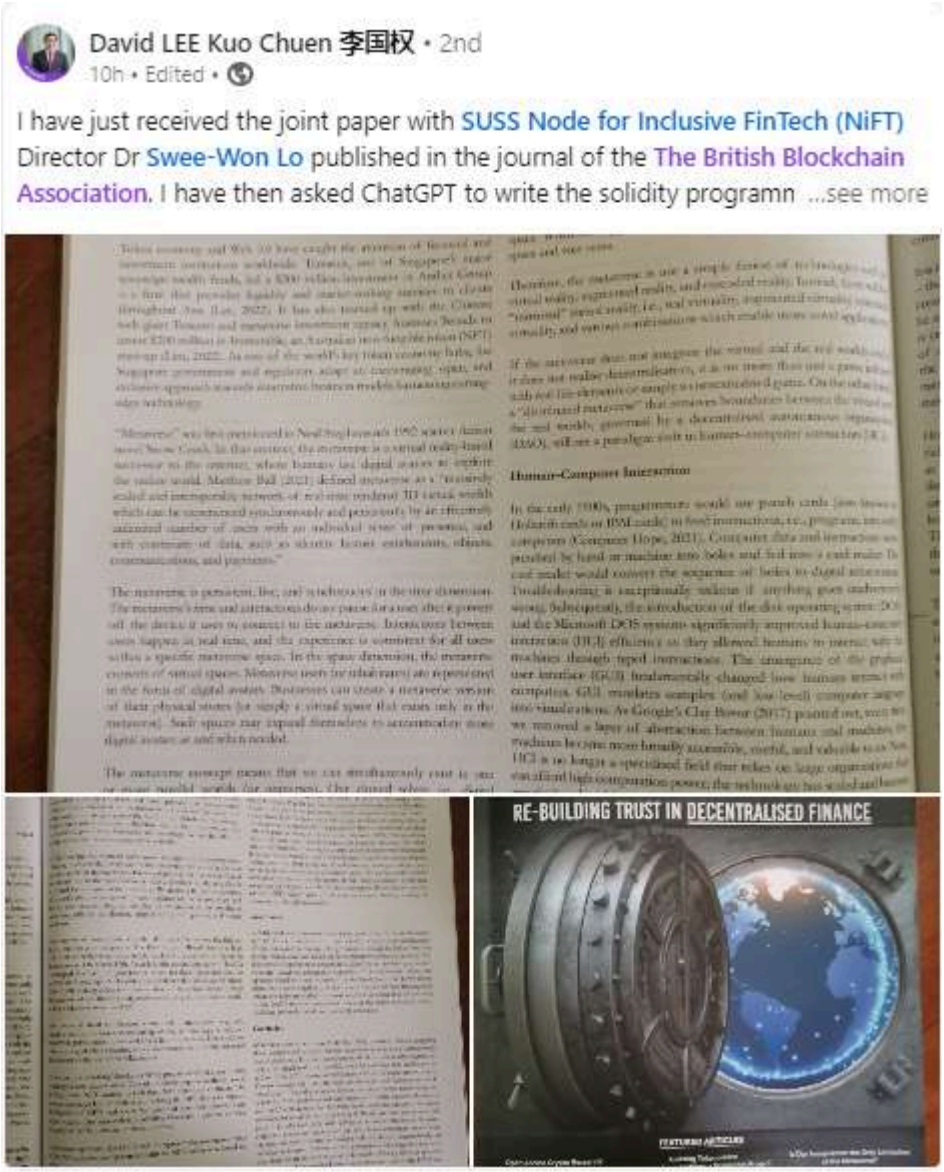
Auditing Tokenomics: A Case Study and Lessons from Auditing a Stablecoin Project

Stylianos Kampakis
Centre for Blockchain Technologies, University College London, UK

Correspondence: stylianos.kampakis@gmail.com
Received: 06 February 2022 **Accepted:** 06 April 2022 **Published:** 19 April 2022

Abstract

Tokenomics is a vital part of any blockchain project. It is the study of how crypto tokens are used within the blockchain ecosystem, their role in the project, and how they are designed to incentivise certain behaviours. There are many ways an ecosystem. For example, they can be designed to have a fixed supply so that there is an also create tokens that provide voting or governance rights to holders, thereby exchanges. They can also be used simply to pay fees.
The range of options that founding teams have when designing token economies can deciding whether the token economy design is robust can be a challenge. Furthermore, but its prospective investors. As a result, innovative crypto projects often create For that reason, a recent trend in the industry is "the tokenomics audit." The goal (e.g., accounting). The auditor has to assess the viability of a project, while also independent view on whether a token economy is viable or not.
This paper discusses general principles that can be followed when running a audit, conducted for the BankX stablecoin (https://bankx.sv/), by the author of methods and mechanisms that a tokenomics auditor can employ to audit a project. were used in the audit of the BankX project.
Tokenomic auditing is still a new area, and there is no set of established methods provide some lessons to the community, upon which future research can improve. The *this paper can be interpreted as auditing financial stakes. The paper also utility rights token, structural stakes, governance rights token, etc.*



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Can Blockchain Take Smartphones Out of Contact Tracing?

Creation of a Self-Sustaining Token Economy

Proceedings of 4th Blockchain International Scientific Conference ISC 2022

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THANK YOU REVIEWERS

The Editorial Board of The JBBA gratefully acknowledges and thanks the reviewers for their time and expertise. The following is the list of reviewers who contributed to the peer review process for the current Issue of The JBBA:

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Professor Patrick Schueffel	Switzerland
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JBBA received accolades and letters of support from the Royals

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19h ·

A little fresh air and fresh copy of the Journal of **The British Blockchain Association ®** at lunch time is perfect.

The latest issue (vol 5, issue 1 - available free online) has a cameo by our **Equideum Foundation** Executive Director and **Equideum Health** VP of Pop Health and Social Impact, **Pierre Vigilance, MD, MPH** from his March appearance at the BBA's 4th Blockchain International Scientific Conference.

It also includes **Equideum Health** as the latest member to support the BBA's Centre for Evidence-Based Blockchain.

Insightful peer-reviewed content includes:

Non-fungible Tokens as an Alternative Investment: Evidence from CryptoPunks

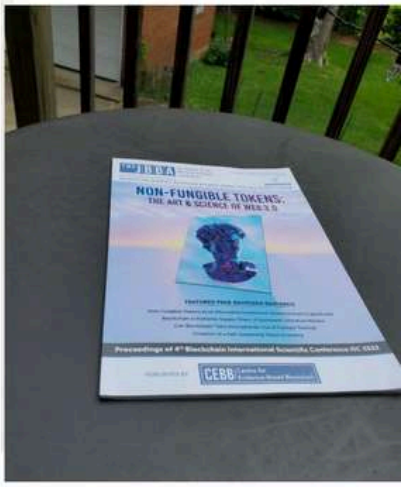
Blockchain in Fisheries Supply Chain: A Systematic Literature Review

Can Blockchain Take Smartphones Out of Contact Tracing

Creation of a Self-Sustaining Token Economy

As a Contributing Editor and BBA Fellow, I continue to be a proud member of the BBA community...and love getting the hard copy of each version for some educational away-from-screen time.

Cheers!

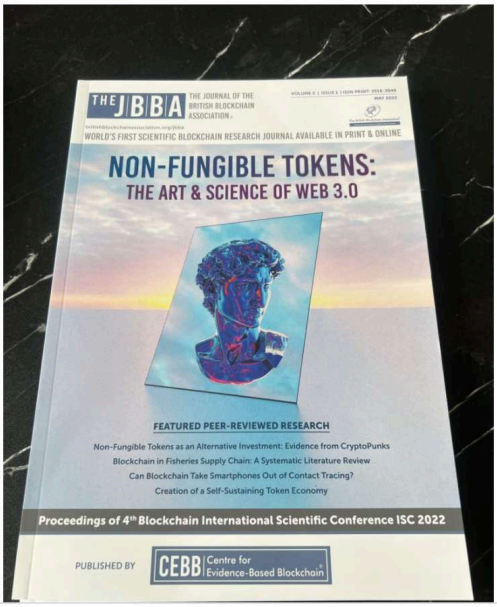


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Excited to receive the latest issue of the journal of the The British Blockchain Association ®!

Leading with noteworthy insights into the future of #blockchain, the token economy, and the maturing #NFT industry.

Proud to see our work on contact tracing featured, congratulations to all authors involved 🍗🍻

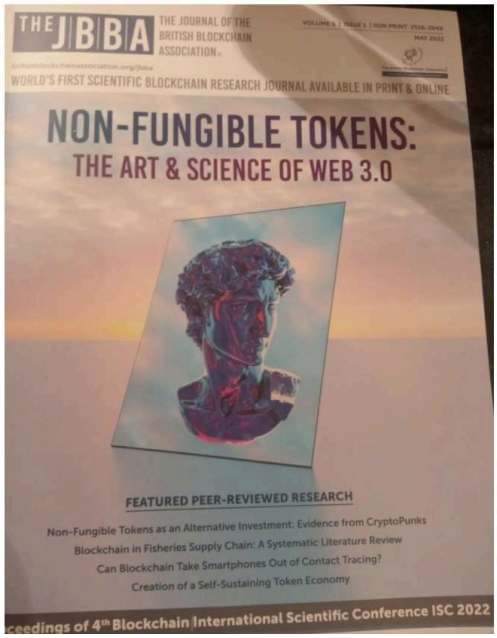


📈 Dr Stylianos Kampakis, CStat 📊 • 1st
Helping leaders and organisations understand and i...
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New issue of the journal of the The British Blockchain Association ®! Proud that our work on valuating NFTs is featured!

It's clear that as the NFT industry is maturing, NFTs will be seen as an alternative investment. Valuation models will improve and become even more relevant.

Luisa Schaar Prof. Dr Naseem Naqvi FRCP FBBA Theo Mourouzis, PhD Eleftherios Jerry Floros Kyriacos Pavlou, PhD Andrea Maria Cosentino, MSc, IMC



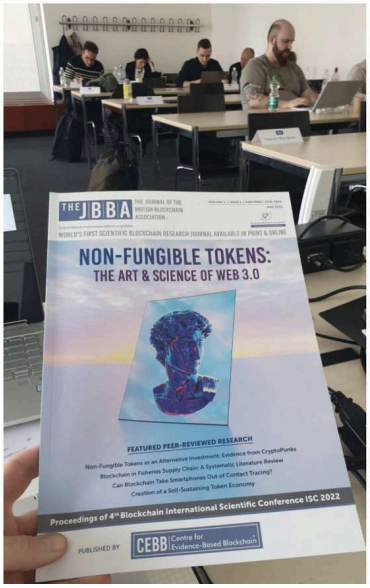
Patrick Schueffel • 1st
Business Facilitator | Banker | Educator | Crypto Realist | DeFi Supporter...
5d •

Call me old fashioned, but I still love reading #scientific #journals printed on paper. And even more so in a #university setting!

Thank you The British Blockchain Association ® for supplying me with the latest edition of your journal, thank you, Prof. Dr Naseem Naqvi FRCP FBBA for all the effort put into the journal! 🙏

This latest edition is particularly interesting with its papers on #NFT, #dao and #ContactTracing! 👍

#blockchain #dlt #research #science



Dr Trevor C. • 2nd
Lecturer/Researcher: Blockchain and Transformative Technologies - ATU
7h •

Great to see our #blockchain ATU #researchpaper published in the latest hard copy edition of the The British Blockchain Association ® research journal



Lory Kehoe and 18 others
1 comment • 3 shares

Read More

We Participated in Global Peer Review Week

PEER REVIEW WEEK
RESEARCH INTEGRITY
SEPTEMBER 19-23, 2022

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The British Blockchain Association
Advocating Evidence Based Blockchain

We Awarded Peer Reviewer Recognition

THE JBBA THE JOURNAL OF THE BRITISH BLOCKCHAIN ASSOCIATION



JBBA Global Peer Reviewer Award, 2022

We Awarded Best Blockchain Research Papers



Centre for Evidence Based Blockchain (CEBB) Continues to Expand

CEBB highlights and progress to date:

- **29 institutional members** across 5 continents, including the largest university in the UK (Open University), enterprises, blockchain start-ups and think-tanks.
- **250+ individual members**
- **15 Advisors and CEBB Leads**
- Designed over **3 dozen research infographics** of some of the ground-breaking, industry-relevant blockchain research papers
- **State-of-the-Art Member Networking portal,** active 24/7 , 365.

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Tsinghua Shenzhen International Graduate School

Tsinghua Shenzen School
CHINA



Erdita Kumaraku

EPOKA UNIVERSITY

Epoka University
ALBANIA



Dr Trevor Clohessy

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GALWAY-MAYO INSTITUTE OF TECHNOLOGY

Galway-Mayo Inst. of Technology
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NEW MEMBERS



Dr Lo Swee Won PhD

SUSS
SINGAPORE UNIVERSITY OF SOCIAL SCIENCES

Senior Lecturer, Business Programme
School of Business
SINGAPORE



Oritsebawo Ikpobe

UNIVERSITY OF BIRMINGHAM | pwc

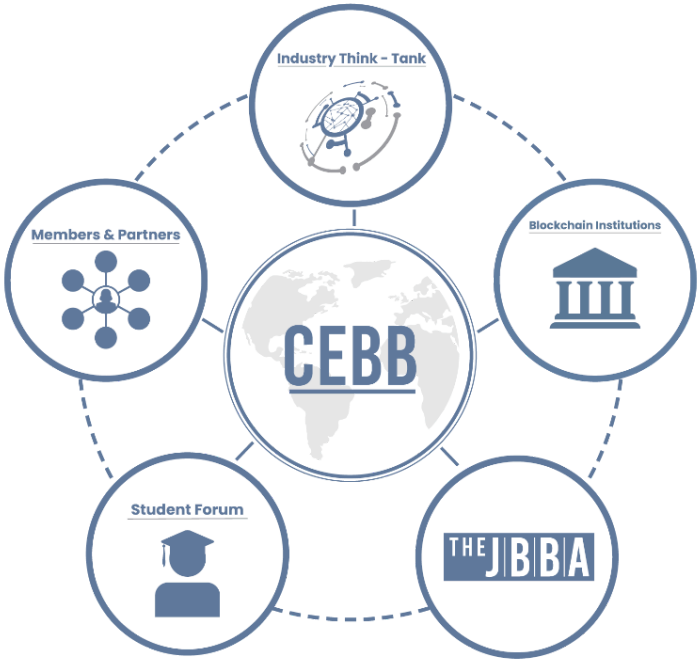
Actuarial Associate, PwC UK
Master of Engineering, Univ. of Birmingham
UK

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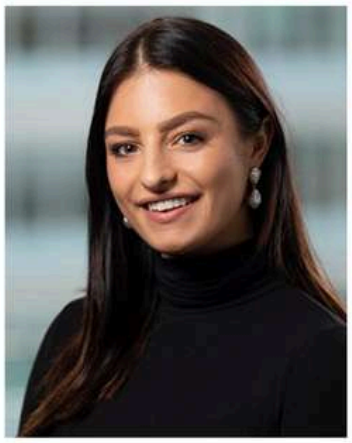
THE JBBA THE JOURNAL OF THE BRITISH BLOCKCHAIN ASSOCIATION

Bridging the Blockchain Research and Practice Gap



CEBB | Centre for Evidence-Based Blockchain®

We Appointed New Advisors



Jemma Fleetwood



Racheal Muldoon

NEW BBA ADVISORS (2022)

We appointed New Fellows (FBBA)

In the year 2022, we received a total of **82** fellowship nominations of which **33** were self-nominations. To be eligible for the award of Fellowship, candidate must have fulfilled at least 8 out of the 11 essential eligibility criteria.

In January 2022, **Lord Chris Holmes of Richmond FBBA** and **Professor Benjamin M. Cole FBBA** were elected to the Fellowship of the British Blockchain Association.

In August 2022, **Dr. Rob Campbell** has been awarded the prestigious Fellowship of The BBA.

In November 2022, **Professor Cathy Mulligan, Ph.D.** has been elected to the **Fellowship of The BBA** (FBBA).

🎓 **New Fellows** will be inducted at the **BBA's Blockchain International Scientific Conference ISC2023**, to be held in **Manchester, UK** on **18 March, 2023.**

To see the list of current fellows, please visit the BBA Fellowship page.



"I am humbled, honoured and delighted to be appointed to the Fellowship of the BBA".
Lord Holmes of Richmond FBBA

"As I stated during my Induction Ceremony today, I wear the title of FBBA both with immense pride and a deep sense of responsibility. Thank you BBA for the honour."
Professor Benjamin M. Cole FBBA



Prof Catherine Mulligan FBBA
European Research Area Chair (Professor) in Blockchain
University of Lisbon





Prof. Dr Rob Campbell FBBA
Capitol Technology University
USA

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B.B.A.

FELLOWSHIP

of

The British Blockchain Association of The United Kingdom (FBBA)

BBA Fellows (FBBA)

Professor Dr Naseem Naqvi FBBA	Dr Marcella Atzori FBBA
Professor Dr Rob Campbell FBBA	Professor Dr David LEE Chuen FBBA
Professor Dr Cathy Mulligan FBBA	Professor DrJohn Domingue FBBA
Rt. Hon. Lord Holmes of Richmond MBE FBBA	Professor Dr R K Shyamasundar FBBA
Professor Dr Marc Pilkington FBBA	Professor Dr Jason Potts FBBA
Professor Dr Benjamin M. Cole FBBA	Mr David E Rutter FBBA
Rt. Hon. Martin Docherty-Hughes MP FBBA	Professor Dr Jim K Liew FBBA
Professor Dr William J Buchanan FBBA	Dr Sean Manion FBBA
Professor Dr Mary Cecilia Lacity FBBA	Mr John Wolpert FBBA
Dr Mureed Hussain FBBA	Professor Dr Erik Vermeulen FBBA
Professor Dr Kevin Curran FBBA	

(Information current as of December 2022)
https://britishblockchainassociation.org/fellowship

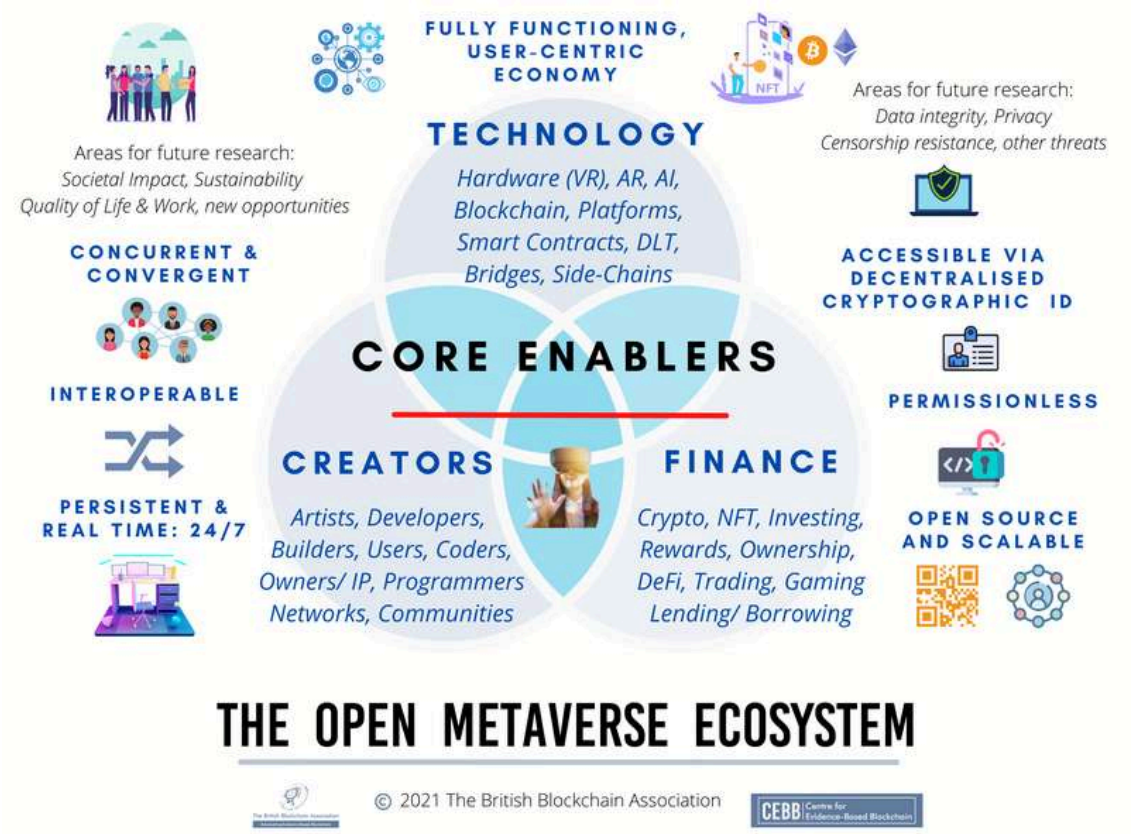
We are on TikTok, Instagram, and All Social Channels

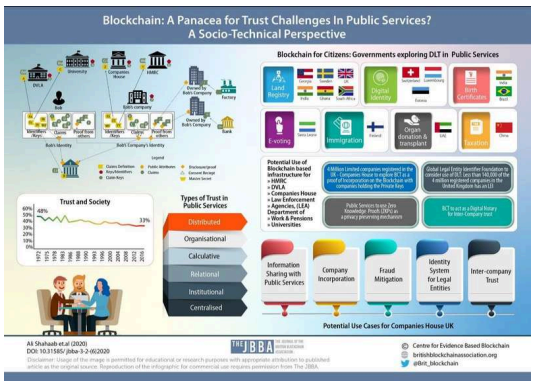


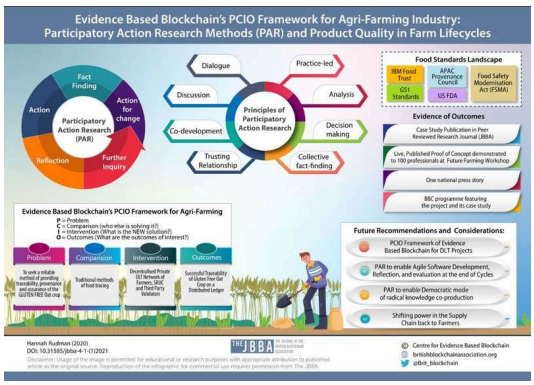
- **3200+** Twitter folowers
- **11800+** LinkedIn followers
- Active **Facebook**, **Instagram, TikTok**, **Medium** channels with regular quality content posting and engagement
- **Youtube Channel** with videos and contents from BBA's webinars, summits and meet-ups

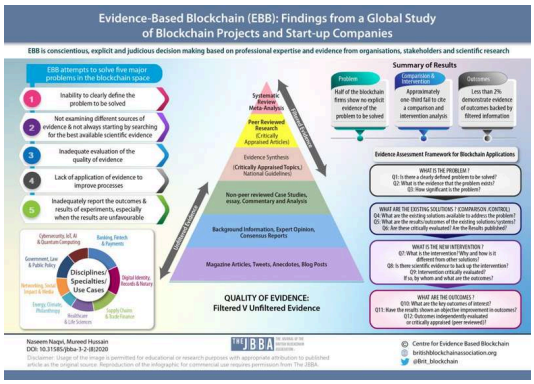
- BBA Mailing list (Mailchimp) of over **10,000 subscribers** including members of parliament, policymakers, regulators, think-tank, academics, industry leaders, and visionaries.
- BBA Board and Advisors combined Linkedin connections reach over **250,000+.**

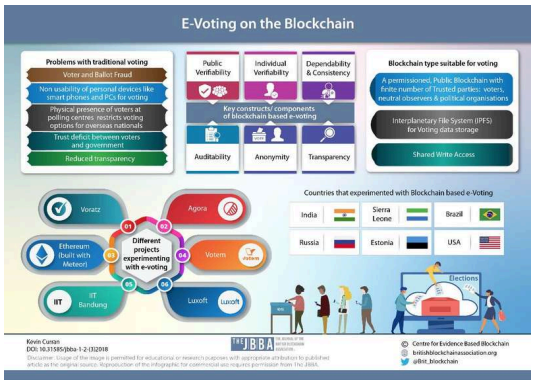
We Published Research infographics



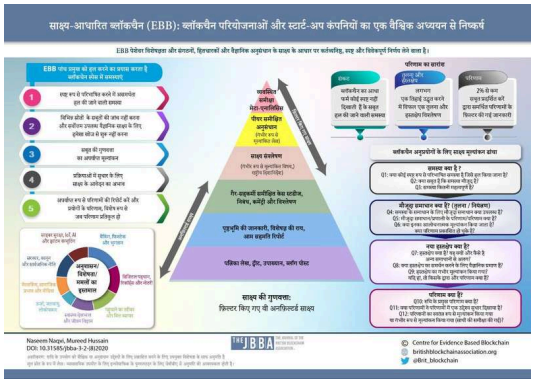


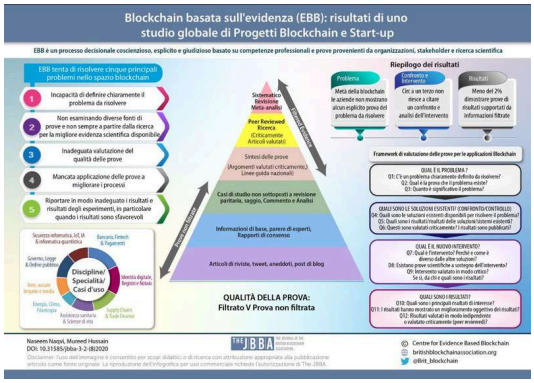


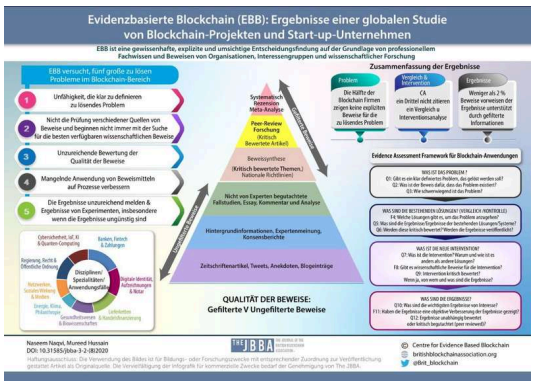


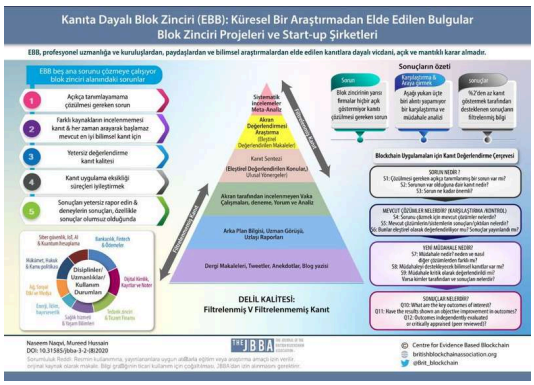


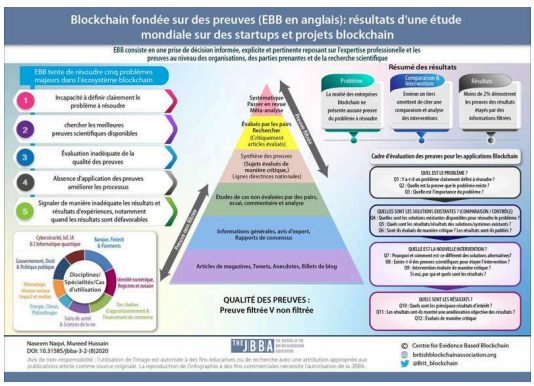
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Now in **Hindi, Italian, German, Spanish, Chinese, Portuguese, Turkish, Hebrew, French** and many other major languages, JBBA is the only blockchain journal in the world to produce research summaries and infographics in multiple

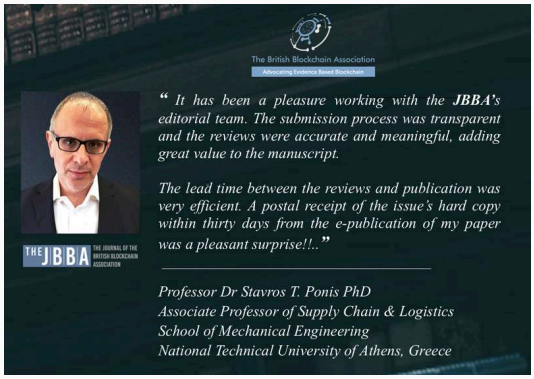
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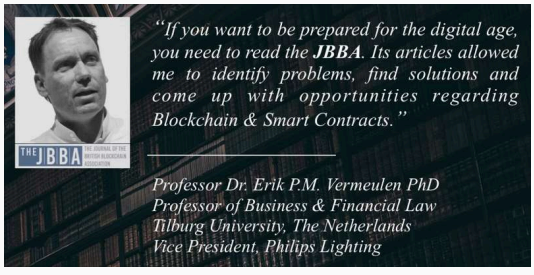




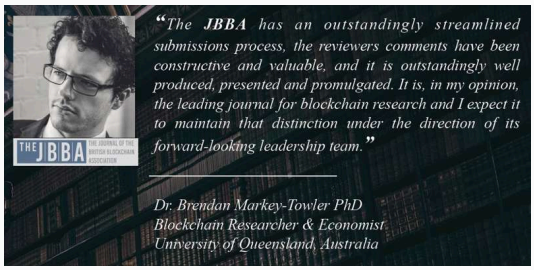












We are Hosting 5th Blockchain ISC2023






I am Speaking at BBA's #ISC2023
Gintare Geleziunaite
Project and Change Management Advisor
Equideum Health, UK
Head of Change Strategy
Department for International Trade, UK
ORAL PRESENTATION
ISC2023/07/Geleziunaite
Conference Theme: "Re-inventing the Future"
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#ISC2023
18 MARCH 2023 | MANCHESTER | UK
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The British Blockchain Association
Advocating Evidence Based Blockchain


I am Speaking at BBA's #ISC2023
Carlos Alberto Araújo
Blockchain Researcher
Senior Public Sector Auditor
The Republic of Angola
ORAL PRESENTATION
ISC2023/01/ARAÚJO
Conference Theme: "Re-inventing the Future"
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I am Speaking at BBA's #ISC2023
Dr Oleksandr Letychevskyi PhD
Chief Scientific Officer, Litsoft
Head of Department
Glushkov Institute of Cybernetics
National Academy of Sciences
Kyiv, Ukraine
ORAL PRESENTATION
ISC2023/18/Letychevskyi
Conference Theme: "Re-inventing the Future"
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I am Speaking at BBA's #ISC2023
Richard E. Shute PhD
Blockchain Researcher
Curlew Research, UK
International Union of Pure & Applied Chemistry (IUPAC)
ORAL PRESENTATION
ISC2023/13/Shute
Conference Theme: "Re-inventing the Future"
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I am Speaking at BBA's #ISC2023
Shuang Guo
Applied NFT Researcher, NFTGo.io
Singapore
MSc in Computer Science,
Ohio State University, USA
ORAL PRESENTATION
ISC2023/117/Guo
Conference Theme: "Re-inventing the Future"
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I am Speaking at BBA's #ISC2023
Dr Sara Hourani
Senior Lecturer in Law
School of Law
Middlesex University, London, UK
ORAL PRESENTATION
ISC2023/89/Hourani
Conference Theme: "Re-inventing the Future"
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I am Speaking at BBA's #ISC2023
Matthias Hafner
Head, Blockchain and Cryptoassets, Swiss Economics
Director, Center for Cryptoeconomics
PhD Researcher, University of Zurich, Switzerland
Co-authors:
Marco Henriques Pereira
Chair of Services and Operations Management,
University of Zurich, Switzerland
ORAL PRESENTATION
ISC2023/51/Hafner
Conference Theme: "Re-inventing the Future"
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I am Speaking at BBA's #ISC2023
Professor Melissa M. Appleyard
Associate Dean of Graduate Programs
Professor in Management of Innovation & Technology
School of Business, Portland State University, USA
Co-Author:
Professor Kristi Yuthas, Portland State University, USA
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ISC2023/57/Appleyard
Conference Theme: "Re-inventing the Future"
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I am Speaking at BBA's #ISC2023
Nicolas Greber
DeFi Economist
Center for Cryptoeconomics
Swiss Economics, Zurich, Switzerland
ORAL PRESENTATION
ISC2023/71/Greber
Conference Theme: "Re-inventing the Future"
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I am Speaking at BBA's #ISC2023
Dr Nataliya Ilyushina PhD
Research Fellow
Blockchain Innovation Hub
ARC Centre of Excellence for
Automated Decision-Making & Society
RMIT University, Australia
ORAL PRESENTATION
ISC2023/94/Ilyushina
Conference Theme: "Re-inventing the Future"
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I am Speaking at BBA's #ISC2023
Vidyashankar Ramalingam
Fellow
Digital Euro Association
Digital Assets & Blockchain Consultant
Tata Consultancy Services
ORAL PRESENTATION
ISC2023/35/Ramalingam
Conference Theme: "Re-inventing the Future"
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I am Speaking at BBA's #ISC2023
Philip Debrah
PhD Researcher
University of Salford, UK
Co-authors:
Professor Mohamad Saraee
Chair in Data Science, University of Salford, UK
Dr Meisam Babaie, Lecturer, University of Leeds, UK
ORAL PRESENTATION
ISC2023/25/Debrah
Conference Theme: "Re-inventing the Future"
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We Hosted Xmas Quiz in the Metaverse





🎉👏 Congratulations to EVA RUTH from Austria on winning the BBA Christmas Quiz!! Eva has also won a FREE ticket to the Blockchain International Scientific Conference #ISC2023!

👏🙌🏼 Xmas Quiz Runners up:

Aleksei Gudkov

Janel

Glen



🚀 Issued on the Blockchain, all participants of the BBA's Xmas Quiz will receive their unique POAP NFT CPD Certificates, permanently and immutably stored on a public ledger.

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Thank you once again for all your support!
Have a Great New Year!

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