

Shopify X Zaelab for B2B Enterprises

Move Fast. Scale Smarter. Simplify Complexity.

Why Shopify?

Enterprise has a new standard, and it's built on Shopify. Today's B2B enterprises need speed, flexibility, and a platform that doesn't hold them back. Shopify delivers enterprise-grade capabilities with the agility modern B2B demands.

Whether you're launching net-new digital channels or modernizing legacy systems, Shopify makes it possible to move fast without compromising on complexity.

What You Get

Launch Quickly

Go live in weeks with a platform built for speed and scale.

Run B2B and D2C in One Place

Manage multiple storefronts, channels, and models from a single backend.

Customize Buyer Experience

Personalize content, pricing, and workflows for every customer type.

Support Complex Pricing

Handle customer-specific pricing, tiered discounts, and contract terms.

Enable Self-Service

Let buyers manage orders, reorders, quotes, and accounts on their own terms.

Access a Massive App Ecosystem

Extend functionality fast with proven third-party solutions.

Simplify Maintenance

Skip patching, hosting, and security headaches with SaaS architecture.

Stay Agile

Add new features, test updates, and pivot fast—without developer bottlenecks.

Who It's For

Enterprise manufacturers and distributors looking to simplify operations, level up their B2B digital experience, and modernize without custom-built overhead.

Zaelab + Shopify

Shopify is built for enterprise B2B commerce. Zaelab is the enterprise partner that brings it to life. As the only certified Shopify B2B Partner with ingrained enterprise expertise, Zaelab engineers scalable, strategic solutions for complex enterprises. B2B isn't a bolt-on for us. It's in our DNA.

Let's Talk

Shopify is powering the future of B2B commerce, and we'll help you make the most of it.

Visit zaelab.com/platforms/shopify to learn more.