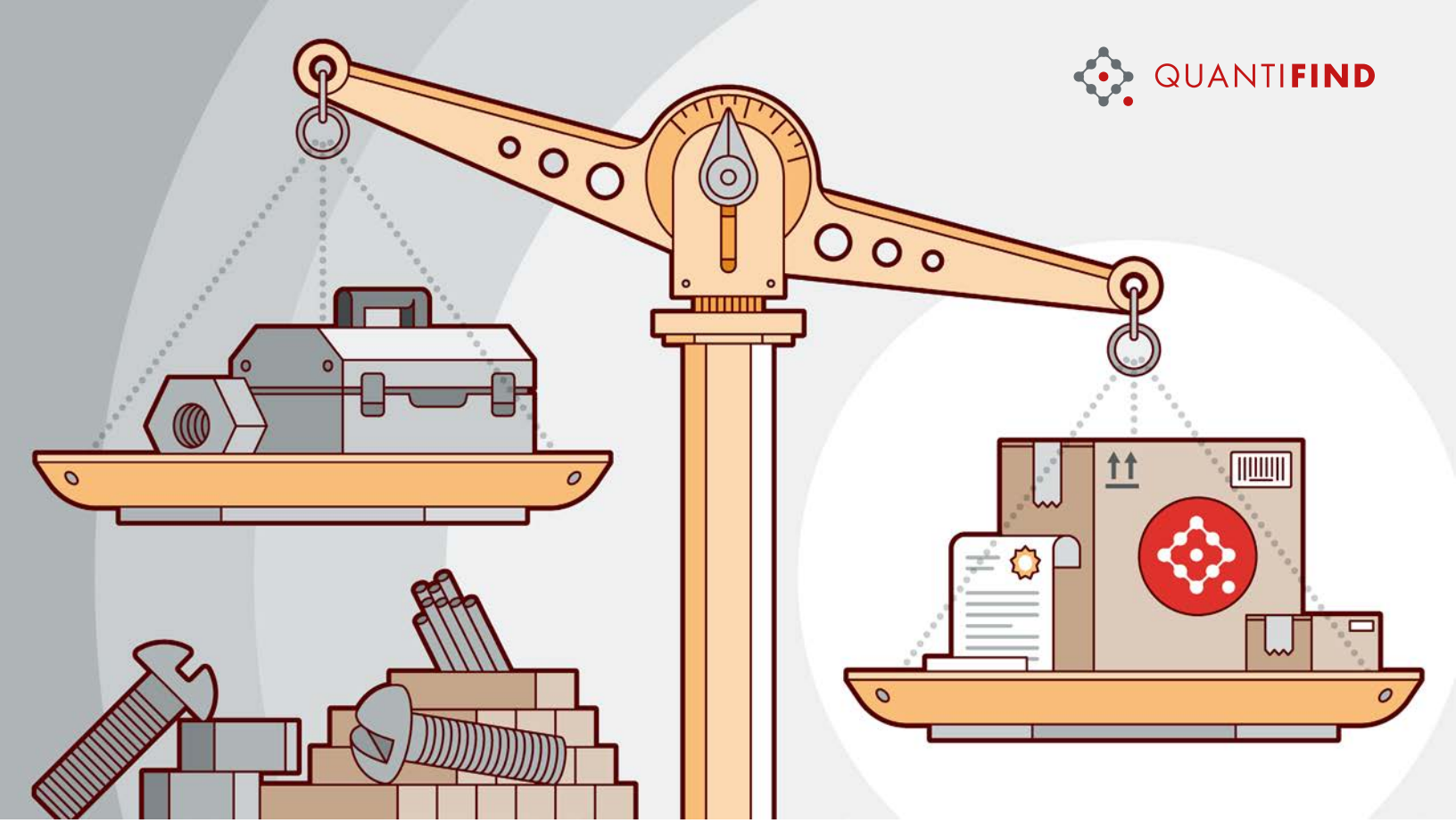


Why Buy Beats Build

A Guide for Crypto Compliance Teams

As regulatory expectations grow and risks become more complex, crypto firms are increasingly faced with a critical decision: **build a compliance solution in-house or buy from a trusted vendor like Quantifind**. While building may seem attractive, offering perceived control or cost savings, the reality is often more costly, riskier, and slower to deliver value.

This is especially true in high-stakes areas, such as entity resolution, risk rating, and sanctions screening.

Ultimately, the goal is clear: deploy a high-quality solution that delivers fast time to value, minimizes risk, and controls cost.

But what does “high-quality” really mean? It means a system with both low false positive and false negative rates. It must be flexible enough to adapt to evolving risks, changing sanctions environments, and regulatory requirements. And it must come with the necessary governance documentation to withstand scrutiny.

In this guide, we’ll walk through the key reasons why buying from **Quantifind leads to faster, more accurate, and more defensible compliance outcomes** — while building your own solution could cost more than you think.

1 Expertise You Can't Hire Overnight

Buying Quantifind means getting decades of innovation instantly.

- **Name matching is not simple.** Most internal systems rely on legacy algorithms such as Jaro-Winkler or Soundex. Quantifind's proprietary Name Science™ goes far beyond that, using AI trained on millions of real-world variations across languages, scripts, and metadata.
- **Entity resolution and risk detection** are not modular tasks. Quantifind integrates both so you're identifying risk (e.g., fentanyl traffickers, terror financiers, wildlife smugglers, etc.) in real time.
- **Constant Monitoring** is critical. We continuously update our risk models to reflect emerging threats (e.g., fentanyl, crypto scams, wildlife trafficking) through partnerships with global experts like Polaris and United for Wildlife.

> **BUILD RISK**
>
> Unless your team includes experts in name linguistics, geopolitics, NLP, and AML regulation, you're at a disadvantage before you start.

2 Time is Your Enemy

Buy and go live in days or weeks. Build, and you'll still be testing 9 to 12 months later.

- Quantifind's solutions can be implemented in weeks, not quarters, with:
  - **Search and batch screening live within days**
  - **APIs for onboarding and monitoring running in weeks**
- Every month lost to design, development, and QA is a month of exposure to missed red flags, failed audits, or enforcement actions.

> **BUILD RISK**
>
> Long timelines, unclear roadmaps, and constant reprioritization mean launch dates slip and risk exposure grows.

3 Real Dollars, Real Savings

Buying improves both cost and performance.

- **Even modest improvements in false positive reduction** can drive significant operational savings by reducing analyst workload, accelerating reviews, and lowering investigation costs. Some Quantifind customers have achieved reductions in false positives of 90% or more compared to their legacy systems.
- Avoid the hidden costs of building:
  - Hiring and retaining rare talent
  - UI/UX development
  - Model documentation and testing
  - Infrastructure and hosting
  - Ongoing regulatory change management

BUILD RISK

What looks affordable up front becomes a permanent tax on your team, budget, and attention span.

4 Defensibility: Regulators Know Us

Quantifind's models are already in production and approved at some of the most heavily scrutinized financial institutions in the world.

- We provide **hundreds of pages of model governance documentation** to support validation and audits.
- Our outputs are trusted in production by Tier 1 banks, global crypto exchanges, and public sector agencies.
- Our AI explainability framework helps you trace every decision and demonstrate compliance.

BUILD RISK

Custom models must be independently validated, tested, documented, and defended. That's a huge lift and a huge liability.

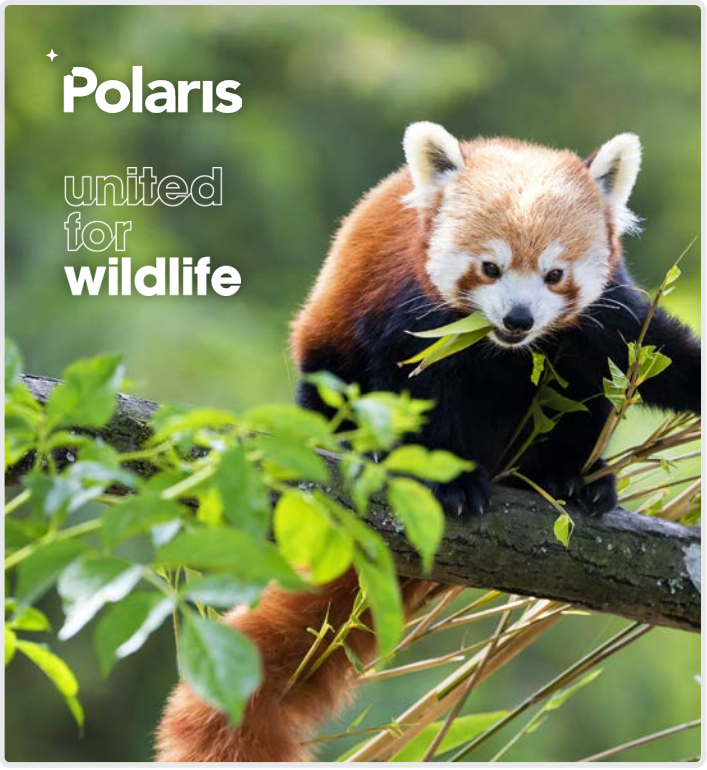
5 Risk Models That Learn From the Frontlines

We work across banking, crypto, and government, so you benefit from a 360-degree view of financial crime.

- Our risk models evolve with global trends, whether it's **sanctions evasion via stablecoins** or **new mule patterns in scam networks**.
- By working with NGOs and public sector partners, we surface typologies most firms don't even know to look for.

BUILD RISK

Can your internal roadmap keep up with fast-moving adversaries, evolving red flags, and global enforcement trends?



6 Project Risk

Software projects are notoriously risky. Consider your organization's tolerance for delays, budget overruns, or even failure to deliver.

- What is the likelihood of success when building in-house versus buying a proven solution?
- Does your organization have a strong track record of delivering solutions that meet regulatory requirements?
- Can your business and technical teams realistically maintain a custom-built solution as new risk factors emerge and global sanctions evolve?
- What are the costs and burden of building and maintaining a bench of key technical resources?

BUILD RISK

Project cost and time overruns, even project failure are more likely. Even if delivered, ongoing maintenance adds to cost and complexity.

SUMMARY

Why Quantifind is the Best Vendor to Buy

Feature	Quantifind	Internal Build	Other Vendors
Name Matching Accuracy	Industry-leading AI Name Science™	Basic string algorithms	Moderate
Entity Resolution	Multi-source, multilingual, network-aware	Often missing or simplistic	Partial
Risk Factor Intelligence	Constantly updated from global threats	Static and internally limited	Limited by data partners
Speed to Value	Live in days or weeks	9 to 12 months minimum	Varies
Model Governance	Validated and documented	Needs to be built and tested	Mixed
Regulatory Readiness	Trusted by some of the largest FIs and on-line retailers in the world	Requires internal legal and validation team	Mixed
Total Cost of Ownership	Lower long-term	High and rising	Varies

Final Thought

If compliance is core to your business, don't waste time building what purpose-built platforms like Quantifind have spent years optimizing. Get the speed, accuracy, and credibility you need right out of the box, with the flexibility to grow with you.

Ready to See the Difference? Meet with one of our AI compliance consultants to learn how Quantifind can accelerate your time to value and reduce your risk exposure, without the cost and complexity of building in-house.

Schedule a demo today.