

SlaveCheck

Going beyond compliance to systematically eliminate modern slavery

slave *noun* • UK /sleɪv/ us /sleɪv/

❖ a person trapped, dishonoured and degraded through the violent coercion of their labour activity

check *verb* • UK /tʃek/ us /tʃek/

❖ to stop or slow the progress of something (typically something undesirable)



50 million

people around the world are in slavery today*, yet...

*Global Estimates of Modern Slavery Forced Labour and Forced Marriage Report, International Labour Organisation, 2021



One in three

Australians (29%) are aware of the extent of modern slavery.



Slavery is a top priority for Australians, with young people leading the charge:



Ending Slavery

(% who say it is priority number 1)

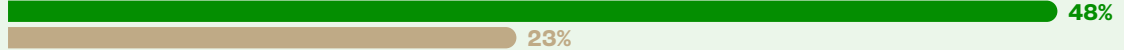


Climate Change

(% who say it is priority number 1)



18-24



25-34



35-44



45-54



55-64



65+



Australians' spending habits are driven by their beliefs



87%

of Australians would not buy a product if they knew it was made by a slave.



Two in three

Australians (65%) would pay more for a product if it was certified 'slave free'.

SlaveCheck's Profit-for-Purpose model

SlaveCheck provides 'collective intelligence' technologies for the systematic elimination of modern slavery



For Profit

Revenue earned from reporting entities using SlaveCheck's Business Compliance Platform to achieve guaranteed compliance with anti-slavery legislation.

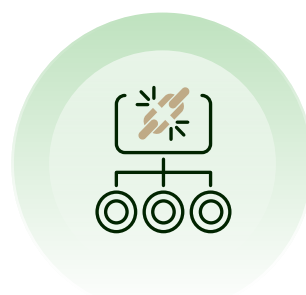
+



For Purpose

SlaveCheck reinvests revenue in providing free technologies and support to coordinate the collaborations necessary to eliminate modern slavery.

=



To Achieve

All stakeholders effectively playing their part in the systematic elimination of modern slavery.

Australians expect Government and businesses to champion the abolition of slavery

Government and businesses have a duty to protect human rights and the basic fundamental freedoms of all.

This happens best when Government and businesses go beyond basic compliance requirements and take a pro-active stance in the global effort to eliminate modern slavery.

92%

believe it is the responsibility of a business to know if their products are produced by slaves

86%

believe it is the role of Government to step in and ensure that businesses are aware of any forms of slavery occurring in their supply chain

82%

believe businesses should be required to label their products as slave-free or slave-made

How we can help you

SlaveCheck's Profit-for-Purpose model:

- Supports Governments in effectively implementing anti-slavery legislation
- Provides Businesses with a cost-effective, data-led solution for guaranteed compliance
- Supports NGOs and other stakeholders with free technologies to systematically eliminate modern slavery

In partnership with SlaveCheck, governments, businesses and civil society can collaborate to create a world free from slavery.

To learn more, visit

www.slavecheck.org

Enquiries:

Alexandra Doyle

Strategic Solutions Director

The SlaveCheck Foundation

alex.doyle@slavecheck.org

Methodology

Online survey of 1,001 Australians in field from the 1st to the 2nd of February 2023.

Research commissioned by



Storytelling and design by

mccrindle