

PROFILE & CAREER

Leading change. Taking responsibility.

Dr. Michael Zeisig

Pacemaker for strategic transformation.
Strategy. Leadership. Organisation. Execution. Technology.

I combine first-hand leadership experience with academic depth and a clear sense of what works. I support companies from strategic decisions through to effective execution.



14 years

Lufthansa Technik

Since 2017

Cross-industry consulting

Dr.-Ing.

Summa cum laude

PROFESSIONAL EXPERIENCE

10/2021 - present

Game Changing Partner

Founder & Independent Management Consultant | Hamburg

I help companies realign their strategy, strengthen leadership, develop their organisation and deliver complex initiatives. I use technology and AI where they make a practical contribution.

- Translate strategic ambitions into priorities, decisions and actionable initiatives.
- Align leadership teams and clarify accountability for execution.
- Combine knowledge, methods and AI in consulting through Flow:OS.

[View selected projects](#)



RESPONSIBILITY & EXECUTION**11/2017 - 09/2021****company companions GmbH**

Partner | Hamburg

Advised organisations and leadership teams on translating strategic ambitions into effective organisational structures and processes.

- Clarify roles, responsibilities and decision-making principles.
 - Establish the conditions for well-managed change.
 - Help leadership teams embed transformation in their organisation.
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03/2011 - 11/2017**Lufthansa Technik AG**

Business Unit Head Aircraft Modification | Hamburg

Led the business unit with revenue and P&L; responsibility for more than €300 million, and headed the EASA Part 21J design organisation. Around 150 employees, four group heads and eight team leaders.

- Delivered a €700 million cabin modification programme covering 80 aircraft; recognised with the 2015 Lufthansa Passenger Airline Quality Award.
 - Developed and implemented a growth and internationalisation strategy and a lean management programme framework.
 - Expanded the organisation from 50 to 150 employees within three years.
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12/2006 - 02/2011**Lufthansa Technik AG**

Director Maintenance Programs & Customer Support Engineering | Frankfurt am Main

Led the EASA CAMO Part M engineering department and customer support for around 30 airline customers worldwide. Around 100 employees, five group heads and eight team leaders.

- Reduced maintenance programme development lead time from more than 24 months to one month through lean management.
 - Introduced performance reviews and KPI-based management across functions.
 - Increased airframe warranty recoveries.
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FOUNDATIONS & DEVELOPMENT**10/2003 - 11/2006****Lufthansa Technik AG**

Project Manager, Corporate Quality Management | Hamburg

Designed the system architecture and led the company-wide rollout of IQ MOVE at Lufthansa Technik AG. Implemented the role-based process modelling concept developed in my doctoral research, involving around 15 subprojects and 300 project contributors.

- The approach was subsequently developed into a Group standard and continues today as ProX powered by IQ MOVE.
 - Responsible for programme management, change management, and training design and delivery.
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05/1998 - 09/2003**Technische Universität Braunschweig**

Research Associate | Braunschweig

Research, teaching and industry projects at the Institute of Production Management and Enterprise Research. Focus: process and quality management, production planning and control, logistics and factory planning.

EDUCATION**Dr.-Ing. Mechanical Engineering · TU Braunschweig**

Doctoral thesis on developing a documentation concept for holistic quality management. Core concept: role-based process modelling. Awarded summa cum laude.

10/1992 - 05/1998 · Diplom in Mechanical Engineering

TU Braunschweig, specialising in production engineering. Practical assignments and international experience in the automotive and consumer goods industries.

LANGUAGES & INTERNATIONAL EXPERIENCE

English: business fluent · French: basic knowledge
Europe, Asia, the Middle East and the Americas.

LET'S TALK

michael.zeisig@gamechanging-partner.com

+49 (0) 40 547 568 77 · Hamburg