

## Industry Guide

Cox Private Networks provides dedicated, reliable connectivity to prioritize great guest experiences and improve business operations.

### OUTCOMES THAT MATTER

#### Private Wireless Networks Enable Improved Guest Experiences and Enhanced Operations

##### ENHANCED CELLULAR COVERAGE

Deliver seamless, cost-effective public cellular coverage so guests and staff can make phone calls from anywhere inside the building.

##### EXPANDED COVERAGE AREA

Extend coverage over large, outdoor spaces and connect new, outlying buildings without disrupting existing infrastructure.



##### SEAMLESS GUEST EXPERIENCE

Enable technology solutions on-site such as cashless payments, service robots, video analytics, and wireless check-in terminals.

##### DEDICATED & PRIORITIZED BANDWIDTH

Dedicate a portion of the network for operational usage by employees to prioritize and separate activity from guest usage.

### COX PRIVATE NETWORKS PARTNERSHIP BENEFITS

#### Private Wireless Solutions Designed and Developed to Solve Your Specific Connectivity Challenges



##### CONSULTATIVE SOLUTION DESIGN

Advisory-based approach focused on outcomes.



##### ONE SOLUTION PROVIDER

Fully-managed, turnkey service from design to install to network management.



##### BROAD WIRELESS TOOLSET

Tailored mix of wireless technologies from low band IoT to CBRS to mmWave.



##### FLEXIBLE PRICING

Pricing flexibility to meet your financial requirements.



##### CONVERGED INFRASTRUCTURE EXPERTISE & ASSETS

Expertise in converged wireline and wireless infrastructure.

### PREPARE FOR THE FUTURE

#### Hospitality Technology Investments Create Better Experiences for Staff & Guests

**80%** of hoteliers identified 5G as one of the most promising innovative technology solutions.

**71%** of hotel guests perceive guest-facing technologies to be empowering.

**76%** of hoteliers cite increasing employee productivity as a top technology initiative.

**74%** of IT Budgets in 2023 went to new IT technology implementations.

Source: Hospitality Technology, 2024 Lodging Technology Study

