

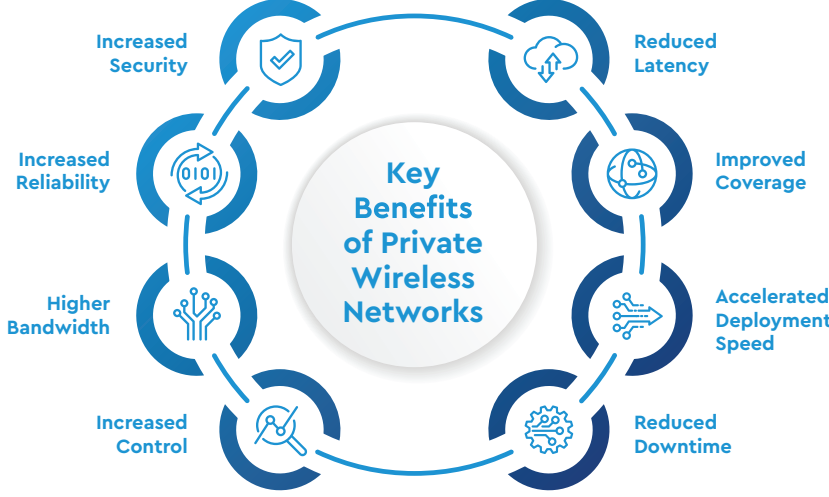
Top 5 Considerations Before Deploying a Private Wireless Network



Private wireless networks are a key part of future connectivity solutions for businesses. Small, medium, and large businesses across a variety of industries think about deploying private networks.

1

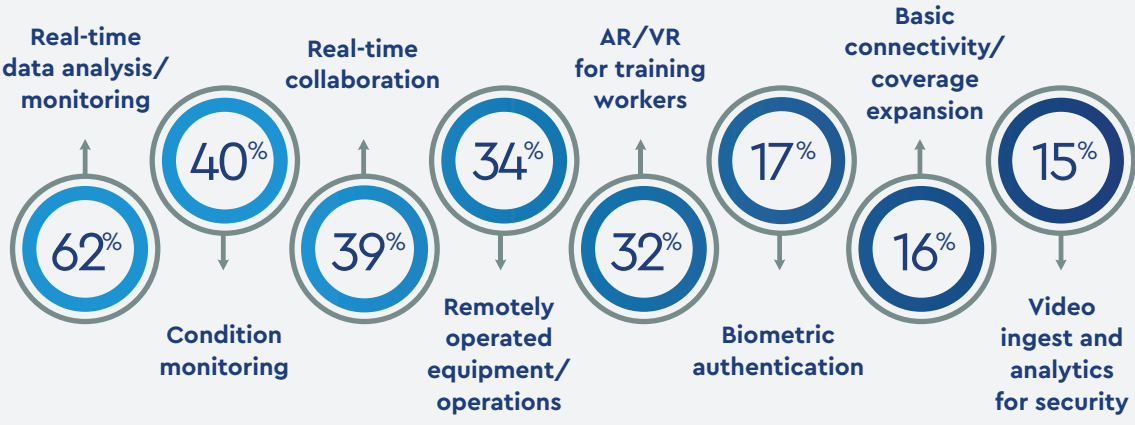
Over 25% of businesses surveyed cited improved reliability, coverage, security, control, or bandwidth as the most important benefit of private networks – emphasize the 25%.



2

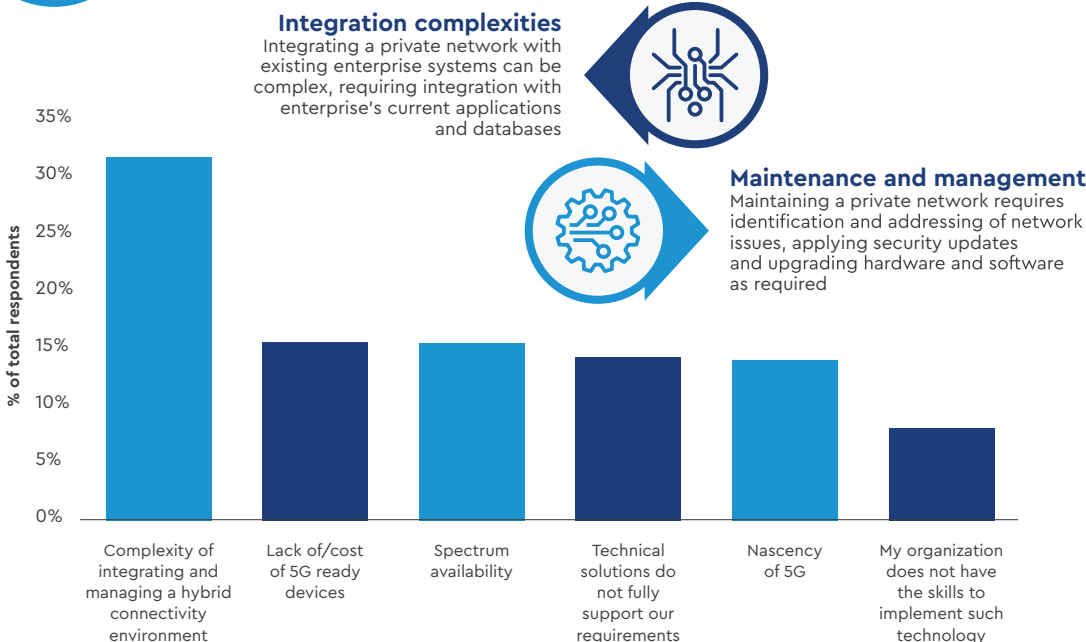
Key Private Wireless Network Use Case Categories

Businesses cited enabling real-time data analysis and monitoring as the most popular private wireless network use case, alongside enabling real-time collaboration, increasing use of AR/VR and expanding network coverage.



3

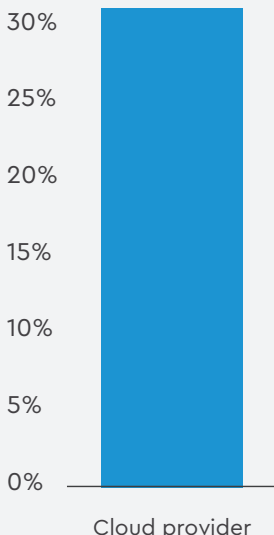
Technical issues are the greatest barrier of entry for businesses.



4

30% of businesses selected Communication Service Providers (CSPs) as their preferred, trusted supplier to provide private networks.

This preference holds regardless of industry or business size.



5

Over 60% of businesses surveyed are looking for one connectivity provider for all their future solutions, including private networks.

"Our choice of go-to-market partner is influenced by which vendor can provide the full complete end-to-end portfolio for our connectivity solutions, with strong distribution channels"

– Vice President Information Technology, Manufacturing Enterprise

One Partner Offers Advantages for Businesses

- Improved Integration
- Enhanced Security
- Simplified Management
- Cost Savings
- Improved Service Level Agreements



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