

AILEARN AOTEAROA 2027

Partner with AILearn Aotearoa 2027.

AILearn Aotearoa 2027 brings up to 200 New Zealand teachers and school leaders together in Auckland to work out what AI means for teaching, learning and leading schools. We're inviting a small group of partners to back it and meet the educators shaping AI use in Aotearoa's schools.

AT A GLANCE

NETWORKING MIXER

Tue 20 April 2027, 5:30–7:30pm
Icehouse Ventures, Parnell

CONFERENCE

Wed 21 April 2027, 9:00am–3:00pm
B:Hive, Smales Farm, Takapuna

WHO

Up to 200 principals, senior and middle leaders, and classroom teachers

PROGRAMME

Opening and closing keynotes, 24 educator-led breakouts across Leadership and Teaching streams, and a student voice showcase

FORMAT

In-person only, in the April school holidays

WHY SPONSOR

- + **Reach the right people.** School leaders who shape AI direction sit in the same room as the teachers putting it into practice.
- + **A trusted setting.** Sessions are led by NZ educators sharing real practice, not sales pitches, so your brand sits alongside credible, practical learning.
- + **An open Expo Floor.** The Expo Floor is open to every attendee all day, so your booth sits right in the flow of the event, not tucked away in a side room.
- + **Real face time.** Meet attendees at the evening mixer, morning tea and lunch.
- + **Small and focused.** Capped at 200 and in-person only, so conversations go deeper.

SPONSORSHIP PACKAGES

Three packages from \$1,000 to \$2,000; all prices exclude GST. Only the top package includes stage time.

TIER 1

STAGE TIME

\$2,000

 + GST

Everything in Tier 2, plus a short speaking spot

TIER 2

\$1,500

 + GST

Everything in Tier 1, plus more prominent placement

TIER 3

\$1,000

 + GST

Sponsor recognition at the event, plus access to attendees at the mixer, morning tea and lunch

ADD-ON: EXPO BOOTH

ONLY 6 SPACES

\$1,500

 + GST each

Available to package sponsors only. Add a booth on the Expo Floor to any tier.

GET INVOLVED

Back AILearn. Meet the educators.

To secure a package or talk through options, contact Bex Rose, Director, Global Institute.

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