Evergreen Sustainable Supplier Assessment – Supplier Communications Guidelines

Thank you for completing the Evergreen Sustainable Supplier Assessment. We value the relationships that we build with our suppliers to collectively achieve our sustainability targets to protect health now and in the future, and completing the Evergreen Sustainable Supplier Assessment is an important part of the journey. We welcome suppliers communicating with their internal and external stakeholders about the Assessment and the maturity score they received. To support this, included in this document are templates, communications assets, and NHS guidelines regarding public communication of your completion of the Assessment and the associated maturity score you received. Thank you for your cooperation in adhering to these guidelines.

Communications that are acceptable and encouraged:

- ✓ Communication of completion of the Assessment and your achieved maturity level on social media and your website
- ✓ Descriptions of the Assessment aligned with information publicly available and examples given in the *Evergreen Assessment – Approved copy* section below
- ✓ Descriptions of your achieved maturity level aligned with examples provided *Evergreen Assessment – Approved copy* section below

Communications that are not permitted:

- × Use of NHS photos or logo on marketing materials, such as websites, pamphlets, brochures, radio / television / print / digital advertising materials. Please see additional detail at NHS Identity Guidelines
- × Changes to the specific descriptions provided about the Assessment and associated maturity criteria in *Evergreen Assessment – Approved copy* section
- × Any suggestion that the NHS endorses your organisation as a result of the completion of the Assessment
- × Communication of completion of the Assessment in any national, regional, local or trade media. Any media queries regarding the Assessment must be sent to NHS England's national media team: nhsengland.media@nhs.net
- × Communication of your achieved maturity level beyond the 12-month validity period if you have not completed the Assessment annually

For any general enquiries about applying these guidelines and to share any suggested communications, please contact the NHS England Commercial Communications team: england.cco-comms@nhs.net.

Evergreen Assessment – Approved copy

Please use the following approved copy below when communicating your completion of the Assessment. Please note the descriptions of levels must be strictly adhered to and cannot be changed in any communications.

Wording associated with each level in the Evergreen Maturity Criteria:

Level 1: Publicly committed to net zero carbon and engaged with sustainability

Level 2: Comprehensive net zero targets and reporting for carbon emissions

Level 3: 2045 net zero targets that are independently validated

Level 4: 2045 net zero targets, independently validated, across the global organisation

Social media copy

No level received or no desire to communicate maturity score

[Supplier name] is pleased to have completed the NHS Evergreen Sustainable Supplier Assessment. The Assessment is a self-assessment and reporting tool for [Supplier name] to engage with the NHS on its sustainability journey, understand how we align with NHS net zero and sustainability ambitions and the pathway to progress.

#GreenerNHS @NHS Central Commercial Function (CCF)

Level 1 – 3 received

[Supplier name] is pleased to have completed the NHS Evergreen Sustainable Supplier Assessment. The Assessment is a self-assessment and reporting tool and resulted in [Supplier name] receiving a [level X: include wording associated with level from above]. This is key to supporting us to understand how we align to the NHS's long term sustainability priorities and the pathway to progress.

#GreenerNHS @NHS Central Commercial Function (CCF)

Level 4 received

[Supplier name] is pleased to have completed the NHS Evergreen Sustainable Supplier Assessment. The Assessment is a self-assessment and reporting tool and resulted in [Supplier name] receiving a Level 4: 2045 net zero targets, independently validated, across the global organisation. This is key to supporting us to understand how we align to the NHS's long term sustainability priorities.

#GreenerNHS @NHS Central Commercial Function (CCF)

Website copy

No level received or no desire to communicate maturity score

[Supplier name] completes NHS Evergreen Sustainable Supplier Assessment

[Supplier name] is pleased to have completed the NHS Evergreen Sustainable Supplier Assessment. The Assessment is a self-assessment and reporting tool supporting us to understand our alignment with NHS sustainability priorities and identify those areas in which we need to accelerate progress.

The Evergreen Assessment is one of several NHS initiatives designed to support its net zero and wider sustainability objectives. We are delighted to be supporting the NHS to achieve their net zero and sustainability ambitions, including those set out in the NHS Net Zero Supplier Roadmap.

Level 1 – 3 received

[Supplier name] completes NHS Evergreen Sustainable Supplier Assessment

[Supplier name] is pleased to have completed the NHS Evergreen Sustainable Supplier Assessment. The Assessment is a self-assessment and reporting tool and resulted in us receiving a [level X: include wording associated with level from above]. The information reported through Evergreen is supporting us to understand our alignment with NHS sustainability priorities and identify those areas in which we need to accelerate progress.

The Evergreen Assessment is one of several NHS initiatives designed to support its net zero and wider sustainability objectives. We are delighted to be supporting the NHS to achieve their net zero and sustainability ambitions, including those set out in the NHS Net Zero Supplier Roadmap.

Level 4 received

[Supplier name] completes NHS Evergreen Sustainable Supplier Assessment

[Supplier name] is pleased to have completed the NHS Evergreen Sustainable Supplier Assessment. The Assessment is a self-assessment and reporting tool and resulted in us receiving a Level 4: 2045 net zero targets, independently validated, across the global organisation. The information reported through Evergreen is supporting us to understand our alignment with NHS sustainability priorities.

The Evergreen Assessment is one of several NHS initiatives designed to support its net zero and wider sustainability objectives. We are delighted to be supporting the NHS to achieve their net zero and sustainability ambitions, including those set out in the NHS Net Zero Supplier Roadmap.