BROWORKS

Company Deck

Broworks

www.broworks.net office@broworks.net

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What's *inside*

01 Who we are

02 Our best work

03 Agency structure

04 Engagement models

05 Get in touch

A Webflow agency for *high-growth startups*, B2B brands, and *enterprises*

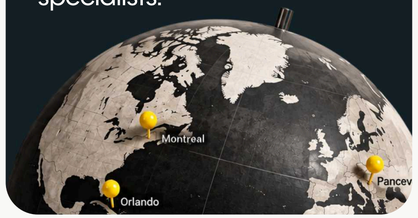
We partner with ambitious, growth-focused companies to design, build, migrate, and optimize Webflow websites, with transparent pricing, clearly defined scopes, timelines, and deliverables from the outset.

NASA · Bill & Melinda Gates Foundation · Tikehau Capital · Y Combinator · U.S. Department of Defense



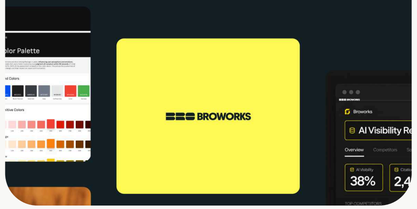
30+

In-house Webflow, HubSpot, and Design, SEO & AEO specialists.



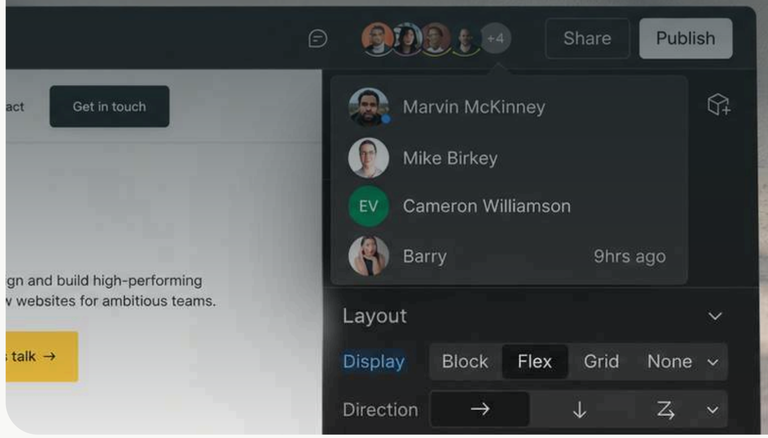
150+

Projects delivered for startups, B2B SaaS, and enterprise brands worldwide.



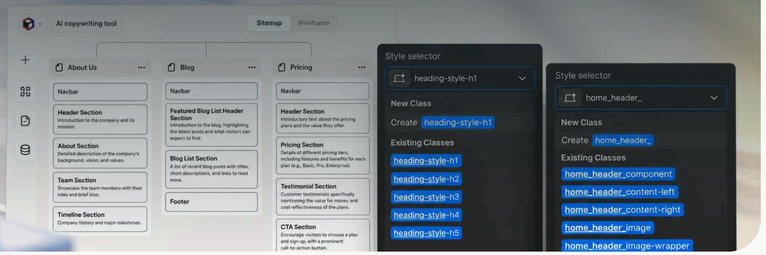
263%

Average SEO & AEO growth across our long-term optimization clients.



100k+

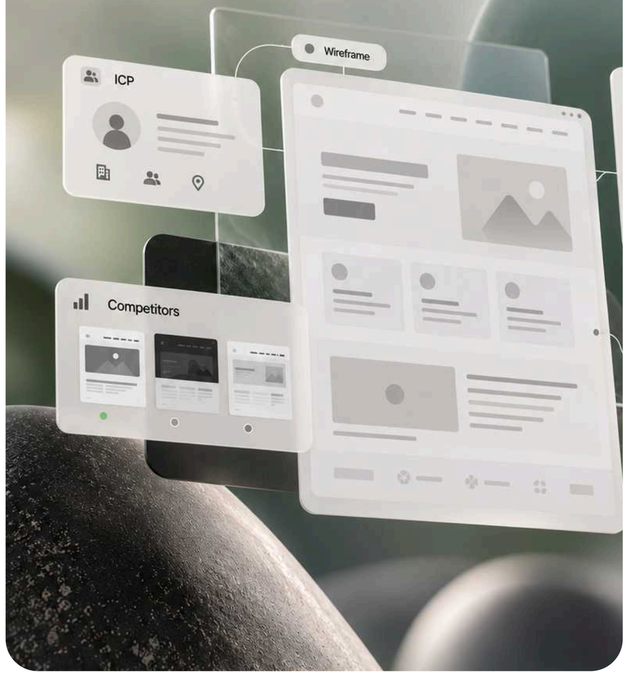
Websites built by Broworks reach over 100K users daily.



Every project *follows the same* framework

Foundation First

Sitemap, ICP clarity, competitive analysis, and wireframes before any visual design begins. Reduces revision cycles by 30–40%.

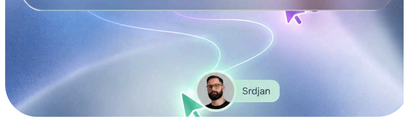


Research-Led Design

Every design decision backed by user behavior data, heatmaps, scroll depth, and competitor positioning.

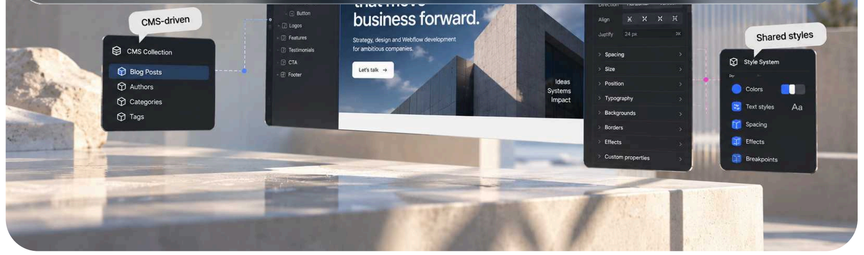
Adaptive CMS

Structured Webflow CMS built for marketing teams to publish, update, and grow, without touching a developer.



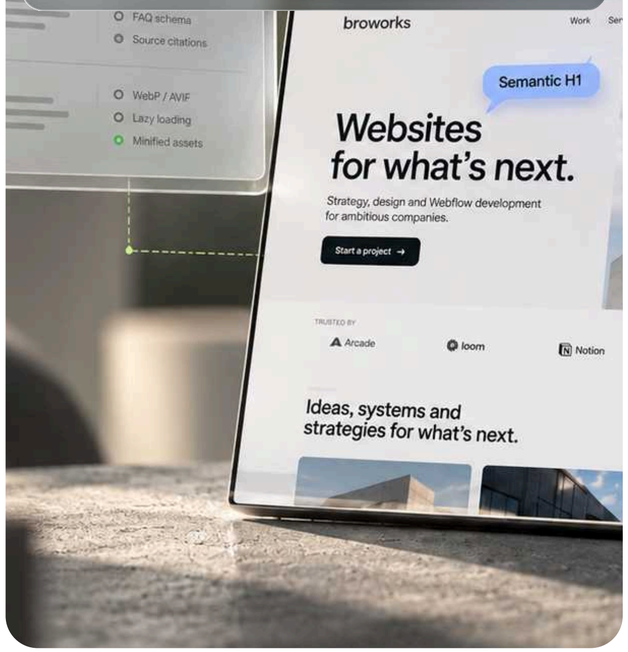
Modular Builds

Clean, scalable components with zero bloat. Client-First framework. Consistent naming and predictable layout logic.



Engineered For SEO, AEO & Speed

Semantic HTML, entity-level structured data, Core Web Vitals optimization, and LLM-validated content from day one.



Systems that *drive growth*

Webflow Development

- Enterprise-level Webflow migrations
- Scalable CMS architecture
- Client-First development framework
- HubSpot development & API integrations
- AI workflows & process automation

Growth & Optimization

- SEO & AI search optimization (AEO)
- Conversion rate optimization (CRO)
- Analytics & performance reporting
- Multilingual website architecture
- Continuous testing & optimization

Branding & Strategy

- Brand identity development
- Content strategy & development
- Brand positioning & messaging
- Visual identity guidelines
- Brand governance & documentation

Our *growth* process

01 Discovery & Alignment

We start with your business goals, not a sitemap. Together we define your audience, growth KPIs, and technical scope so everyone knows what success looks like.

02 Design & Build

We design and build a modular Webflow system your team can update without waiting on developers, ready to scale as you grow.

03 Website Growth

After launch, we measure, test, and improve through CRO, SEO, and AEO, so your website keeps pace with your growth instead of holding it back.

Industries *we cover*

Healthcare

Frontera
Supported by government facilities

Noze
Funded by NASA and Bill & Melinda Gates Foundation

Industrial & Automotive

Express Hail Repair
Vehicle body repair using advanced techniques

M&N Excavators
Excavation and site preparation services for route building

Telecommunication

EPIQ Solutions
Partnered with US Military and Deffence

Xiphos
Partnered with NASA & ISS

Blockchain & Web3

Alpha Kongs Club
NFT & crypto token community platform

THORWallet
Web3 crypto asset management platform

Enterprise platforms

EyeSee
Award-winning company for behavioral & market research

MINT
Global leader in advertising resource management

Franchise & Consulting

Visa Franchise
Visa advisory and franchise matching services

Vetted Biz
Data and research platform

Client *Testimonials*



Salvatore Internullo
Chief Growth Officer at MINT

“Broworks helped us increase site visitors by 200%. Their team planned the project effectively and leveraged their skills to deliver high-quality outputs.”

MINT



Mike Out
Head of Innovation at Guidion

They are absolute amazing professionals and have handled our project from A to Z with absolute perfection. Communication was solid, they met every appointment and deadline and showed a lot of flexibility for us.

guidion



Jack Findaro
Co-founder of Vetted Biz & Visa Franchise

“Broworks team were very helpful in supporting us with our WordPress to Webflow website migration. They have all the skill and experience to help with this sort of project. They also helpe us improve our design and messaging so that we could have ar even better user experience.“

VISA FRANCHISE



Jean-Luc Gianduzzo
Founder & CEO of Xerenta Group AG

"Broworks delivered the website on time before a major event, and I was pleased with their responsiveness and ability to adjust quickly. The team was very dynamic and easy to work with."

XERENTA



Jillian Renken
Marketing Manager at Frontera

“Broworks has helped us see steady progress with their SEO and AEO efforts. The team has delivered a site that internal stakeholders love, and it has made it easier for us to get inbound candidate leads. Moreover, their workflow has improved. Broworks is timely and flexible.“

frontera SEARCH PARTNERS



Anastasia H
Marketing Dire

“Broworks are amazing are very creative (alwa pleasure to work with.”

EPIQ

Selected *Projects*

Epiq Solutions

Epiq build highly optimized SDR and turnkey solutions to offer unmatched visibility and control over the RF landscape.

Engagement 2x full branding projects, Monthly retainer

Industry Communication & Networking

Company size Enterprise (200+ employees)

Headquarters Rolling Meadows, USA

Challenge

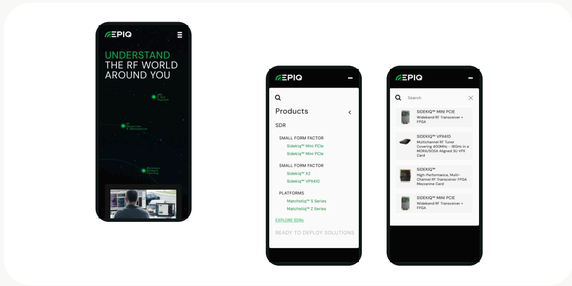
Epiq already had a recognizable brand and a functioning website, but both were outdated and difficult to navigate. Their logo needed a subtle redesign to align with the visual systems used across their growing network of sister companies, without straying too far from the industry-recognized identity they've built over the years.

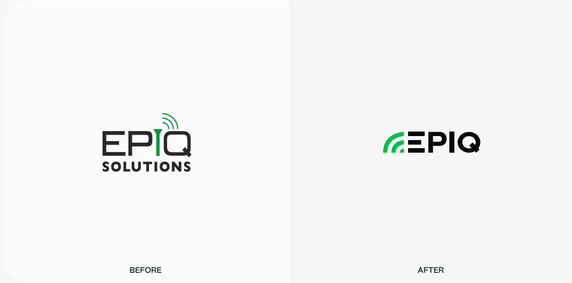
The website's UX posed a bigger challenge: the product pages were cluttered, and the path to purchase or contact sales was unclear. Since their audience is largely made up of engineers, we aimed to simplify and streamline the entire experience. We redesigned the homepage to improve clarity and focus, removing unnecessary elements and introducing intuitive navigation. Most notably, we transformed the product selection page into a clean, spreadsheet-like table to reflect how engineers prefer to scan and compare specs quickly.

What we did

- Conducted in-depth research to inform structure and design decisions
- Subtly redesigned the logo to align with Epiq's expanding brand ecosystem
- Simplified the homepage for faster, more intuitive navigation
- Transformed the product selection page for easier comparison
- Tailored the UX specifically for engineers, their core audience





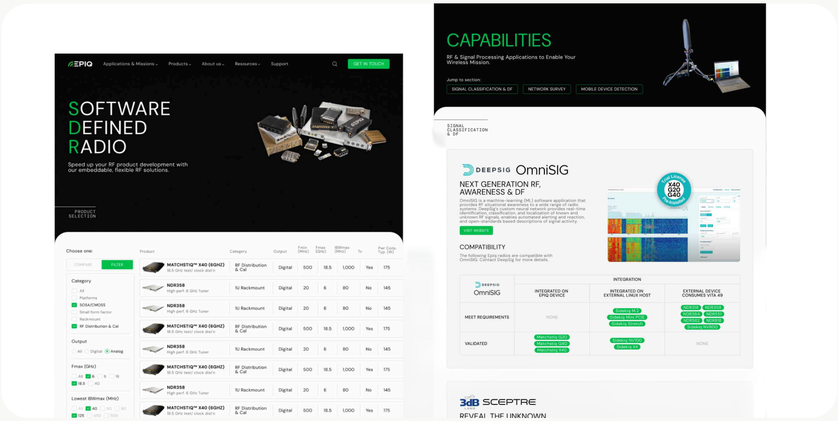


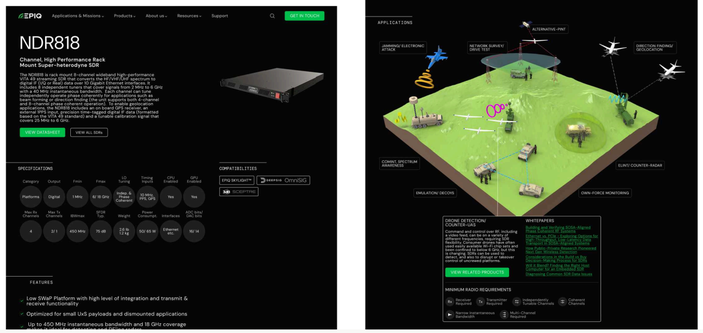
DM MONO

AaBbCcDdEeFfGgHhIiJjKk
LlMmNnOoPpQqRrSsTtUuVv
WwXxYyZz0123456789!@#$

software defined radios to enable your spectrum dominance

DM SANS
MAIN TYPEFACE
STATUS::ENABLED





Visa Franchise

Visa Franchise helps international entrepreneurs secure U.S. residency through franchise investment by offering a turnkey solution that combines immigration expertise, vetted franchise opportunities, and full legal and business support.

Engagement WordPress to Webflow migration

Industry Consulting

Company size Small (30+ employees)

Headquarters Miami, USA

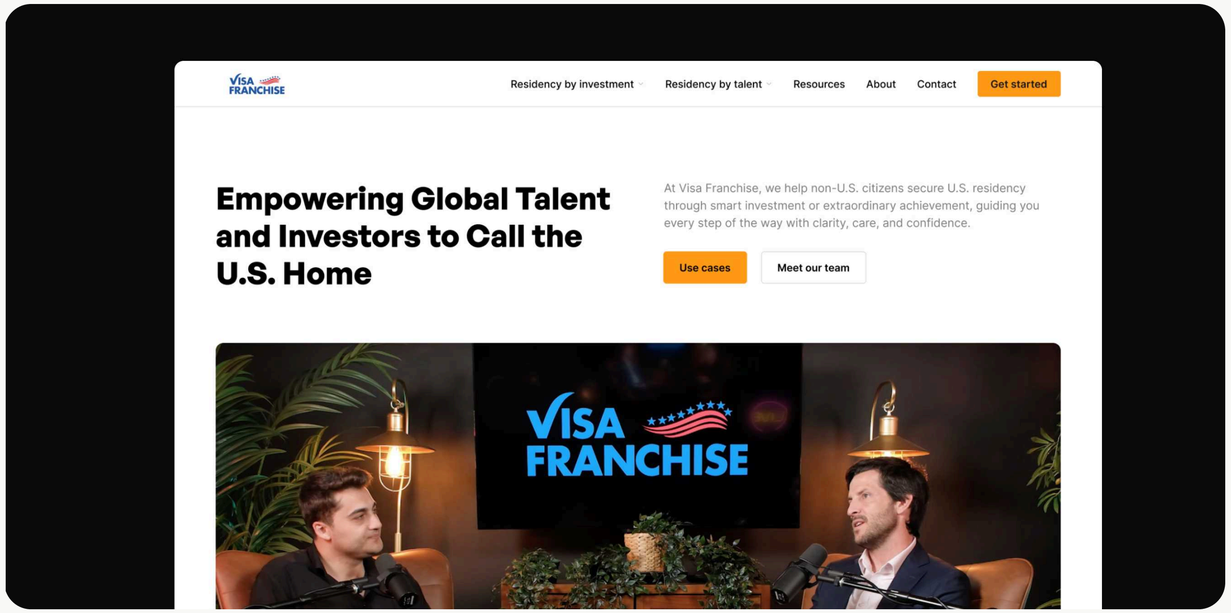
Challenge

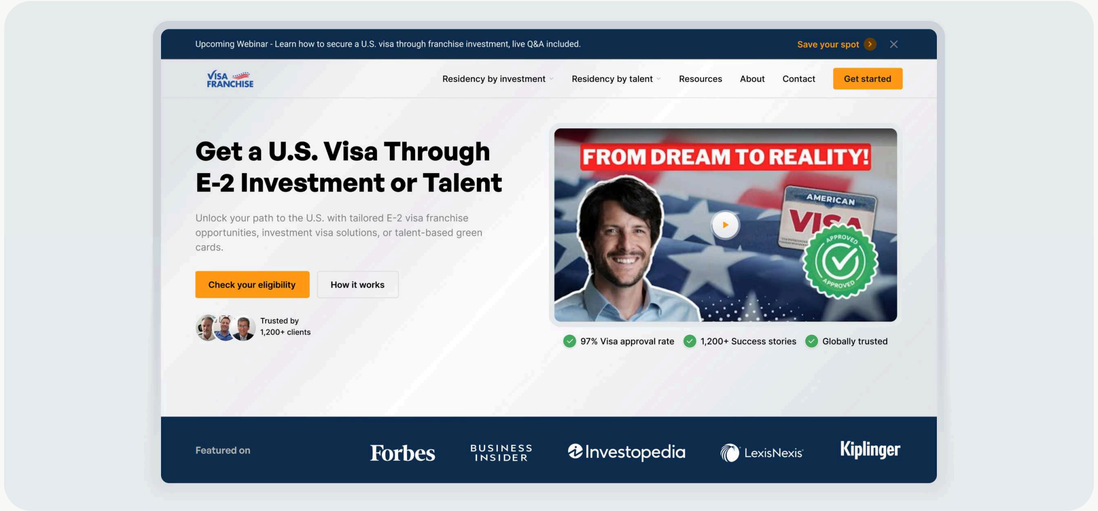
Over time, the site had become weighed down by hardcoded templates, conflicting visual builders, and an overreliance on developers for even minor updates. This not only slowed down the marketing team's ability to launch new campaigns but also created confusion for users trying to understand Visa Franchise's core offering. Our goal was to create a system that's easy to manage, conversion-focused, and clearly communicates the company's value from the first visit.

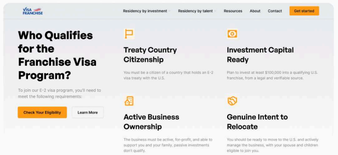
Key challenges included:
- Outdated WordPress infrastructure
- Hardcoded templates and multiple page builders
- Inconsistent design system and visual hierarchy
- Overloaded blog and resource structure
- Lack of a clear narrative
- Limited lead-generation flexibility

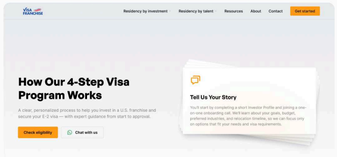
What we did

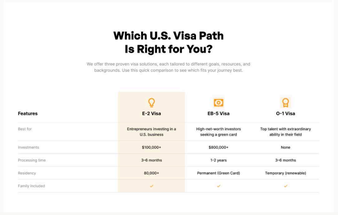
- Full migration to Webflow in just 3 weeks
- Creation of a unified design system
- Clear homepage narrative and messagingSEO-focused content architecture
- Flexible landing page and gated templates
- Integrated HubSpot forms and analytics
- Refined blog and resource structure

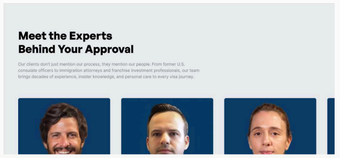

VISA FRANCHISE
Residency by investment
Residency by talent
Resources
About
Contact
Get started
Empowering Global Talent and Investors to Call the U.S. Home
At Visa Franchise, we help non-U.S. citizens secure U.S. residency through smart investment or extraordinary achievement, guiding you every step of the way with clarity, care, and confidence.
Use cases
Meet our team
VISA FRANCHISE

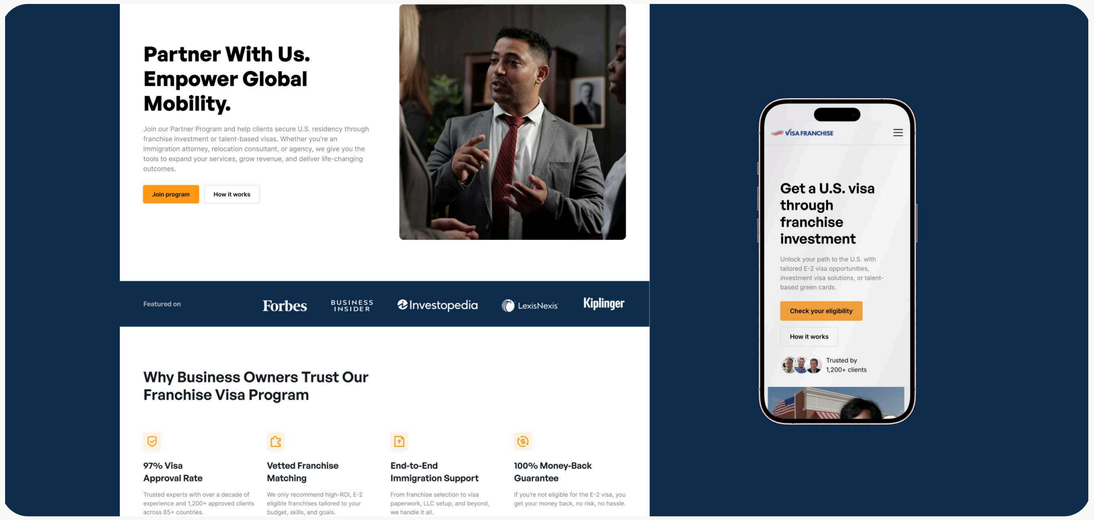

Upcoming Webinar - Learn how to secure a U.S. visa through franchise investment, live Q&A included.
Save your spot
VISA FRANCHISE
Residency by investment
Residency by talent
Resources
About
Contact
Get started
Get a U.S. Visa Through E-2 Investment or Talent
Unlock your path to the U.S. with tailored E-2 visa franchise opportunities, investment visa solutions, or talent-based green cards.
Check your eligibility
How it works
Trusted by 1,200+ clients
FROM DREAM TO REALITY!
AMERICAN
VISA
APPROVED
97% Visa approval rate
1,200+ Success stories
Globally trusted
Featured on
Forbes
BUSINESS INSIDER
Investopedia
LexisNexis
Kiplinger


Who Qualifies for the Franchise Visa Program?
Treaty Country Citizenship
Investment Capital Ready
Active Business Ownership
Genuine Intent to Relocate


How Our 4-Step Visa Program Works
Tell Us Your Story


Which U.S. Visa Path Is Right for You?
Features
E-2 Visa
EB-5 Visa
O-1 Visa


Meet the Experts Behind Your Approval


Partner With Us. Empower Global Mobility.
Join program
How it works
Featured on
Forbes
BUSINESS INSIDER
Investopedia
LexisNexis
Kiplinger
Why Business Owners Trust Our Franchise Visa Program
97% Visa Approval Rate
Vetted Franchise Matching
End-to-End Immigration Support
100% Money-Back Guarantee
VISA FRANCHISE
Get a U.S. visa through franchise investment
Check your eligibility
How it works
Trusted by 1,200+ clients

Frontera

Frontera Search Partners is a healthcare staffing partner built on reliability, transparency, and the right clinical fit.

Engagement WordPress to Webflow migration + Redesign

Industry Healthcare Staffing

Company size Small (30+ employees)

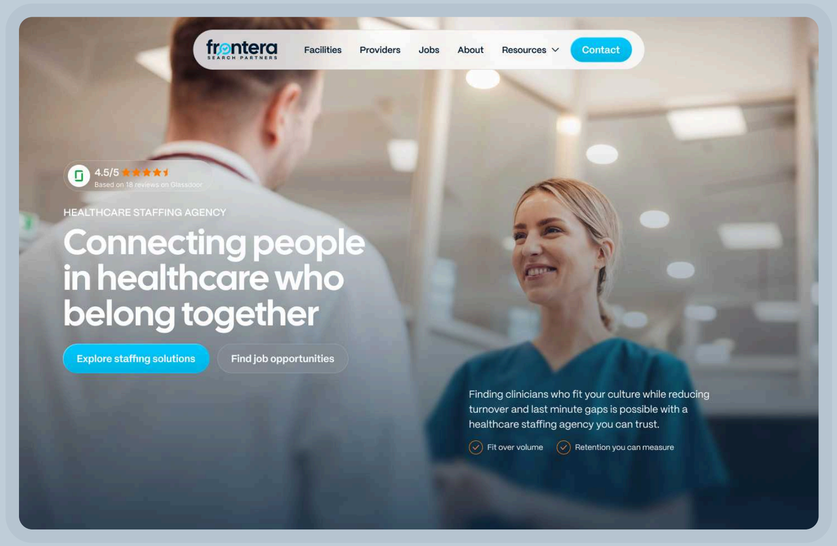
Headquarters Dallas, USA

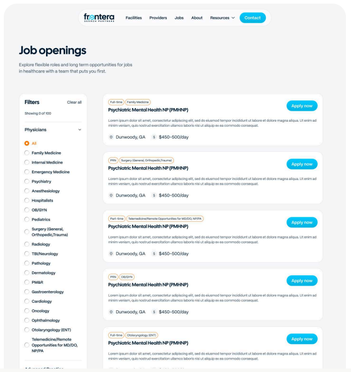
Challenge

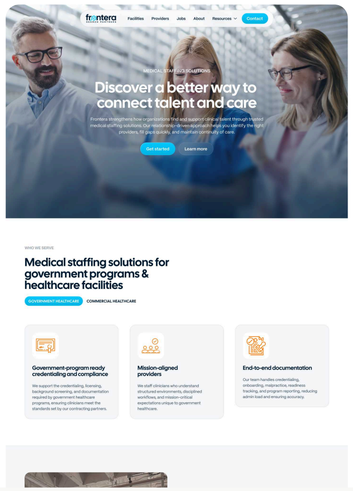
Frontera Search Partners had outgrown their WordPress website. The platform limited speed, consistency, and flexibility, making it harder to clearly communicate their positioning in the healthcare staffing space and slower to support ongoing growth initiatives. The website needed to better reflect their credibility, streamline how roles are presented, and give the team a system they could evolve without technical bottlenecks.

What we did

- Migrated the website from WordPress to Webflow
- Delivered a visual refresh, including a logo facelift and updated design system
- Built a scalable CMS structure aligned with Bullhorn and job listings
- Designed conversion-focused page templates for services, roles, and resources
- Integrated HubSpot forms, tracking, and analytics
- Established a foundation for ongoing growth, SEO, and performance optimization

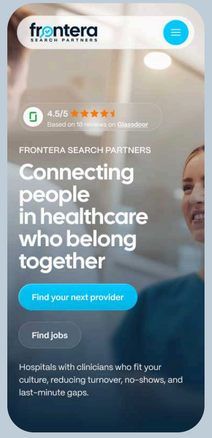




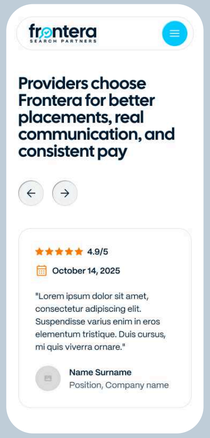


OLD LOGO

NEW LOGO







Agency *Structure*

- Founded in 2019
- 30+ people
- Headquarters in Serbia
- Offices in Orlando & Montreal
- Senior-only execution model



8 Teams

Webflow · HubSpot · CRO · Vibe Coding · SEO · AEO · UI/UX Design · Branding

Claude Partner Network

Certified Partner

Engage *Models*

Engagement *models designed* for *every stage* of growth

One-Time Projects

Built for founders who need a new website, a redesign, or a WordPress-to-Webflow migration delivered as a defined project. You get a fixed scope, clear timeline, and transparent price before we start, with no surprises along the way. We hand over a scalable Webflow system your team can manage on its own from day one.

Monthly Retainers

Built for startups, B2B businesses, and enterprises that see their website as an ongoing growth channel, not a one-off launch. A senior team handles CRO, SEO, AEO, and continuous improvements every month, with plans from Growth ($3,000/mo) and Performance ($6,000/mo) up to Enterprise ($8,000/mo), which works as your embedded web team. You get ongoing results without hiring in-house.

Custom pricing for *Broworks clients*

One-Time Projects

4-12 weeks

Best for: Startups, B2B businesses, and enterprises that need a new website, redesign, or migration delivered with fixed scope and a clear timeline.

$10,000+

starting from

Get a Project Quote

- Website strategy plan
- Custom website design
- Webflow development
- CMS migration with AI & SEO protection
- Content strategy and creation
- Custom integrations (CRM, GA4, GSC, APIs)
- Documentation and team training
- Post-launch support

Monthly Retainers

Ongoing

Best for: Founders who treat their website as a growth channel and want a senior team improving it every month without hiring in-house.

$3,000+

starting from

Get a Quote

- Dedicated team (PM, Designer, Dev)
- Weekly sprints and strategy calls
- Technical SEO, AEO & AI visibility monitoring
- Ongoing CRO improvements and audits
- Content and landing page builds
- Measurable impact reporting
- Slack communication and full task visibility
- Security and performance maintenance

More reasons *to partner* with us

Seniors on every project

Experienced specialists from kickoff to launch. No junior delegation, ever.

Build to scale with you

GDPR, SLAs, and compliance frameworks ready for when startups become enterprises.

Results you can measure

150+ projects delivered, zero ranking loss on migrations, and a 5.0 rating on Clutch.

Let’s Work *Together!*

www.broworks.net office@broworks.net +381603539213