Michael A. Napier

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Analytical Web Developer Who Creates Engaging Experiences

Analytical web developer with over 10 years of experience creating productive and engaging web experiences for media and technology companies. Collaborative with design and content cross-functional teams and highly adaptive to various content management systems and development skills.

Technical Skills

- HTML
- CSS / LESS
- Javascript / Typescript / jQuery
- React / Redux / Next.js
- Microsoft Visual Studio
- Agile web development
- Adobe Experience Manager - Certified Professional AEM Sites Developer
  - Java (AEM Sling Models)
  - Java Content Repositories (JCR)
- GitHub
- Webflow - Certified Practitioner

Work History

Ria Scureman Designs August 2025-July 2026

Lead Developer, Web Experience (Freelance)

Built business sites in the Webflow CMS based on design specifications in Figma.

Lenovo January 2019-August 2025

Front-End Web Developer

Developed web pages, components, and templates for Lenovo's marketing and e-commerce site and landing pages using various content management systems.

- Developed components and templates for Lenovo's AEM as a Cloud Service code bases using Java-based Sling models and Java Content Repositories (JCR), HTML Template Language (HTL), Javascript (including jQuery libraries), and CSS.
  - Created components for Lenovo's primary marketing web platform on lenovo.com.
  - Audited existing code bases for performance and accessibility.
  - Used GitHub and JIRA in agile web development processes.
  - Used React for planned single-page applications in AEM.
- Built Lenovo's microsites in AEM for major events, such as the Consumer Electronics Show (CES), Mobile Web Congress (MWC), and Lenovo Innovation World.
  - Converted Figma prototypes from design teams to pixel-perfect AEM pages.
  - Rolled out global sites to regional development teams and assisted with language translations and launch.
  - These sites garnered over 200,000 page views in the duration of each event.
- Supported web marketing initiatives for Lenovo's Data Center Group, including site migration projects to two content management systems, one Drupal based and one in-house.
- Built product and landing pages for Lenovo.com using Hybris Management Console and WCMS, and then using Lenovo's in-house CMS for e-commerce.

Work History (continued)

Time Warner Cable / Charter Communications April 2013-May 2017
Senior Web Producer

Managed and implemented content for web sites for e-commerce, with a focus on buy flow. Designed and programmed internal and customer-facing web applications and forms.

- Created page templates and built pages for Spectrum residential and business sites on Adobe Experience Manager. Implemented CSS to complement AEM components.
- Managed the content production using AEM, HTML, and CSS to launch Time Warner Cable's buy flow for new customers and existing customers.
- Built site pages and sections to convert the Time Warner Cable site to responsive design.
- Performed UAT and QA testing on new AEM and buy flow functionality during sprint releases in an Agile management environment.
- Led the Web Production team in prioritizing production projects for Marketing.

Manager, Online & Operations, East Region January 2012-March 2013

Managed web development and production for product marketing projects across New York state, New England, and the Carolinas. Designed and programmed internal and customer-facing web applications. Created, tested, and launched pages of the new redesigned corporate web site using Adobe Experience Manager.

Regional Online Production Manager, Carolina Region January 2008-December 2011

Managed web development and production for marketing projects across North and South Carolina. Designed and programmed internal and customer-facing web applications.

- Created a dynamic customer interface for ordering cable services online using Coldfusion and AJAX, and having it post order data to a third-party e-commerce vendor. Created a product catalog for this interface using an SQL Server database.

Online Producer, Raleigh Division February 2002-January 2008

Created web pages and applications for Raleigh/Eastern Carolina Division Marketing Department. Edited local news and events web site for Time Warner Cable Internet customers.

Certifications

- Adobe Certified Professional - Adobe Experience Manager Developer
  Credential ID 8c397501-dac5-11f1-bdd6-42010a400002
  Issued Nov. 5, 2026; expires Nov. 5, 2028
- Webflow Practitioner
  Credential ID 176705508
  Issued March 11, 2026; expires March 11, 2028
- Codecademy: Intermediate Typescript, Advanced React, Redux, Next.js

Education

- University of Alabama in Huntsville - BA Communication Arts, BS Mathematics, graduated with honors