

EXAMPLE RESTAURANT / NOTTING HILL

Can your customers find you?

See what is holding your venue back.
Get a clear plan to fix it.

ILLUSTRATIVE WEBSITE & LISTING SCORE

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The details matter.

This fictional example shows how a report turns unclear menus, conflicting hours and a hard-to-find booking link into practical actions.

INSIDE THIS PREVIEW

01 The evidence

02 The search test

03 The fix plan

An illustrative preview of the £500 audit. Not a completed venue assessment or a live AI search result.

EXAMPLE FINDING / OPENING HOURS

One mismatch. Two different stories.

Your website and public listing should tell customers the same thing.

WEBSITE

Sunday

12pm-10pm

Illustrative record 1

GOOGLE LISTING

Sunday

Closed

Illustrative record 2

WHY IT MATTERS

A diner cannot confidently tell whether you are open. Search tools also receive conflicting information about the same venue.

WHAT TO FIX FIRST

Confirm the correct Sunday hours with your team. Update both records, check holiday exceptions and re-open each page to verify the change.

In your paid audit: dated screenshots, source links and the exact details that disagree, so you can see the issue for yourself.

FROM WEBSITE CHECKS TO REAL CUSTOMER QUESTIONS

Would you make the shortlist?

ONE EXAMPLE QUESTION

Where can I eat in Notting Hill
for under £40 per head?

Your paid audit tests 8-12 customer questions across four AI tools, comparing your venue with three named competitors.

ChatGPT

Google's AI

Gemini

Perplexity

FOR EACH QUESTION, YOUR REPORT SHOWS

- 01 The answer, captured in a dated screenshot.
- 02 Whether your venue appears and what is said about it.
- 03 Which competitors appear alongside you or instead.
- 04 The sources cited and any inaccurate venue details.

This preview shows the test format. Your audit uses live, dated captures. Answers can vary between searches; the report records what appeared at the time.

PRIORITISED / PRACTICAL / ASSIGNED

A fix list you can act on.

01 Match the opening hours

YOU CAN DO THIS

Confirm the correct hours, update your website and public listings, then check them again.

02 Make the menu easy to read

WE CAN DO THIS

Publish dishes and current prices as a web page. Keep it easy to reach from your homepage.

03 Use one working booking link

YOU CAN DO THIS

Use the same tested link on your website, listings and social profiles. Remove old links.

EXAMPLE WEBSITE COPY

"View our menu and current prices."

"Book your table online."

Your report provides wording for your venue and identifies where each link should lead. Studio fixes are scoped and priced separately.

THE FULL AUDIT

What £500 gets you.

A clear picture of the problem.

A practical plan for what happens next.

10-12 pages

A score with reasons, evidence and a prioritised fix list.

Four AI tools

8-12 customer questions and three named competitors.

Your records checked

Website, Google, Apple Maps, Instagram, booking platform and TripAdvisor.

Useful next steps

Actions you can take, ready-to-use copy and priced studio fixes.

30-minute handover

Walk through the findings and agree the priorities.

Delivered in 10 working days.

Optional sprint: £1,200 standard / £2,000 complex. Your full £500 audit fee is credited if you book within 14 days of the handover.

Reply for a 15-minute call.

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