Burn Fitness Privacy Policy

As of 25th May 2018, the General Data Protection Regulation (known as GDPR) and the requirement to provide additional clarity regarding how we collect, store and process your information, will change.

To reflect these changes and new obligations, we have updated our privacy policy which now tells you what we do with your personal data, how it is used and your rights as an individual under the new law.

This privacy policy tells you what to expect when Burn Fitness collects and uses your data in accordance with the Data Protection Act/General Data Protection Regulation.

Data Controller
Burn Fitness
Meridian Point, Kings Road, Cleethorpes, N E Lincs, DN35 0FB

What data we may collect, directly or indirectly

- Your name and personal details including date of birth
- Address and contact details
- Family, lifestyle and social circumstances
- Employment details
- Financial details
- Education details
- Visual image
- Racial or ethnic origin
- Physical and mental health including medication
- Gender

The purpose we are processing your personal data is for:
The delivery of leisure and sporting activities.

Using your personal information for other purposes
We will not process your personal data for any other purpose than that for which it was collected, without first providing you with information on that other purpose and seeking your consent if applicable; except where we are required to disclose your personal data in accordance with legislation for example in relation to the prevention and detection of crime, counter terrorism, safeguarding, legal proceedings or to protect interests of you or another.

Organisations acting on our behalf to process your personal data
We engage with partnering organisations who carry our data processing on our behalf. Our data processing organisations are obliged to provide us with sufficient guarantees to implement appropriate technical and organisational measures to ensure processing of your personal data in accordance with Data Protection Legislation.

The fair and lawful basis we are processing your personal data

- For the performance of a contract to which you, the data subject is party to, or in order to take steps at your request prior to entering into a contract.
- For the purposes of direct marketing on the basis that you will have consented to the processing of your personal data for one or more specific purposes.

Why we need your personal data

We need your personal data to allow us to provide you with the services listed above. If you do not provide us with your personal details then we will not be able to provide the services for you.

Withdrawal of consent for using personal data

- By email – you can opt out of marketing or promotional emails at any time by using the unsubscribe link in our emails. If you opt out of receiving operational emails we will remove your email address from your account.
- Request a change by speaking to a member of the Burn Fitness team.
- Email – info@burnfitness.co.uk

Who we share your personal data with:

- Our partner companies who use the data to help us to provide services to you
- Law enforcement agencies and bodies
- Courts, Hearings and Tribunals
- Legal representatives
- Insurers/Insurance companies

How long will we hold your data for

- For as long as necessary to deal with your queries
- For as long as you might legally bring a claim against our company
- In accordance with legal and regulatory requirements which based on the criteria above will normally be retained for 6 years from last activity or to age of 25 for certain groups such as children and disabled users, whichever is later.

What are my rights in relation to my personal data?

- To be informed about us processing your personal data.
- Have your personal data corrected if it's inaccurate and to have incomplete personal data completed.
- To object to processing of your personal data
- To restrict processing of your personal data
- To have your personal data erases (the "right to be forgotten")
- To request access to your personal data and information about how we process it;
- To move, copy and transfer your personal data ("data portability")
- Not to be subject to a decision based solely on automated processing (Article 22.1)

Please, note that these rights don't apply in all circumstances and may be restricted as required by law.

More information on your rights can be found on Information Commissioner website: https://ico.org.uk/for-the-public/

Complaints

If you are dissatisfied with how we have processed your personal data you can contact the Data Protection Officer to request an internal review.

If you are dissatisfied with the outcome of the internal review, they have the right to appeal directly to the Information Commissioner for an independent review. https://ico.org.uk/concerns/