PARTNERSHIP PROPOSAL | 2026

INAUGURAL

KRIMSON KOSTUME CHARITY EVENT

MGM National Harbor Hotel & Casino



October 31, 2026

OUR STORY

Kappa Community Development Foundation

WHO WE ARE

Established in 2006, the Kappa Community Development Foundation (KCDF) is a 501(c)(3) nonprofit organization dedicated to creating meaningful community impact through education, youth development, philanthropy, and charitable initiatives

OUR MISSION

To expand opportunity, develop future leaders, and strengthen communities through strategic philanthropy and service

HOW WE CREATE IMPACT

SCHOLARSHIPS & EDUCATION

Expanding access to college, vocational training, and educational opportunity.

MENTORSHIP & LEADERSHIP

Developing young people through mentoring, leadership development, and enrichment.

KAPPA LEAGUE & GUIDE RIGHT

Supporting structured youth development programs that prepare the next generation of leaders.

COMMUNITY IMPACT

Funding charitable programs and initiatives that strengthen families and communities.

WHAT WE DO

Kappa Community Development Foundation

Mentorship & Leadership

Mentoring young African-American males and investing in leadership development, educational opportunity, and experiences that help young people develop and flourish

Kappa League & Guide Right

Supporting Kappa Alpha Psi's Guide Right and Kappa League programs through scholarships, mentoring, leadership development, and community-based youth programming









OUR IMPACT

Where Your Investment Goes

Every dollar raised through our events flow directly into programs that educate, empower, and uplift youth and families across the Mid-Atlantic region

College Scholarships

Merit-based scholarships awarded annually to deserving students in Prince George's County and surrounding communities

STEM Education

Investing in tomorrow’s innovators by connecting young minds with STEM opportunities that open doors to lifelong careers in Science, Technology, Engineering and Math

Youth Mentorship

Kappa League programs providing structured mentoring, leadership development, and a brotherhood network for young men

Health & Wellness

Community health programs and resources for families across the D.C., Maryland, and Virginia area

Essentials Drives

Coat drives, toy donations, school supplies, and clothing for domestic violence survivors and families in need

St. Jude Children's Research

Direct charitable contributions supporting one of the nation's most critical children's medical research missions

SCHOLARSHIP FUND

The KCDF Scholarship Fund

Investing in the next generation of leaders and strengthening communities through education

COMMUNITY REACH

KCDF supports scholarship and philanthropic funds that expand educational opportunity and help students pursue vocational, two-year and four-year college pathways

Our broader philanthropic platform supports 14 funds and has reached thousands of people

SCHOLARSHIP FOCUS

- Academic achievement and educational access
- Leadership and community engagement
- Financial need and merit
- College, vocational, and career pathways

20+
Years of Community Service

500+
Students Supported

14
Philanthropic Funds

500K+
People Reached

Your Partnership Matters

A natural alignment of values, mission, and community commitment

Shared Community Commitment

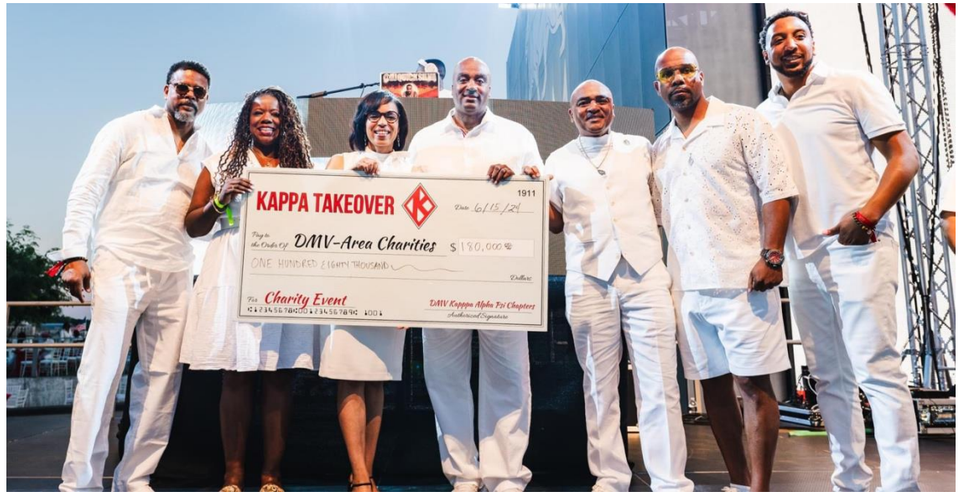
Previous events, like Kappa Takeover, were established to support communities across the DMV and to fund programs that sustain them. Your partnership extends that impact.

Philanthropic Legacy

Kappa Takeover has generated significant charitable support for area organizations and community programs. Your partnership helps expand that legacy.

Access to Influential Audiences

- Our guests are community leaders, decision-makers and brand advocates
- 95% age 35+
- 90% college-educated
- 80% earn $100K+ annually



SPONSORSHIP

Partner With Krimson Kostume 2026

Event sponsorships help fuel KCDF's year-round impact while connecting your brand with an influential DMV audience

$5,000

PRESENTING SPONSOR

- Premier recognition across event marketing
- Featured brand placement at key event experiences
- On-stage recognition during signature event
- 4 event admissions*
- Dedicated social media recognition

$3,000

PLATINUM SPONSOR

- Prominent recognition across event marketing
- Brand placement at select event experiences
- Recognition during event programming
- 2 event admissions*
- Social media recognition

$2,000

GOLD SPONSOR

- Logo recognition on sponsor materials
- Brand placement at select event areas
- Recognition during event programming
- 1 event admission
- Social media recognition

$1,000

COMMUNITY SPONSOR

- Logo recognition on sponsor materials
- Recognition on event signage
- Recognition during event programming
- Social media recognition

DONOR SUPPORT

Prefer to support the mission without sponsorship benefits? Individuals, families, and organizations can make a one-time or recurring gift to KCDF. Gifts help fund scholarships, youth mentoring, and charitable initiatives serving DMV-area families.

*Final sponsor benefits and admissions are subject to event programming and availability. Donations may be tax-deductible to the extent permitted by law.

EVENT OVERVIEW

Krimson Costume Charity Event

DATES

October 31, 2026

VENUE

MGM National Harbor Hotel & Casino

INAUGURAL EVENT

Presented by Kappa Community Development Foundation

ANTICIPATED ATTENDANCE

500 – 600 Guests

LEGACY REACH

13,500+ guests from our national mailing list



Annual Charity Event

Krimson Kostume & Masquerade Affair launches a new signature fundraising experience for the Kappa Community Development Foundation, bringing together entertainment, community and philanthropy for an unforgettable Halloween celebration at MGM National Harbor.

More than a costume party, this is a **Party With a Purpose**, designed to generate meaningful support for the Foundation's scholarships, educational programming, mentoring and community outreach initiatives.

The inaugural event offers sponsors a unique opportunity to align their brand with community impact while engaging an accomplished and influential audience from across the Mid-Atlantic region.

PARTNERSHIP PROPOSAL | 2026

LET’S BUILD SOMETHING TOGETHER

MGM National Harbor Hotel & Casino

CONTACT US

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