

Aram Arslanian

PRESIDENT & CEO
CADENCE LEADERSHIP

MEDIA KIT

CADENCE
LEADERSHIP + COMMUNICATION

About Aram

SPEAKER, FACILITATOR & COACH

Aram Arslanian is the Founder, President and CEO of Cadence Leadership & Communication, where he leads a global team of professional coaches, facilitators and educators. As a coach, therapist, and leader, Aram has over two decades of experience supporting individuals and groups in their growth. Aram's background in business, counselling, and performance has enabled him to build a firm uniquely positioned to support organizations in developing their talent.



EXPERTISE

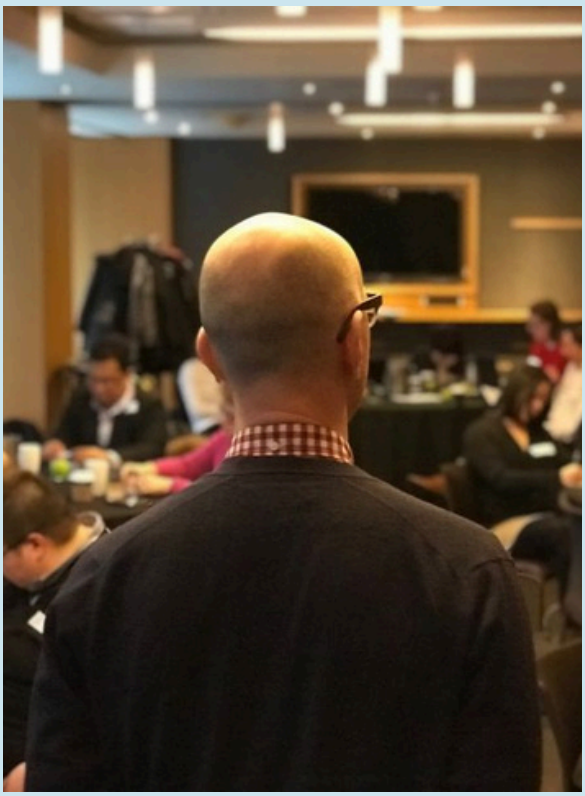
Leading with purpose | Building strong team dynamics | Developing leadership brand and style | Relationship building | Communicating effectively and authentically | Storytelling | Professional writing | Executive presence

APPROACH

Aram meets leaders where they are, challenges them to expand their capacity, and empowers them lead with greater clarity, influence, and intention. Aram knows what it takes to lead, understands the human dynamics involved, and has the skills to partner with leaders to create meaningful and lasting change. Aram's approach to leadership and communication is informed by research, his therapeutic experience, and his lived experience as an executive leader.

Aram has partnered with organizations across technology, financial services, healthcare, energy, construction, transportation, professional services, and the not-for-profit sector.







20+

YEARS OF EXPERIENCE

TRAINED THERAPIST

GLOBAL CLIENTS

300+

COACHING CLIENTS

5

COUNTRIES

8

INDUSTRIES

6K

SOCIAL MEDIA FOLLOWERS

220K

PODCAST DOWNLOADS

300+

SPEAKING ENGAGEMENTS

PAST SPEAKING ENGAGEMENTS

Since launching Cadence in 2016, Aram has spoken at hundreds of engagements in front of thousands of people.

"Choose to Be - The Art of Taking Risks While Staying True to Yourself"

AMAZON AFFINITY GROUP

Sept 18, 2017

450 Business Executives

"The Language of Leadership: Transforming Your Communication as a Leader"

BECTON DICKINSON (BD)

January 31, 2024

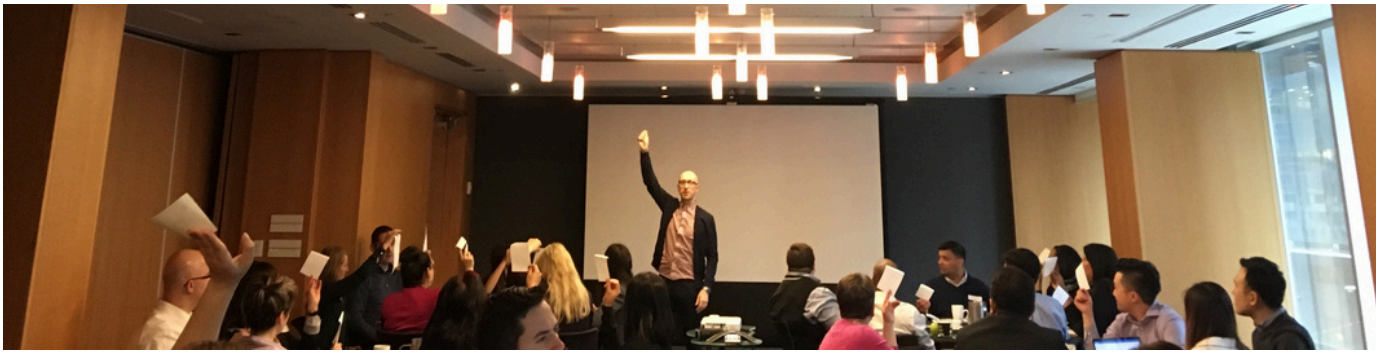
200 Senior Executives

"CEO Insider: Lessons from Top Leaders"

FRANKFURT SCHOOL OF BUSINESS

April 30, 2024

75 students and business professionals



PODCAST APPEARANCES

Blending executive insight with an unconventional edge, Aram brings a refreshingly honest voice to leadership conversations. He has appeared as a guest on a wide range of global business and culture-focused podcasts, and as the host of his own *One Step Beyond Podcast*, where he provides leadership insights and explores what it truly takes to lead with integrity.



NOTABLE GUEST APPEARANCES

PR MBA Podcast
Topic: Leadership, trust, and navigating betrayal in teams

Sober Dad Crew — Episode 43
Topic: Parenting, sobriety, and leading with purpose

The Hardcore Therapist — Episode 55
Topic: Championing change and resilience

CodeProjects — S1E7
Topic: Betrayed, Change, Cadence Leadership

Nobody's Nose — Episode 34.5
Topic: Aram Arslanian Check In

ONE STEP BEYOND PODCAST

30K
YOUTUBE VIEWS/YEAR

81K
INSTAGRAM VIEWS/YEAR

57K
TIKTOK VIEWS/YEAR

50K
LINKEDIN VIEWS/YEAR

OTHER MEDIA APPEARANCES

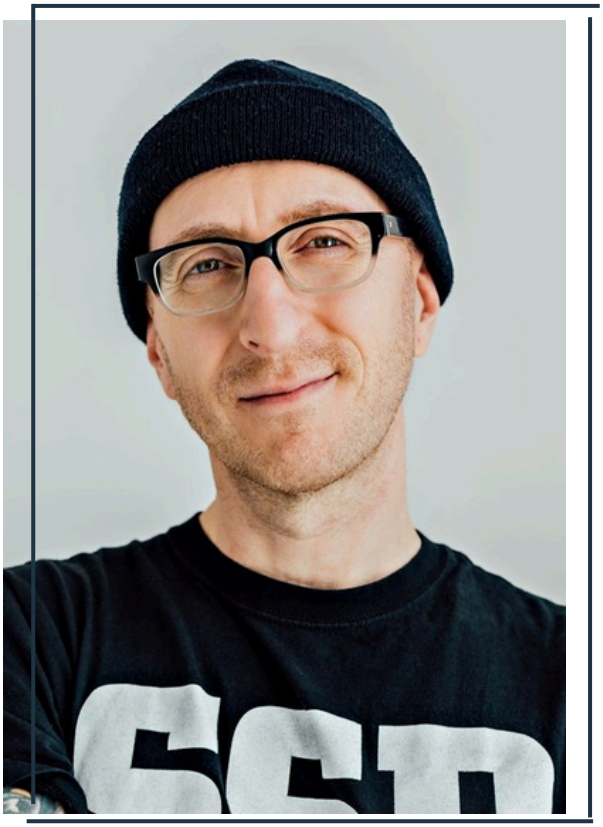


VIDEOS

How To Become a Better Leader | Aram Arslanian | ROCK IT LIVE

Navigate Stress to Success: Quick Peek into Our 5-Part Series!

Leadership, Punk Rock, and Personal Growth with Aram Arslanian



PRINT MEDIA

From Stage To Strategy: How Hardcore Punk Ethics Revolutionized Business Leadership

Stories of Entreprenuership

In-tune Leaders Need To Know Their Audience



GALLERY



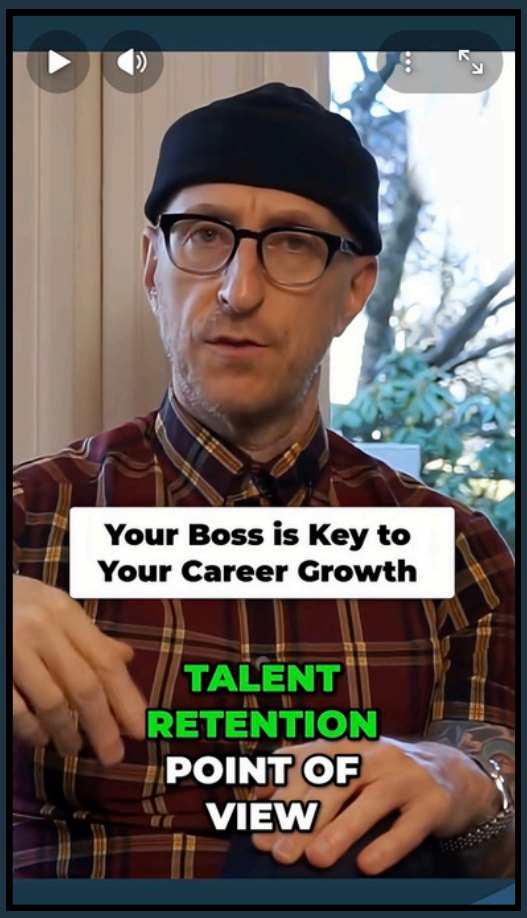








VIDEO REELS


Your Boss is Key to Your Career Growth
TALENT RETENTION POINT OF VIEW


Don't Ask for a Mentor Blindly
HAVE MENTORING PROGRAMS THAT


HOW TO IMPROVE PRESENTATIONS SKILLS


Stop Micromanaging, Focus on Results
MICROMANAGING IS USUALLY

Client Testimonials

I have worked with Aram on numerous occasions over the years. He has mentored me and many members of my team. Aram has an amazing ability to listen, understand, emphasize and create real change in mindset and behaviour.

Aram is an incredible communicator with the ability to connect with people right from the onset. His eclectic personal and professional background shapes his approach, and he delivered workshops that were bespoke to our team.

With the ability to provide theory, yet practical and tangible ways to bringing the lessons to life, our team hopes to continue our partnership with Aram for many more years to come. A complete value add to what organization is looking to accomplish.

If your business is looking for leadership and performance development I can confidently recommend Aram. He provides expert advice that will make a difference for your business, your teams growth, and leadership development.



GET IN TOUCH

To inquire about keynotes, workshops, leadership programs, or event hosting, please get in touch:

aarslanian@cadenceleadership.com
info@cadenceleadership.com
cadenceleadership.com