

Welcome to the Uncommon Gut Check.

Get past boring, recycled ideas using these simple thought starters.

Use this simple worksheet to challenge your own thinking and spark conversations that unlock your most creative ideas.

This is not a pass/fail quiz. The goal is not to get 10/10, but to see if you can push your idea from a four to a six, or a six to an eight.

Print. Share. Enjoy!

ThreeSixtyEight 

Uncommon Gut Check

- ❑ I am driven by a unique insight or observation
- ❑ Something about this has never been done before
- ❑ I am solving a specific problem
- ❑ This work challenges conventional thinking
- ❑ People will be surprised or delighted by this work
- ❑ This work helps make someone a hero
- ❑ I'd proudly share this work with people I respect
- ❑ This work uniquely considers diverse viewpoints
- ❑ I can measure the impact of this work
- ❑ This work furthers a cause worth advancing