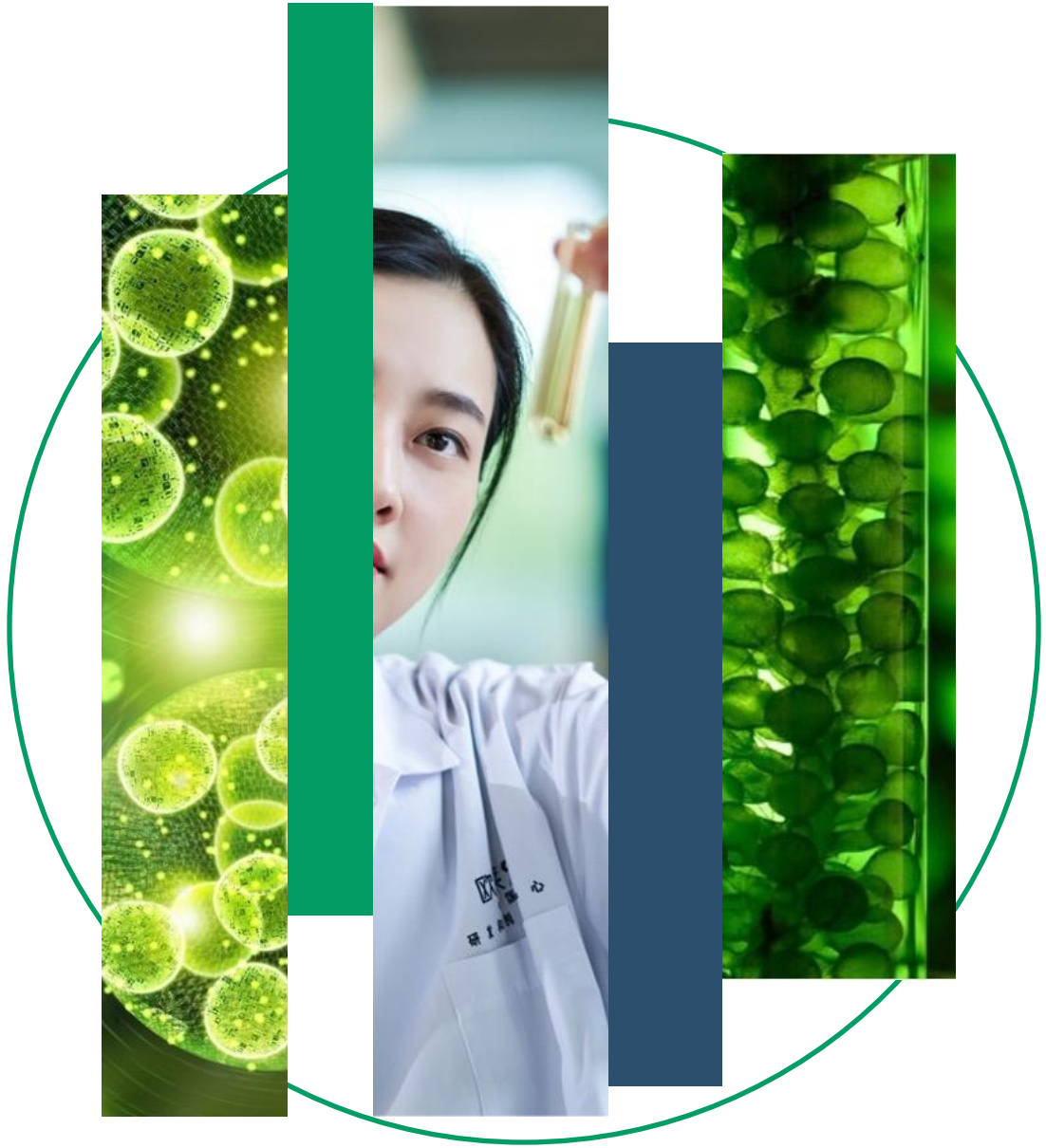
L'ORÉAL
RESEARCH
& INNOVATION



GREEN SCIENCES
INCUBATOR
STARTUP CALL

BY L'ORÉAL R&I

APPLY BEFORE FEBRUARY 6TH

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AT **L'ORÉAL** WE BELIEVE NATURE IS THE FUTURE OF BEAUTY AND WE ARE CONVINCED THAT OPEN INNOVATION WILL BE KEY TO BUILD THIS FUTURE.

- The role of L'Oréal Open Innovation is to identify and capture compelling sources of innovation in order to drive the **transformation of the cosmetics industry**.
- Our International Research Open Innovation team has generated a **complete ecosystem** that fosters disruptive innovation and leads the **Future of Beauty**.
- Thanks to a dedicated team combining both scientific and business expertise, we make every partnership a successful journey.



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WE ARE ENGAGED IN A TRANSITION THAT IS PROFOUNDLY CHANGING HOW WE CREATE AND MANUFACTURE OUR PRODUCTION

An initiative from our Open Innovation team to support
L'Oréal For the Future Commitments for **2030:**

95% of our ingredients in formula will be biobased, derived from abundant minerals or from circular processes

We will innovate to enable our consumers to reduce their GHG emissions and water consumption resulting from the use of our products by **25%** *(compared to 2016, on average and per finished product)*

100% of the biobased ingredients for formulas and packaging materials will be traceable and will come from sustainable sources, none of them will be linked to deforestation

We created the **Green Sciences Incubator** to capture game-changing solutions that will help us meet the challenges of tomorrow

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OUR GREEN SCIENCES INCUBATOR IS FOCUSING ON 4 KEY EXPERTISES:

SUSTAINABLE CULTIVATION

Cultural practices and technologies that aim to manage water resources, respect biodiversity and soil quality, limit land occupancy footprint and carbon emissions while providing macroscopic organisms (plant, mushroom & algae) for innovation and fulfilling sustainable sourcing commitments.

BIOTECHNOLOGY

Culturing microorganisms (bacteria, yeast, microalgae, fungi) or plant cell culture in bioreactors or controlled environments.

GREEN EXTRACTION

Eco-respectful technology leading to a final ingredient without any (bio)chemical transformation of natural resources from plant, algae, mushrooms, µorganisms, cells or abundant minerals.

GREEN CHEMISTRY

Design of chemical products and processes that reduce or eliminate the use/generation of hazardous substances.

WITH 2 TRANSVERSAL APPROACHES: CIRCULARITY & BIOMIMICRY

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WE ARE LOOKING FOR INNOVATIVE SOLUTIONS WORKING ON THESE KEY TOPICS

Key raw materials challenges

Green and non-ecotoxic alternatives for cationic polymers / silicones, thickeners, solvents, UV filters, dyes, sustainable and biodegradable polymers, proteins as functional materials...

Key cosmetic functions for skin and hair benefits

Washing, caring, coloring and color control, repairing, optical effects, sensorially, long lasting, water-resistance, shape control, skin protection and correction, adhesion, shine, resurfacing, waterless hygiene...

Techniques

Synbio, microbial/enzymatic fermentations, plant cell culture, water/enzyme/microwave extraction, artificial photosynthesis, surfactant-free processes, water management, circularity, green chemistry and bio-transformation



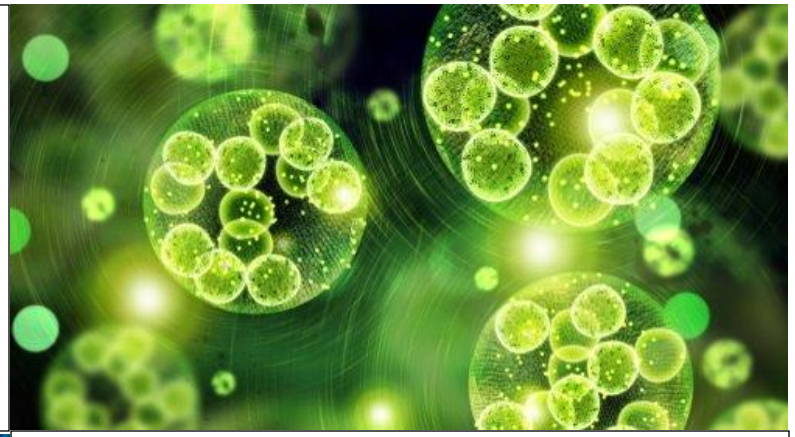
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IS THIS OPPORTUNITY FOR YOU?

If you are currently operating in another sector than cosmetics

We can provide support in **transposing** your innovative technologies and solutions to join the cosmetics industry





If you are operating in the cosmetics industry

We can help you accelerate your solutions & boost your potential

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INFINITE WAYS OF COLLABORATION

Your needs and expertise will define our partnership *

Selected startups will have one of these opportunities:

- Full-time incubation at Genopole Biocluster, located near Paris
- Mentorship by L'Oréal Green Sciences Incubator team experts
- Customized collaboration project with L'Oréal

** For detailed offer, please refer to the Terms & Conditions*

WHY SHOULD YOU JOIN OUR GREEN SCIENCES INCUBATOR?

01

TAILORED ACCELERATOR

Various collaboration mode ranging from punctual working sessions at our L'Oréal sites up to a full time incubation at the Genopole Biocluster, Evry, located near Paris.

02

OUR TEAM IS YOUR TEAM

Collaborate with the experts you need, from business leaders to scientists and more

03

COLLABORATIVE MINDSET

1 common project, 1 joint team, 1 shared space

04

OPEN ACCESS TO OUR RESOURCES

Enjoy a privileged access to L'Oréal laboratory facilities

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WHAT'S NEXT?

APPLY NOW

December 12th

Applications open

January 17th

Ask Me Anything Webinar

February 6th

Applications close

February 13th – March 2nd

Reviewing of applications

Alignment calls

March 3rd

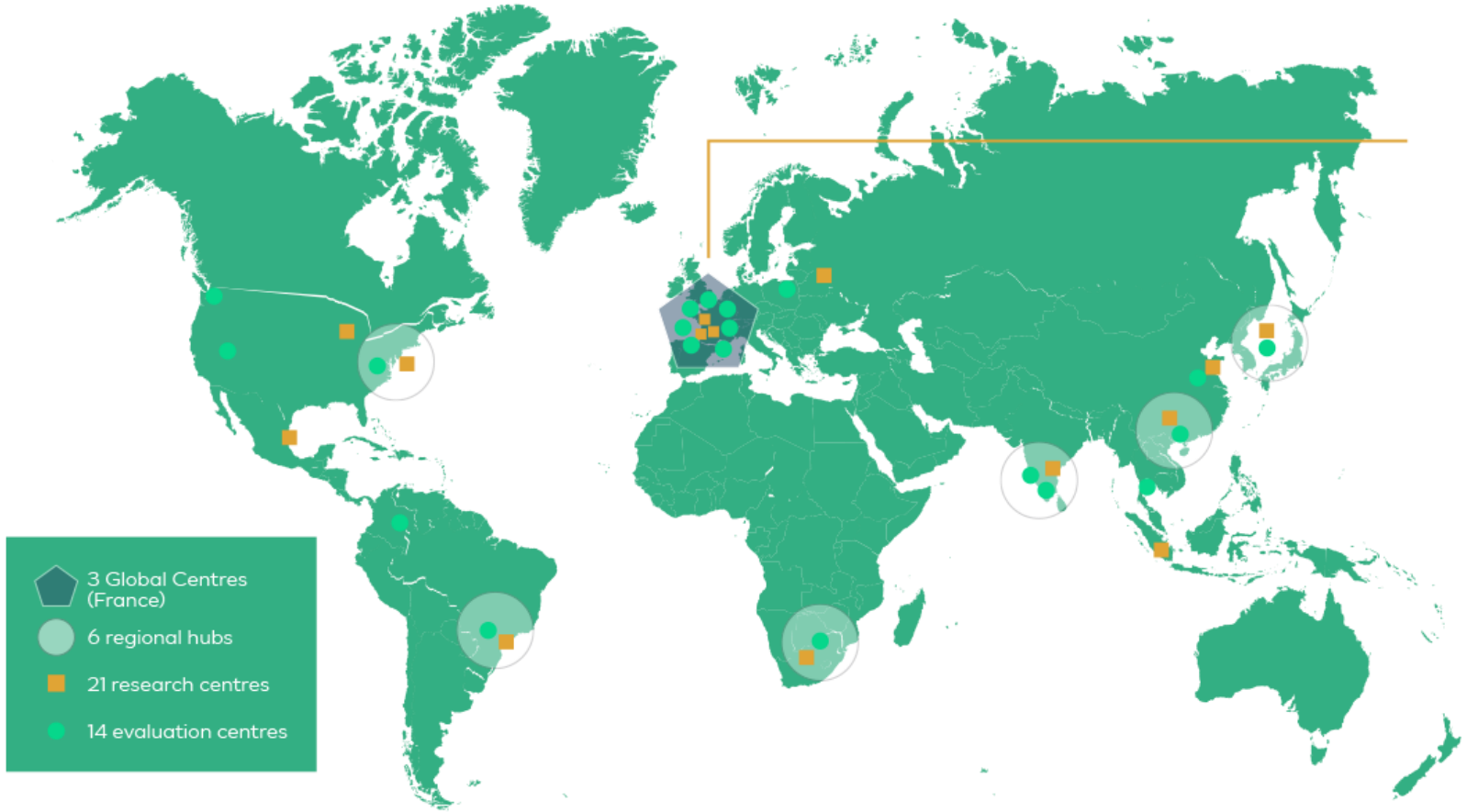
Winners announcement

From March onwards

Collaboration starts!

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OUR RESEARCH FACILITIES AROUND THE GLOBE

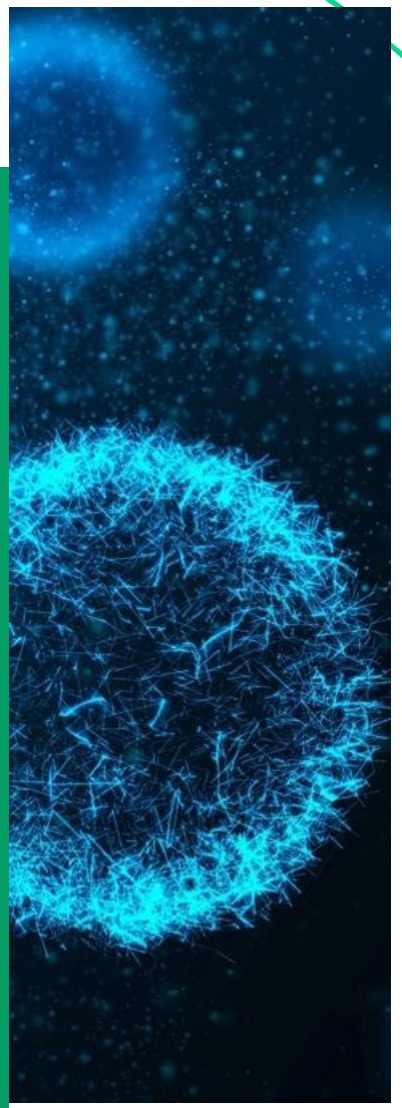


Possible incubation on our sites:

- L'Oréal Campus facility, Aulnay-sous-bois
- Genopole Campus, Evry

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LET'S BUILD A **SUSTAINABLE FUTURE TOGETHER!**

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