BOYS & GIRLS CLUBS
OF OAKLAND

2025 Impact Report

Oakland Needs **Club Kids**
Club Kids Need You.

Message from the President & CEO

Boys & Girls Clubs of Oakland entered 2025 with a clear conviction: Oakland's young people deserve safe places, caring adults, and life-changing opportunities every day after school and all summer long. This year's Impact Report reflects how our community has rallied around that vision, through stronger leadership, deeper Board engagement, and increased investment, to ensure that every child who walks through our doors is seen, supported, and prepared for a great future.

Leadership Growth
This year was defined by growth in leadership at every level of Boys & Girls Clubs of Oakland. We strengthened our senior team, elevated emerging leaders inside our Clubhouses, and invested in professional development so staff have the tools, support, and clarity they need to serve Oakland's kids at a high level. Together, this deeper bench of leadership has made our organization more stable, more strategic, and more responsive to the needs of our youth and families.

Board Strength and Deep Engagement
Our Board of Directors has never been stronger or more engaged. With seasoned executives, community leaders, and long-time champions at the table, the Board leaned in on governance, strategy, and fundraising, meeting regularly, showing up in the Clubhouses, and helping to open new doors for partnerships and resources. Their guidance and hands-on involvement continue to be a powerful engine behind BGCO's momentum.

New and Deeper Financial Investments
In 2025, BGCO received new and expanded investments from corporations, foundations, and individual philanthropists who believe in Oakland's young people. These dollars, along with renewed multi-year commitments, allowed us to stabilize core operations, launch new initiatives, and upgrade critical spaces so that our Clubhouses truly reflect the dignity and potential of the youth we serve.

2025 Program Highlights
Across our five core program areas, 2025 was a year of expanded opportunity and visible impact. From robust after-school and summer learning at all three Clubhouses, to leadership and girls' empowerment programs, to health and wellness initiatives, including our free dental clinic and new recreation spaces, BGCO provided safe, high-quality experiences that helped more than 1,800 young people learn, lead, and thrive.

Vision and Plans for 2026
Looking ahead, our vision for 2026 is to deepen impact, not just widen reach. We will focus on Future Ready outcomes, academic success, character and leadership, health and well-being, and life and workforce readiness, while continuing to strengthen Club facilities, staff capacity, and partnerships across Oakland. With your continued support, we are preparing to serve more youth, more intentionally, and to ensure that every young person who walks through our doors can see and step into a great future.

John Mascali
President & CEO
Boys & Girls Clubs of Oakland

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Who We Are

Since 1938, the Boys & Girls Clubs of Oakland (BGCO) has inspired and empowered Oakland's youth, especially those who need us most, by providing safe spaces, caring mentors, and life-enriching programs that promote academic success, healthy lifestyles, and character development.

BGCO serves over 2,000 youth ages 6-18 in East, Central East, and West Oakland in Alameda County. Through three strategically located clubhouses, BGCO ensures youth from underserved Oakland neighborhoods have consistent access to high-quality youth development programs, safe spaces, and supportive relationships.

Strategic Plan

BGCO is committed to empowering youth through high-quality programming, strong community partnerships, and sustainable growth. Our strategic plan is centered on five key priorities designed to deepen our impact, ensure financial stability, maintain strong governance and compliance, and strengthen our staff and leadership.

- Increase Youth Enrollment and Teen Impact
- Strengthen BGCO Board Effectiveness
- Improve Staff Culture, Morale, and Collaboration
- Financial Growth and Sustainability
- Advanced Community, Family, and Government Engagement

BGCO's strategic plan sets ambitious goals to serve 2,500 youth annually by 2028, increase female and teen enrollment across our three Clubhouses, complete critical site upgrades, and expand access to mental health services for Oakland youth.

The Need In Oakland

Boys & Girls Clubs of Oakland's three Clubhouses are located in East, Central East, and West Oakland–communities often referred to as the Oakland Flatlands–where families have long faced extremely low incomes and a critical need for affordable childcare, academic support, and access to nutritious meals. According to the UCLA Center for Health Policy Research, nearly one in ten adults in East Oakland experiences food insecurity, twice the rate of other parts of the city. At the same time, public education and essential services are under severe strain due to major budget deficits, placing an even heavier burden on the flatland neighborhoods. For many local families, rising childcare costs and concerns about their children's safety after school present daily challenges.

Oakland Needs Clubhouses

For over 85 years, BGCO has worked alongside low-income Oakland families to address these realities, placing children at the center of our mission to deliver what our children need–quality education, nutritious meals, safety, and opportunities for lifelong success. Oakland's children need safe, supportive places where they can learn, grow, and thrive–and through strong partnerships with local leaders, corporations, foundations, and individuals who share our vision, BGCO is proud to be one of those places, helping build great futures for Oakland youth.

2,148
Youth served in the program year

137+
Average youth served daily during the school year

183+
Average youth served daily during the summer

255
Days operated in 2025

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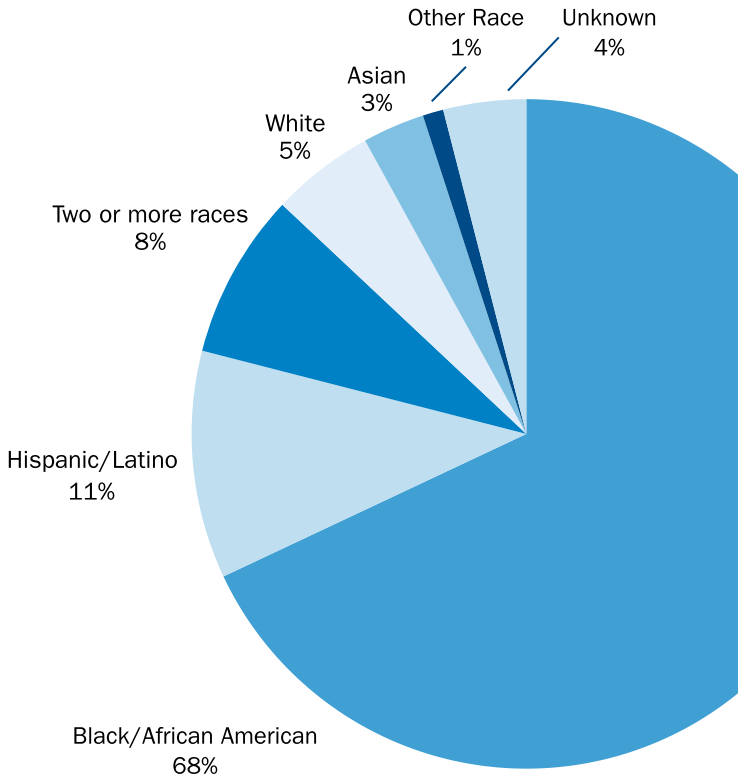
Our Demographics

Gender Identity

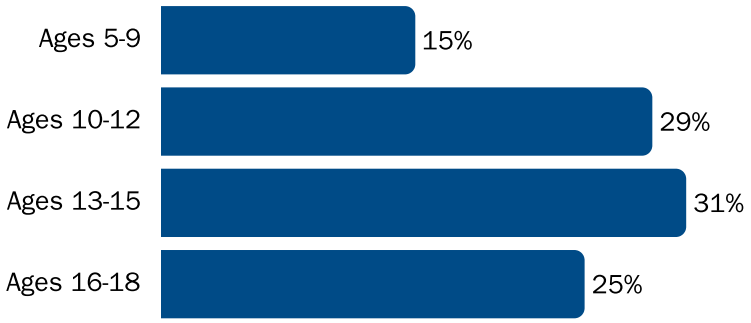
33%
Female-Identifying Members

66%
Male-Identifying Members

Ethnicity



Age Group



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Program Highlights & Impact

Education & Career Development Programs

1. **Diplomas2Degrees (D2D)** | A comprehensive college-readiness program designed to guide and prepare teen members for postsecondary education. The program starts with college exploration and includes support for college applications, scholarship opportunities, a financial aid guide, and mentorship to help them successfully start their post-secondary education journey.

2. **CareerLaunch** | Prepares teens for the workforce through career exploration aligned with their interests and talents, while helping them identify educational pathways that lead to their desired careers.

3. **Money Matters** | Make it Count teaches teens how to set goals, budget, save, and invest. In addition to staff-led financial literacy sessions, young people practice their financial decision-making skills through fun, engaging digital tools and games.

713
Youth members participated in educational programs

Panda Cares Center of Hope Grand Opening at Meltzer Clubhouse

Volunteer Spotlight: Krish

Krish is a volunteer at BGCO who led financial literacy courses at the Anna Marie Whalen Clubhouse.

As a volunteer, Krish appreciates the emphasis on learning, reading, homework help, and how the youth are introduced to new topics at BGCO. He also believes that the Clubhouse is a good place for kids to come to after school because they are kept on an active schedule and provided with a place to foster safe friendships and community.

"I've seen especially from some of the kids that took my financial literacy class, a lot of them were showing more interest in economics and how that can impact their future."

- Krish Srivastava

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Character & Leadership Programs

BGCO's goal is to instill a sense of responsibility and community service among our youth members. The Character and Leadership programs support youth to become responsible and caring members of their society through leadership programs and gain opportunities for planning, decision-making, contributing to Clubs and the community.

1. **Keystone Clubs (Ages 14 - 18**) | Provides leadership development opportunities for youth to participate in activities, both in and out of the Club, in three focus areas: academic success, career preparation, and community service. With the guidance of an adult advisor, Keystone Clubs aim to positively impact teens, their Club, and local communities.

2. **Torch Club (Ages 11 - 13)**| Powerful vehicle that helps Club staff meet the special character development needs of younger adolescents at a critical stage in their lives through small-group leadership and service clubs for youth.

3. **Youth of the Year (Ages 16 - 18)** | Celebrates remarkable youth who have shown academic excellence, outstanding leadership skills, dedication towards their community, and serve as the embodiment of BGCO's mission to develop positive contributors to society through a competitive selection process. Youth of the Year will receive up to $5,000 in scholarships to support their pursuit of a 2-4 year college education and help bridge financial gaps in their postsecondary journey.

BGCO 2025 Youth of the Year
Liz Hernandez Dominguez

"The Club is more than just a place; it's where I found my voice and a sense of purpose. The Club offered me a safe space where I felt like I belonged and valued to pursue my goals."

- Liz Hernandez Dominguez, Youth of the Year 2025

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Health & Life Skills Programs

BGCO's nutritious meals, cooking sessions, and recreational activities help youth build lifelong habits that support physical, mental, and emotional well-being.

1. **Nutrition Program** | Youth members learn cooking, gardening, and practice healthy eating habits through nutritious meals and snacks. A major highlight of this program is the newly remodeled kitchen at our West Oakland Meltzer Clubhouse, which now offers modern facilities that enable more youth to participate in hands-on cooking and meal preparation.

2. **Health Screening** | Youth members receive physical exams and periodic dental, vision, and hearing tests and referrals.

3. **SMART Moves** | A prevention and education program addressing problems such as drug and alcohol use and premature sexual activity to ensure teen members receive the guidance and resources they need to make smart choices.

4. **Triple Play** | Guides youth members to manage stress through meditation and form positive relationships with themselves and others.

More than half of Club kids (53%) exercise for 1 hour, 5 or more times per week

34% of Club kids exercise for 1 hour *every* day

Boys & Girls Clubs of America Data

Member Spotlight: Tiquan

Before joining BGCO, Tiquan struggled deeply with self-confidence. He often felt isolated and misunderstood, leading him to react with anger and get into frequent fights at school.

After joining BGCO in fourth grade, Tiquan learned to manage his emotions peacefully, build confidence, purpose, and a sense of belonging. He is now 15 years old and a student at Oakland School for the Arts, on the Instrumental Music Pathway.

"In fourth grade, I noticed a bus picking up students for the Boys & Girls Club. Joining that program became one of the most important decisions of my life."

- Tiquan Spence

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Sports & Recreation Programs

BGCO's Sports and Recreation programs promote physical well-being while providing safe indoor and outdoor spaces for Oakland youth to stay active during after-school hours. Through structured practices and free play, youth are encouraged to use their leisure time in healthy, positive ways.

Youth engage in a wide range of sports, including basketball, baseball, softball, flag football, soccer, tennis, and mini golf, and also benefit from field trips to professional sporting events and swimming activities. Youth from all three Clubhouses come together in competitive inter-club leagues, building teamwork, confidence, and Club-wide spirit while developing healthy relationships with their peers.

1. **Sports Skills Development Clinic** | Youth members receive concentrated exposure, training, and coaching in athletic fundamentals.

2. **Field Trips and Special Events** | Provided to increase exposure to sports events, performances, exhibits, and attractions for youth to further explore their interest in sports.

79%

of Club Alumni say that the Club had a positive impact on their physical health

Member Spotlight: Gerald

Gerald joined the Boys & Girls Clubs of Oakland because of the people, friendships, welcoming environment, and of course, the chance to play basketball. He was originally a very quiet and nervous boy, but playing basketball at the Club helped him connect with peers naturally and encouraged him to participate in group activities.

"The Club gave me a safe place to practice being social, and that has carried over into school and other parts of my life."

- Gerald Taylor

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The Arts Programs

The Arts Programs empower youth to discover their voice, build confidence, and strengthen their connection to culture through creative expression. Members engage in storytelling, visual arts, and music production while exploring Oakland's vibrant artistic landscape. Through these experiences, young people develop critical thinking skills, self-awareness, and a deeper sense of identity and belonging.

Throughout the year, youth participate in events such as Black History Month, Latino Heritage Month, International Day of the Girl, and BGCO's Salute to Youth event to showcase their talent for drawing, painting, singing, dancing, and more!

Member Spotlight: Zemirah

When Zemirah first came to the Boys & Girls Clubs of Oakland at age 9, she fell in love with the structured, yet family-oriented nature of the Club. She recalls telling her mom that the Clubhouse was where she wanted to be, surrounded by the supportive staff and loving Club members.

Zemirah is now 15 and a student at Oakland School for the Arts on the Literacy Arts Pathway.

" Because of the club, I've become a better person, writer, and creator. They've provided me with the tools I need to create a better future for myself. "

- Zemirah Cato Scott

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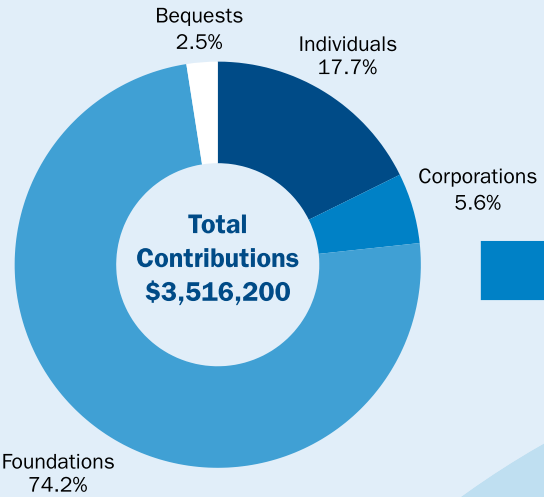
Our Financials

Revenue

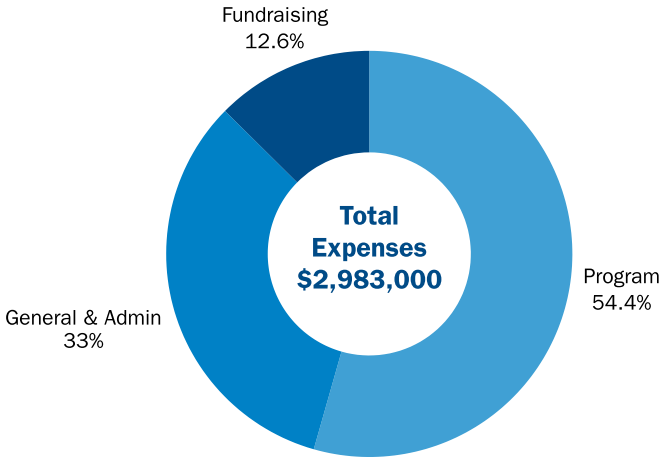
Total Internal Funding $259,000

Total Earned Income $439,000



Total Revenue $4,214,200

Expenses



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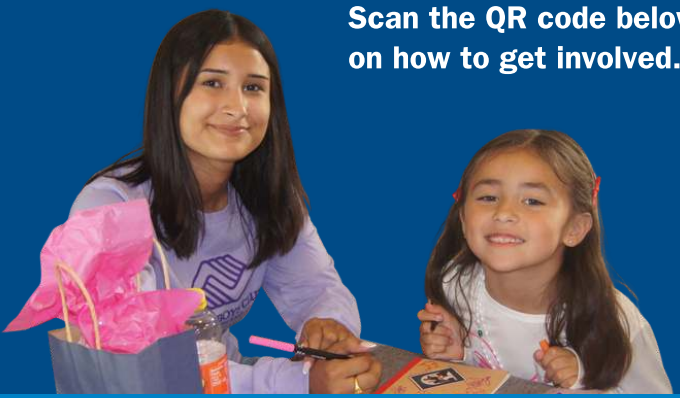

"When we told our kids we were picking them up early on Friday, they actually begged us to let them stay! They didn't want to miss Tech Hour or a single minute of 'Shenanigans Day' with their friends. It's a wonderful feeling as a parent to know your children are in a place they love so much. We are incredibly grateful for the dedicated staff and the enriching environment the Boys & Girls Clubs of Oakland provides."

- Paxcelli Flores

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