PENINSULAFAIR

KEY FEATURES

67
NUMBER OF RETAILERS

171m
TOTAL ANNUAL SALES ($)

31,097
GROSS LEASABLE AREA (M2)

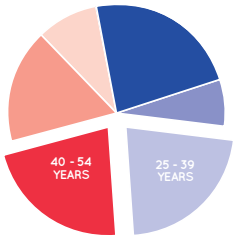
1,449
CAR PARKS
509 ARE UNDERCOVER

3.7m
ANNUAL CUSTOMER VISITS

COLES, KMART, BEST & LESS, CAPTAIN COOK TAVERN, DAN MURPHY'S AND HOYTS CINEMAS
MAJOR RETAILERS

DEMOGRAPHICS

FAMILIES AND MIDDLE AGE, MATURE INDEPENDENTS

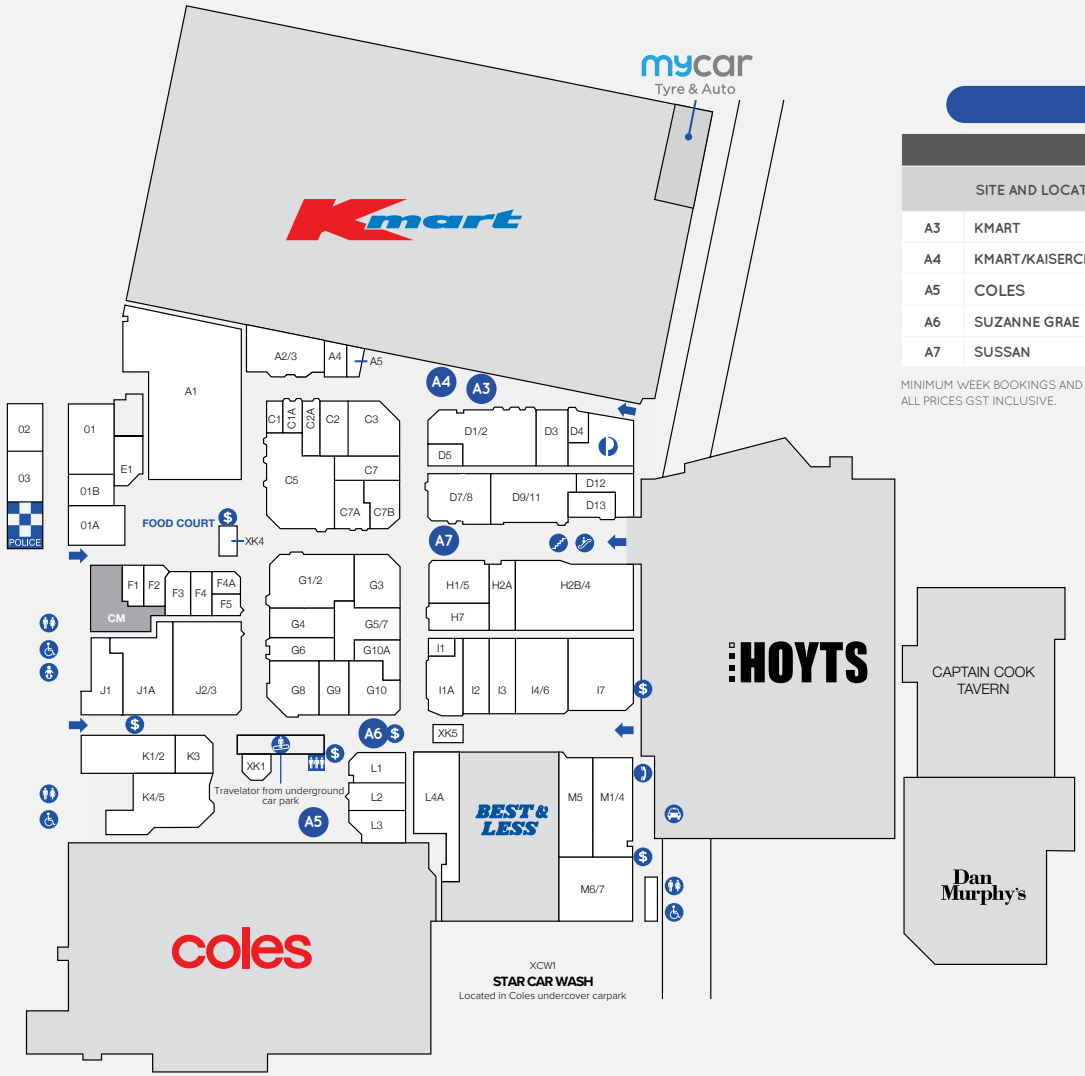


0 – 14 YEARS	18%
15 – 24 YEARS	11%
25 – 39 YEARS	16%
40 – 54 YEARS	21%
55 – 64 YEARS	13%
65 + YEARS	21%

147,200
TRADE AREA POPULATION

LEASING ENQUIRIES

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POP-UP KIOSK SITES

A SITES

SITE AND LOCATION		SIZE (M)	POWER	MON-SUN	THURS-SUN	ONE DAY
A3	KMART	3 X 3	YES	$990	$770	$330
A4	KMART/KAISERCRAFT	3 X 3	YES	$990	$770	$330
A5	COLES	3 X 3	YES	$990	$770	$330
A6	SUZANNE GRAE	3 X 5	YES	$990	$770	$330
A7	SUSSAN	3 X 6	YES	$990	$770	$330

MINIMUM WEEK BOOKINGS AND FEE LOADINGS WILL APPLY IN NOVEMBER AND DECEMBER.
ALL PRICES GST INCLUSIVE.

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Source: ABS Census data 2011.