



ADVERTISING & PARTNERSHIPS

Good stories.  
Meaningful connections.

A journey worth sharing.



An independent publication from Allen and Angie Robinson.  
Stories, music and discovery for the journey to 60 and beyond.

# Life keeps giving us something to discover.

Pacific44 grew from a simple belief: the years ahead deserve curiosity, connection and a little room for something new. Allen brings a lifelong love of storytelling, music and discovery. Angie brings the warmth and perspective of Saturday Soul.

Together, they share a publication about the places we go, the people who ground us and the ordinary moments that become our best stories.

## WHO WE ARE WRITING FOR

Our editorial focus is adults navigating life after 50: readers interested in travel, relationships, wellness, retirement, music and the possibilities of their next chapter. This describes our intended community, not verified audience demographics.

---

## A WEEK IN THE JOURNAL

### TUESDAY

#### Beyond the Journey

Relationships, reinvention and the people beside us.

### THURSDAY

#### Hidden Gem

Places, resources and discoveries worth sharing.

### FRIDAY

#### Features

People, experiences and stories with room to breathe.

### SATURDAY

#### Saturday Soul

Angie Robinson / ViolaGirl29. Same journey. Her lane.

### SUNDAY

#### Sunday Sounds & Smiles

The songs, memories and conversations we carry.

# Find your place in the story.

We welcome thoughtful businesses and organizations whose work fits the interests of our readers. Each partnership starts with a conversation about relevance, goals and the experience we can create together.

## 01 Series sponsorship

Align with a recurring editorial series through clearly identified sponsor placements. Themes can include discovery, relationships, music and living well.

---

## 02 Newsletter partnership

A dedicated sponsor message or placement in an agreed newsletter edition, with a relevant destination and a measurable link.

---

## 03 Sponsored features

A clearly labeled partner story developed around a useful experience, place or idea. Editorial independence and transparent disclosure remain central.

---

## 04 Website placements

Selected display placements that respect the reading experience. Position, creative specifications and duration are agreed before launch.

---

LOOKING AHEAD | Pacific44 radio is a planned offering. Radio sponsorship availability will be discussed once the service is operating.

# Let's build something worth returning to.



## YOUR FIRST PARTNERSHIP

Tell us about your business, who you hope to reach and the story you want to share. We will recommend a fit, define the deliverables and agree the schedule before anything goes live.

A clear proposal. Placement, creative requirements, timing and pricing.

A considerate experience. Relevant creative and transparent sponsor labels.

A useful recap. Available delivery and engagement results, with tracked links where appropriate.

Pacific44 is in its launch stage. Established reach, audience demographics and guaranteed impressions are not claimed. Current reporting and availability can be discussed when planning a campaign.

---

**Allen S. Robinson | Founder & Publisher**

[allen.robinson@thepacific44.com](mailto:allen.robinson@thepacific44.com)