

Playing Card Artwork Spec

63 x 88 mm finished card - supply artwork at 68 x 93 mm with 2.5 mm bleed



DIMENSIONS

Finished card (trim)	63 x 88 mm
Supply artwork at (bleed)	68 x 93 mm
Bleed each edge	2.5 mm
Safe area	55 x 80 mm
Safe margin from trim	4 mm
Corner radius (cut)	3 mm
Artwork aspect ratio	68:93

PIXEL SIZE (artwork = bleed size)

300 dpi - minimum	803 x 1098 px
400 dpi - preferred	1071 x 1465 px
600 dpi	1606 x 2197 px

FILE

Colour	CMYK preferred, RGB accepted
Format	PDF, TIFF or PNG
Flatten	Yes - no live text or layers

AI IMAGE GENERATION

Artwork ratio is 68:93 (0.731). That is NOT a standard image-model preset, so the ratio must be set manually or the art extended afterwards.

Midjourney	--ar 68:93
Stable Diffusion / Flux	1216 x 1664
ChatGPT / DALL-E / Gemini	no matching preset

Those fixed-size tools only offer 1024 x 1536 (2:3), which is too narrow. Generate at 1024 x 1536 then extend the sides, or crop roughly 9% off the height - about 4% top and bottom.

Generate at the BLEED size and let the outer 2.5 mm be trimmed away. Keep frames, borders and text inside the safe area.

COMMON PROBLEMS WE SEE

- x Artwork supplied at 63 x 88 mm**

Supply at 68 x 93 mm. The background has to run 2.5 mm past the cut on every edge, or you get white slivers.
- x Wrong shape**

Artwork must be 68:93. Art made to the finished 63 x 88 mm shape will be cropped or letterboxed.
- x Resolution too low**

Below 803 x 1098 px the art is under 300 dpi and will look soft next to sharp type.
- x Border or frame running to the file edge**

There is nothing left to trim. Keep frames inside the safe area so the outer 2.5 mm is expendable background.
- x Text or logos near the edge**

Cutting moves +/-0.5 mm. Anything outside the green line may be clipped on some cards in the run.
- x Landscape file for a portrait card**

Card backs especially - check orientation matches the fronts before sending.