OAK POINT RETAIL CENTER

SWC of Martop Rd & FM-720, Oak Point, TX 76227

SEGOVIA PARTNERS



DELIVERING NOW

Property Information

LOCATION:

SWC of Martop Rd & FM-720, Oak Point, TX 76227

HIGHLIGHTS:

- 8,600 SF of retail with drive-thru available fronting FM-720 (39k VPD)
- Convenient connectivity between Frisco, Little Elm and Cross Roads
- Grocery Opening Q1 2028
- Over 25k homes in various stages of development within 2 miles
    - 8k New homes being developed in immediate proximity of site
- Site is directly connected to Chaparrel Park - 532 Homes
- Population grew by over 9% between 2023 and 2024

Demographics	1 MILE	3 MILE	5 MILE
POPULATION	7,594	40,705	131,378
HOUSEHOLDS	2,701	14,340	45,355
AVG HH INCOME	$150,982	$147,574	$151,125
2030 POPULATION	10,201	48,292	145,946

FM-720 · FRONTAGE
38,000
vehicles per day

US-380
41,905
vehicles per day

The hottest lake towns

Oak Point has a higher median income and comparable statistics to Rockwall, Rowlett and Princeton, and it's growing fast.

≈ **Rockwall**
Lake Ray Hubbard

≈ **Rowlett**
Lake Ray Hubbard

≈ **Princeton**
Lavon Lake

↓

≈ **Oak Point** NEXT
Lewisville Lake

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OAK POINT VS. THE LAKE TOWNS

Rockwall-level incomes, growing at twice Rockwall's pace.

MEDIAN HH INCOME · 3 MI

$122,249

The highest of all four lake towns

Oak Point	**$122,249**
Rockwall	$120,516
Rowlett	$108,606
Princeton	$106,427

ANNUAL GROWTH · 3 MI

4.6%

Twice Rockwall's pace, 23× Rowlett's

Princeton	8.3%
Oak Point	**4.6%**
Rockwall	2.2%
Rowlett	0.2%

POPULATION · 5 MI

133,703

More people than Rockwall or Princeton

Rowlett	201,027
Oak Point	**133,703**
Rockwall	114,491
Princeton	56,756

The only lake town with $120K+ median incomes and 4%+ annual growth.

Source: Sites USA Complete Profile (Applied Geographic Solutions, 5/2026), 2026 estimates. Growth = projected annual population growth, 2026–2031. Centered on 3032 FM-720 (Oak Point), 2012 S Goliad St (Rockwall), 4509 Lakeview Pkwy (Rowlett) and 801 W Princeton Dr (Princeton).

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WHERE RETAIL GOES NEXT

Retail follows rooftops. Oak Point is next.

RESIDENTS PER BUSINESS · 3 MI

Rockwall 3,119 businesses		14.6
Rowlett 2,294 businesses		30.7
Oak Point 685 businesses		58.5

Rockwall and Rowlett are built out. In Oak Point, every business serves 4× the residents a Rockwall business does.

The people and growth are here.

$122K median income and 4.6% annual growth. What Oak Point needs now:

- Restaurants
- QSR
- Coffee
- Salon
- Medical
- Entertainment
- Fitness

COMING TO OAK POINT

Grocer opening Q1 2028

Anchoring daily trips to the FM-720 corridor.

Retail with drive-thru and pad sites available on FM-720

38,000 VEHICLES PER DAY

Source: Sites USA Complete Profile (Applied Geographic Solutions, 5/2026), 3-mile radius, 2026: total businesses, residents per business, median household income, projected annual population growth 2026–2031.

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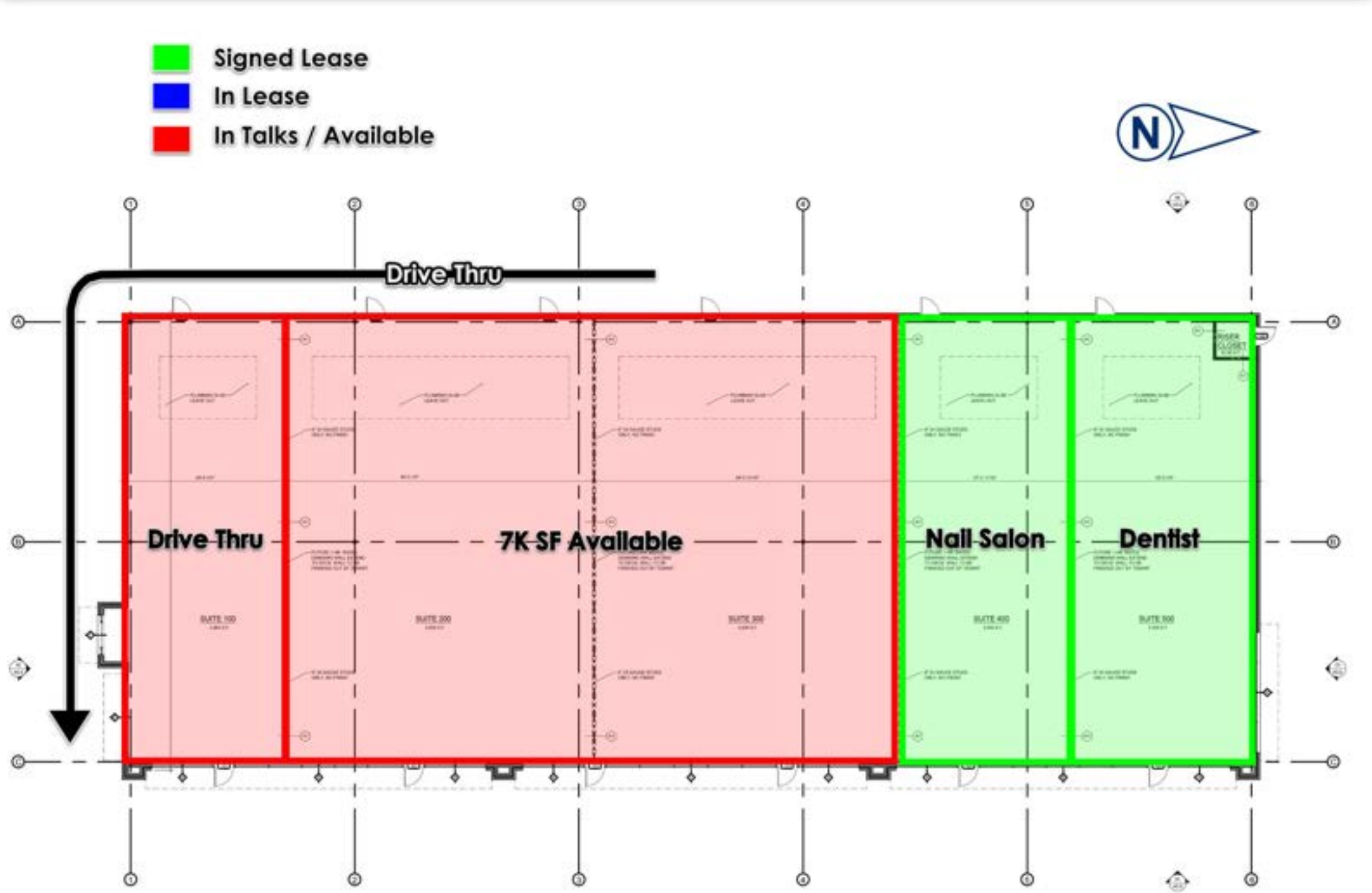

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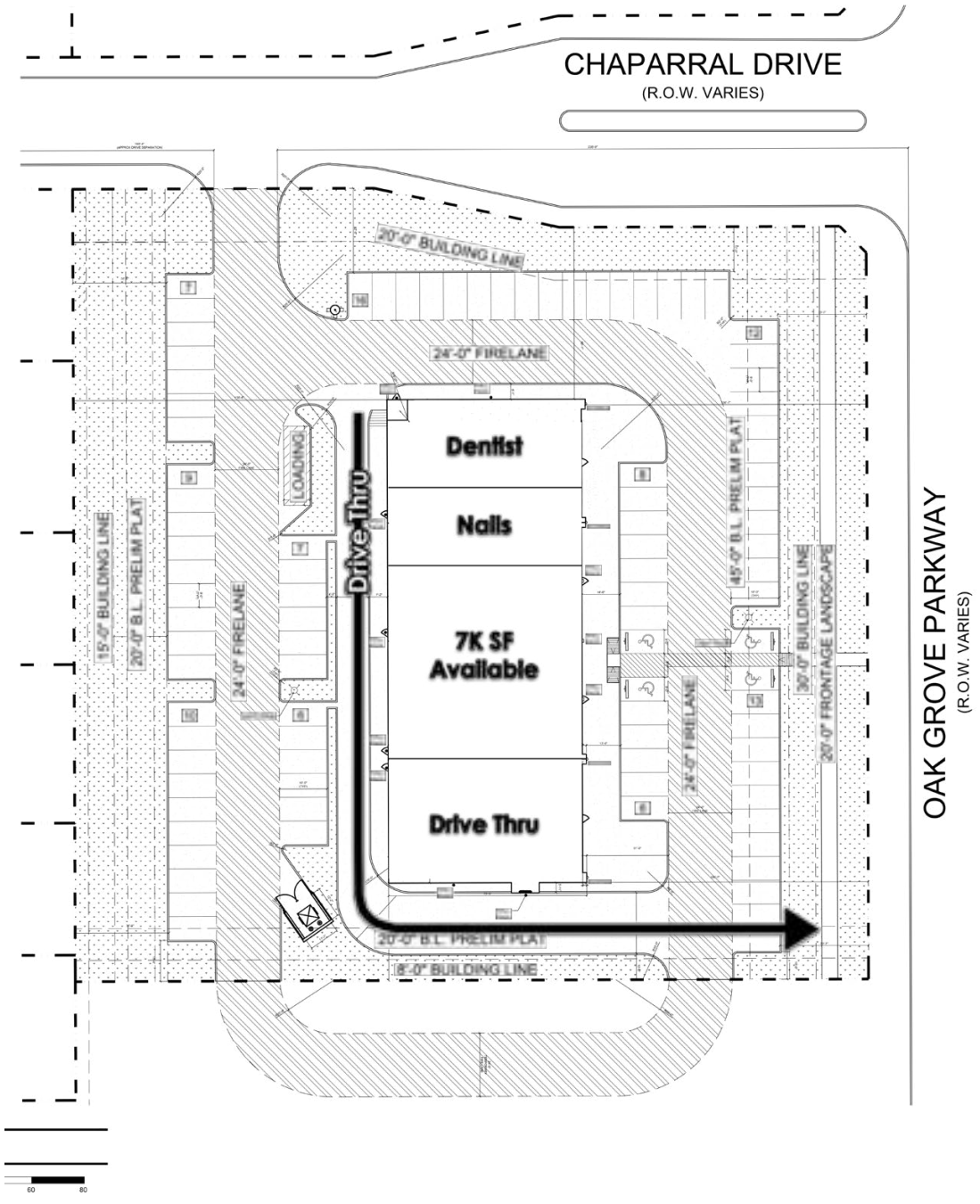

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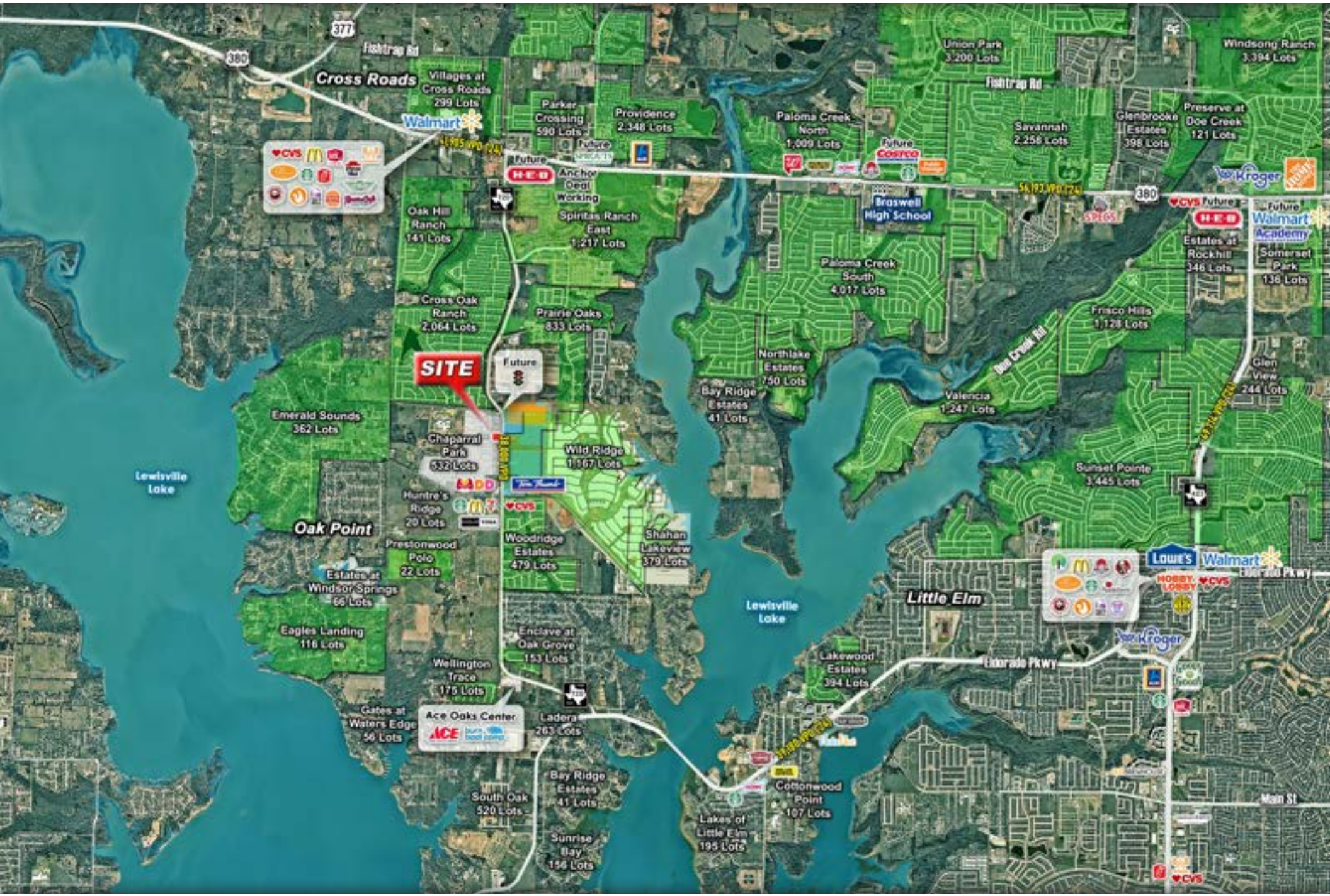

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Information About Brokerage Services

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- **A BROKER** is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- **A SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

WRITTEN AGREEMENTS ARE REQUIRED IN CERTAIN SITUATIONS: A license holder who performs brokerage activity for a prospective buyer of residential property must enter into a written agreement with the buyer before showing any residential property to the buyer or if no residential property will be shown, before presenting an offer on behalf of the buyer. This written agreement must contain specific information required by Texas law. For more information on these requirements, see section 1101.563 of the Texas Occupations Code. **Even if a written agreement is not required, to avoid disputes, all agreements between you and a broker should be in writing and clearly establish: (i) the broker's duties and responsibilities to you and your obligations under the agreement; and (ii) the amount or rate of compensation the broker will receive and how this amount is determined.**

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent by the buyer or buyer's agent. **An owner's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent. **A buyer/tenant's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
  - that the owner will accept a price less than the written asking price;
  - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
  - any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

A LICENSE HOLDER CAN SHOW PROPERTY TO A BUYER/TENANT WITHOUT REPRESENTING THE BUYER/TENANT IF:

- The broker has not agreed with the buyer/tenant, either orally or in writing, to represent the buyer/tenant;
- The broker is not otherwise acting as the buyer/tenant's agent at the time of showing the property;
- The broker does not provide the buyer/tenant opinions or advice regarding the property or real estate transactions generally; and
- The broker does not perform any other act of real estate brokerage for the buyer/tenant.

Before showing a residential property to an unrepresented prospective buyer, a license holder must enter into a written agreement that contains the information required by section 1101.563 of the Texas Occupations Code. The agreement may not be exclusive and must be limited to no more than 14 days.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

Name of Sponsoring Broker (Licensed Individual or Business Entity)	License No.	Email	Phone
Name of Designated Broker of Licensed Business Entity, if applicable	License No.	Email	Phone
Name of Licensed Supervisor of Sales Agent/Associate, if applicable	License No.	Email	Phone
Name of Sales Agent/Associate	License No.	Email	Phone

Buyer/Tenant/Seller/Landlord Initials _____ _____ Date _____