Holden Pak.

Prepress Guidelines

General Artwork Requirements for Print Production

These guidelines outline the essential requirements for preparing print-ready artwork. Please follow your product-specific dieline and any additional specifications provided by your account manager, as requirements may vary by packaging structure, material, and printing method.

01
Dieline & Dimensions

Use the appropriate dieline template provided by Holden Pak. Place your artwork within the template without altering its dimensions or structural guides.

02
Bleed & Safe Areas

Extend background colors and images beyond the trim line according to the bleed requirements specified in your dieline.
Keep essential text, logos, and graphics within the designated safe area, away from cutting, folding, and sealing regions.

03
Color Setup

Prepare your artwork in **CMYK color mode**, unless otherwise specified. For spot colors, provide the appropriate **Pantone references**.
Please note that printed colors may vary depending on the packaging material and printing process.

04
Image & Vector Quality

Use vector graphics for logos, text, and fine design elements whenever possible.
Raster images should generally have a resolution of at least **300 PPI at their final print size**. Avoid enlarging low-resolution images.

05
Typography

Convert all text to **outlines**, or ensure fonts are properly embedded in the print-ready PDF.
Keep an editable source file available for any necessary revisions.

Additional Prepress Checks

06
Fine Details

As general references, we recommend the following minimum specifications:

Text size: 6 pt
Line thickness: 0.2 mm
Reversed-out text: 8 pt
Reversed-out lines: 0.35 mm

Actual requirements may vary depending on the material and printing method.

07
Special Finishes

If your design includes **white ink, foil stamping, spot UV**, or other special finishes, clearly identify the application areas on separate, labeled layers in your artwork.
Confirm any additional file requirements with your account manager.

08
Barcodes

Ensure barcodes have sufficient contrast and clear space for reliable scanning.
Follow the applicable GS1 specifications for sizing and placement, and verify scannability before production.
For QR code requirements, please refer to our separate QR Code Guidelines.

09
File Export & Submission

Export your final artwork as a **print-ready PDF**, retaining vector elements and the required color information.
Keep the original editable files available in case production adjustments are needed. Send your completed artwork to your account manager for review.

10
Digital Proof & Approval

Our team will review your submitted artwork and provide a final digital proof for your approval before printing.
Please carefully verify all text, layout, dimensions, and other artwork details before approving the proof.

Final Artwork Checklist

- ☐ Correct dieline and dimensions
- ☐ Bleed and safe areas checked
- ☐ CMYK / spot colors verified
- ☐ Images, fonts, and fine details checked
- ☐ Special finishes and barcodes verified, if applicable
- ☐ Final print-ready PDF reviewed

These guidelines provide general recommendations. Product-specific dielines and confirmed production specifications take precedence.