Jesper Krijgsman

Curriculum vitae
Graphic design · Information design · Digital & motion

A designer * with an artist's eye.

I design *identities*, *editorial layouts* and *information graphics*, and create *artworks* from my own photographs of nature.

Graphic designer and visual artist with ten years of design experience in Zurich and Amsterdam. I translate complex information into identities, publications and digital experiences, combining concept development, hands-on design and an eye for image, colour and detail.

CONTACT

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Recent information design, digital and motion work is available privately.
Request access →

Jaaf Information Design

Apr 2024 to present
Amsterdam

Medior Designer

Visual Lead responsibilities in digital & motion

Develop visual concepts and carry them through editorial, event, presentation and digital applications. On selected projects I coordinate design delivery, client communication and progress across deliverables.

- Create motion work, Webflow prototypes and Rive applications; work with developers on implementation.
- Track scope, hours and production requirements as projects develop.
- Support colleagues with print production checks, tools and practical knowledge sharing.

Independent studio

Sep 2020 to present
Zurich, Amsterdam since 2022

Graphic designer & visual artist

Work directly with clients from concept and presentation to final production. My practice combines visual identities, Webflow sites, art direction for music and commissioned artworks.

- **Cynthia Dorland** · visual identity, web design and Webflow build with custom features.
- **Vidaworks** · identity concept, logo, colours and applications, plus design and build of the Webflow website.
- **Dutch Design Hotel Vondelpark** · five custom wallpaper designs, room scale visualisations, adapted crops and print tests.
- **Music collaborations** · full packaging for Thomas Bergersen's Illusions (2011), an album that has since sold over a million copies, a visual identity for Mark Yodice's Luminosity and cover art for Barbara Król.
- **Flora Grafica** · exhibition poster, social animation and a process film for the Flower Art Museum.

Agency experience in Zurich

Mar 2019 to Aug 2020

Graphic Designer

Lacher, Gruber & Ianeselli

Rejoined the agency after its merger with Gruber & Ianeselli. Editorial and campaign design, information graphics, illustration, image editing and digital work, for clients including Necron and immo suisse. For Bouygues E&S, developed online and offline communication within the agency team, including brochures, technical infographics and fleet branding.

Sep 2018 to Feb 2019

Graphic Designer

LINE Communications

Lead designer and project manager for Credit Suisse's Investment Outlook 2019: layout of all 66 pages, a consistent system of 23 charts, tables and infographics, image editing and coordination of correction rounds. Production scope included four language editions, connecting editorial structure, data consistency and print preparation.

Nov 2016 to Aug 2018

Graphic Designer

Lacher-Dumas Communications

Worked on layouts, identities, campaign material and digital applications; produced illustrations, infographics and image editing for client communication, including Bouygues E&S from 2017.

Earlier

Design Intern, Lacher-Dumas Communications (Jul to Oct 2016); Design Intern, FACES Magazine (Sep 2015 to Aug 2016), working on editorial layout, photo editing and prepress.

Expertise and tools

Expertise

Identity systems · Editorial · Information design · Data visualisation · Presentation templates · Digital design · Motion · Print production

Tools

InDesign · Illustrator · Photoshop · After Effects · Premiere Pro · Figma · Webflow · Rive · PowerPoint · Word. Also photography, retouching and image preparation for print.

Languages

Dutch · English · German

Education and recognition

2015 to 2016

Preparatory design course, Zurich University of the Arts

2005 to 2010

HAVO, Tabor College Oscar Romero, Hoorn

Recognition

2025 · BBA Photography Prize, longlisted. 2019 · Adobe Design Achievement Awards, Top Talent. Visual art represented by LUMAS; exhibitions include Flower Art Museum Aalsmeer (2023) and LUMAS Toronto (2022).