



WHO
Foundation

a bridge to better health



Why support WHO?



Because while every dollar counts, every partnership increases impact.

The World Health Organization (WHO) is more than just a UN agency. Every day, in every way, WHO helps protect our health. WHO is how the world works together to stop outbreaks, protect families, and build a healthier future. WHO does not act alone but with a vast network of governments and partners, both public and private.

About the WHO Foundation

We support WHO's mission but are an independent foundation. We partner with companies, philanthropies, and individuals who can help WHO keep our world healthy and safe through their products, services, innovations and funding.

The WHO Foundation connects private sector partners to high-impact work at WHO. We believe equitable access to health cannot be achieved by governments alone. It requires everyone to pitch in. WHO supports healthcare at scale. You can too, because achieving health for all isn't just a public responsibility—it's a shared opportunity.

That's where the WHO Foundation comes in - to help further WHO's mission of health for all. We offer a platform for strategic collaboration—so your capital, networks, and innovations can accelerate health outcomes where it matters to you.

Why partner with the WHO Foundation?

We encourage our partners to act first. Collaboration with the WHO Foundation enables WHO to respond faster, reach further, and build long-term health resilience – especially in the most vulnerable settings. Our partners support WHO's life-saving initiatives, strengthen their stakeholders' trust and inspire employees through meaningful, purpose-driven engagement.

- Align corporate social responsibility and environmental, social and governance programs backed by WHO's global expertise.
- Track your impact through WHO's extensive research capabilities.
- Gain visibility and a voice in key global health forums, alongside government and industry leaders.
- Engage employees through purpose-driven partnerships that resonate with their humanity.
- Enable your brand to stand out as a trusted leader in global health.

These are just some of the ways in which partnering with the WHO Foundation creates value for your organization and the communities we serve.

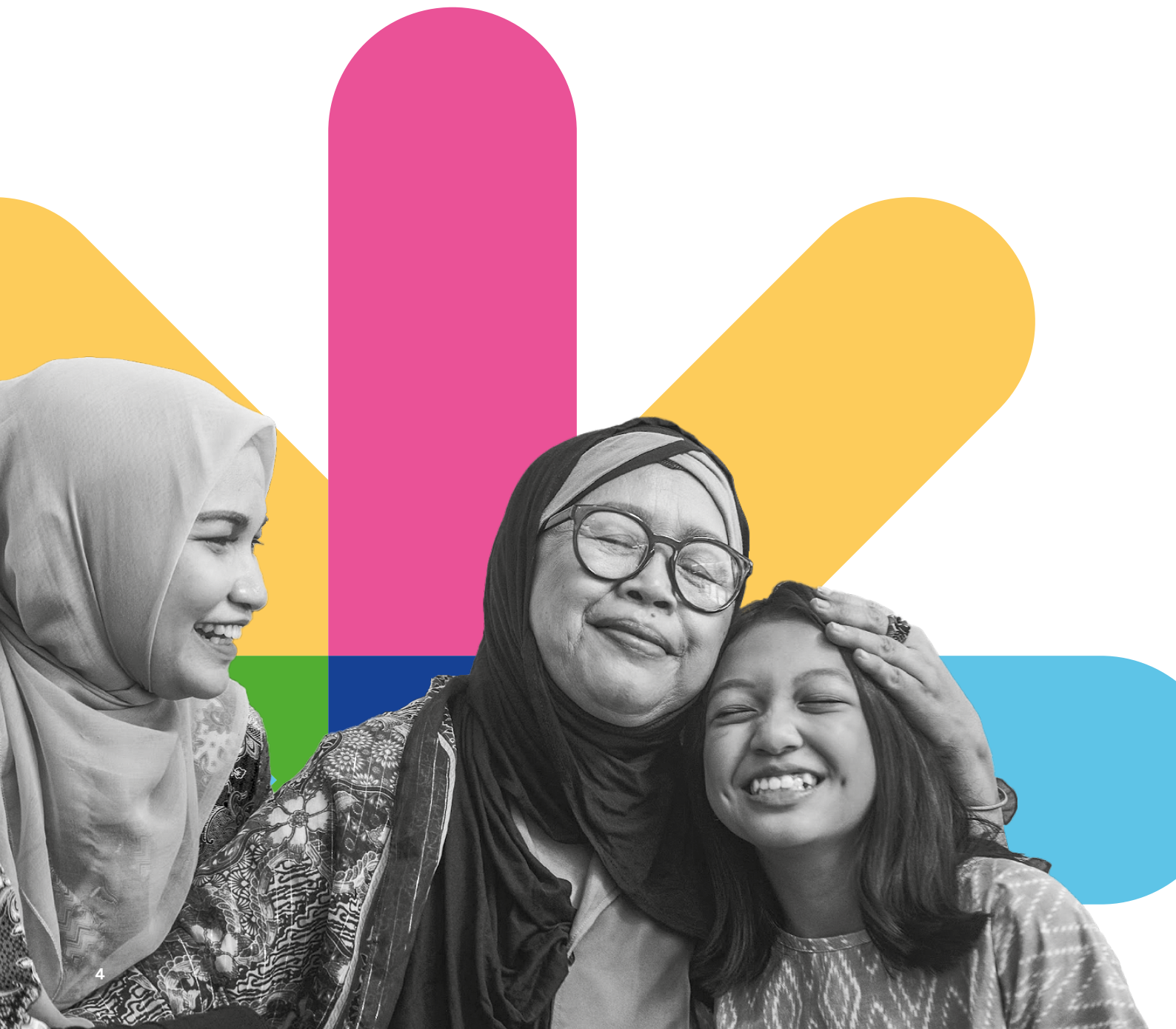
case study:

Maybelline New York and mental wellbeing

Maybelline New York is on a mission: to unlock self-confidence for everyone, inside and out and to destigmatize anxiety and depression. Its Braver Together program supports young people to improve their mental wellbeing through one-to-one helplines, online advice and mentoring. This shared commitment to mental health led to a four-year partnership between Maybelline and the WHO Foundation to

strengthen WHO's work on integrating mental health into primary healthcare – making it a core part of basic health services.

This kind of change doesn't happen overnight – but with the right investment and the right partner, it does happen. And we're just getting started.



A catalyst for health equity

Philanthropic capital is uniquely positioned to unlock innovation in healthcare and scale up what works.

Catalytic funding from philanthropies has the power to kick-start and sustain initiatives, whether new and experimental or tried and trusted. WHO's global leadership and authority means you contribute to health strategies that are data-driven and rooted in research.

With WHO's reach and research capacity, your investment becomes part of a global platform, ensuring the solutions you back are evidence-based and ready to scale across borders.

Whether you want to advance mental healthcare, help treat diabetes or cut rates of obesity, improve healthcare through digital innovation, strengthen maternal care, protect children against disease or prepare for the next emergency, the WHO Foundation is the bridge between donors and doers.

A healthy future needs your support.

case study:

ELMA and the Global Measles and Rubella Laboratory Network

Measles is the world's most contagious virus infecting over 90% of unvaccinated people. Staying ahead of outbreaks saves lives. But when the U.S. suddenly withdrew funding, the Global Measles and Rubella Laboratory Network (GMRLN), was put at risk. GMRLN – a network of 700+ labs across the world – is one of the strongest defenses we have. It not only tracks measles but serves as a frontline surveillance system for other vaccine-preventable diseases like yellow fever, mpox, and COVID-19. Losing them would mean losing one of the world's best early warning systems.

The WHO Foundation quickly mobilized support. The ELMA Vaccines and Immunization Foundation stepped up first, pledging US \$2 million in catalytic funding to keep the network going and expand its reach. As WHO's Dr. Kate O'Brien, WHO's Immunization lead, warns: "Without it, the world is flying blind. Global health security is domestic health security."

Now, we are inviting philanthropic, corporate, and impact partners to join this effort—helping protect lives, strengthen surveillance across the continent, and lead on global health security.

[Find out more](#)



WHO in close up

WHO is more than a name – it's a global network of public health professionals who work across WHO's 150+ country offices, six regional offices, and headquarters in Geneva. They are doctors, scientists, epidemiologists, logisticians, midwives, and emergency responders.

They work at every level – from remote field clinics to global coordination hubs – ensuring that the right data, expertise, and supplies reach where they're needed most. WHO doesn't wait for headlines. It acts early, behind the scenes, stopping threats before they escalate.

Together with governments and public health institutes, WHO:

- Forecasts flu strains for vaccine production every flu season
- Continually tracks COVID-19, mpox and other disease outbreaks in 215 countries

- Coordinates HIV and TB responses and other health threats
- Provides early warnings using real-time surveillance systems
- Analyzes over 9 million data points each month to detect emerging health threats.

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WHO is there for you



In Sudan

WHO supports clinics with medicines, midwives, and mobile health teams so a mother's long walk for help ends with care, not a closed door.



WHO / Ovivlexla Kamenyagwaza-Bunya

In Malawi

WHO-supplied cholera treatment and emergency clinics helped to contain the country's worst outbreak in decades.



WHO / Myanmar

In Myanmar

When an earthquake overwhelmed health systems, WHO stepped in with more than 100 tons of emergency supplies so families in crisis had care, not chaos.



WHO / India

Worldwide

WHO's global surveillance system detects measles early so local health officials can alert families, contain outbreaks, and protect children before it's too late.

WHO protects our everyday health and steps up in health emergencies. With your support, we can ensure WHO is always ready.

What cost billions of lives?

WHO's essential work quietly protects billions of lives, but its entire annual budget is less than that of a single major hospital in New York or Geneva. Yet global health aid cutbacks have left WHO and many other health organizations having to take tough decisions to prioritize programs, cut expenditure and get fit for the future.

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Interruptions in programs risk knowledge being lost, critical programs in conflict zones being suspended, networks of surveillance laboratories that curb disease outbreaks being dismantled and missed opportunities for innovation.

Without urgent support, we risk:

- Disease tracking in 215 countries, including for TB, polio, and COVID-19. WHO leads the global polio eradication initiative, but faces a US \$65 million shortfall due to reduced U.S. contributions.
- Emergency operations such as in Gaza, Sudan, Ukraine, and Myanmar, potentially shrinking up to 40 percent.
- HIV, vaccine, and maternal health programs in dozens of countries, including global efforts to stamp out mother to child transmission of HIV, Hepatitis B and Syphilis at a cost of US \$2.5 million a year.
- Early warning systems that detect and stop outbreaks before they become pandemics.



What you can expect from the WHO Foundation

We co-create opportunities for partnership that reflect your goals; this might be addressing mental health, improving digital access, addressing non-communicable disease, curbing infectious disease, or strengthening immunization to name but a few areas of potential collaboration.

As a younger, more agile organization, we efficiently manage external funding for WHO, offering dedicated relationship oversight and streamlined communication.

We amplify your impact with tailored visibility on our platforms, at events and in the media.

We build lasting partnerships, keeping you informed of progress, innovations, and key global health moments like UNGA and the World Economic Forum.

We convene public and private stakeholders to drive solutions that go beyond funding to impact at scale.

Above all, we are committed to transparent, thoughtful stewardship. We honor your investment by ensuring funds are directed where they're needed most, tracked responsibly, and shared with integrity.



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Your role is critical

As private donors you can play a critical role through multiple partnership opportunities:

Advance high-impact global health solutions: through co-funding opportunities, and consortia in targeted areas, from women's and children's health, digital innovation, or pandemic preparedness to the treatment and prevention of diseases such as diabetes, heart disease or cancer.

Engage stakeholders, employees or customers in fundraising and advocacy campaigns, fostering a culture of giving while advancing vital global health projects.

Maximize your impact through strategic collaboration with other companies, philanthropies or corporations via matching funds for specific health initiatives.

Leverage your expertise to help develop or scale up breakthrough health interventions.

Your support can drive action

Whether you're driving regional impact or shaping global outcomes, your engagement can strengthen systems, accelerate innovation, and deliver measurable results where they matter most.

Improve mental health

Most mental health conditions are treatable, but stigma, underinvestment, and lack of access means 1 in 8 people remain in need of mental healthcare. WHO's special initiative for mental health helps train frontline health workers, and embeds mental health into everyday health provision. WHO has already shown that mental health services can be improved at a cost of just US\$0.50 per person.

With your commitment, 100 million more people in 24 countries could benefit from better mental healthcare by 2028.

Tackle non-communicable diseases (NCDs)

Chronic diseases like heart disease, diabetes, stroke, and cancer cause over 70% of deaths worldwide, and most are preventable. The least prosperous people in the world suffer most from limited access to prevention, early detection, and care. WHO is leading the global effort to reduce early deaths from NCDs by one third by 2030. Achieving this goal calls for commitment, collaboration and solidarity.

Work with the WHO Foundation to bolster the work of WHO and partners in tackling these vital health challenges.

- Oral Health: oral disease is the world's most common NCD, affecting the wellbeing of more than 3 billion people. WHO is mobilizing 100+ countries to put oral health at the heart of universal healthcare.
- Chronic Respiratory Diseases: air pollution is linked to 4 million premature deaths a year from chronic obstructive pulmonary disease, asthma and other conditions.
- Kidney Health: 850 million people have kidney disease. WHO supports people with diabetes to prevent and manage chronic kidney disease – saving lives and reducing healthcare costs.
- Eye Care: Regular screening, and the expansion of solutions like low-cost cataract surgery can change lives.
- Obesity & Nutrition: Over half of adults may be obese by 2050: by tackling obesity we can prevent millions of early deaths.

Harness digital tools for better health

Digital tools have the potential to transform healthcare, lower costs, and bring treatment to hard-to-access places. **More than two thirds of people in Africa** could access quality care through digital health services if national digital strategies are rolled out.



The WHO Foundation works closely with WHO and partners to bring the benefits of digital health through Global Initiative on Digital Health. To combat health mis- and dis-information we convene the Health Online Collective, bringing companies and philanthropies together to raise the standard of health information online.

We can shape a world where millions of people, no matter where they live, can get affordable, trustworthy health information, diagnostics and treatment.

Protect women's, children's and adolescent health

Millions of women and children are alive today thanks to major health gains—but that progress is stalling. Preventable deaths from cervical cancer, postpartum hemorrhage, and newborn infections still claim lives. Infectious diseases remain a leading cause of child mortality. Investing in maternal and newborn health saves lives and strengthens communities. It's one of the smartest investments we can make.

By supporting WHO's work with women and children, you can protect the next generation.

Prevent infectious diseases

Immunization rates are falling in over 100 countries.

Measles, TB, HIV, and polio are on the rise and we need to act, making networks like the **Global Rubella and Measles Laboratory Network** even more critical. It's under threat. We can keep it running.

Help WHO sustain labs, prevent HIV drug shortages, develop vaccines, and deliver care where it's needed most.

Widen access to healthcare

Half the world's population cannot access essential health services. Without new solutions, millions will continue to fall through the cracks. Self-care means equipping people with the tools and knowledge to prevent illness and manage chronic conditions – especially in low-resource settings. It's a powerful path to Universal Health Coverage (UHC).

The WHO Foundation's Self-Care Accelerator Fund supports WHO to provide countries tools and guidance to integrate self-care into national health strategies – so care is accessible, sustainable, and equitable.

With your backing, we can support policy makers and empower individuals, ease pressure on frontline providers, and bring us closer to a world where no one is denied care.



Join us to improve the health, lives and prospects of people at scale.



case study:

Saving lives in the ER

What if saving a life came down to better training? That's exactly what WHO's Basic Emergency Care program has proved – across more than 60 countries in Africa and Asia. Basic Emergency Care (BEC) is a simple, structured training program created by the World Health Organization (WHO) to help health workers quickly recognize and manage emergencies in which patients are at risk of dying without rapid, skilled care. In some low- and middle-income countries, it has helped cut deaths from emergencies like pneumonia, diabetic crises, and severe bleeding after childbirth by half.

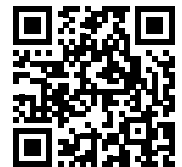
Now, with a \$12.5 million commitment from Laerdal Global Health, the program is scaling up through a new hybrid training model – part in-person, part online – reaching 400 hospitals across Africa. But that's just the beginning.

To go even further, Laerdal and the WHO Foundation have launched Lifeline: the Acute Care Action Fund – a global funding consortium with an ambitious goal: raise US\$25 million to bring lifesaving emergency care to 1,000 hospitals in five or more countries. The intended impact will be an estimated 50,000 lives saved every single year.



Because when health workers are prepared, lives are protected.

[Find out more](#)



WHO / Badru Katumba

Preparing for health emergencies

WHO leads the response to more than 40 ongoing health emergencies in the world's most fragile settings. WHO emergency hubs in East and West Africa cut the time it takes to get emergency medical supplies to crisis-hit places, improving disease surveillance and training for staff. The WHO-coordinated international network of volunteer emergency medical teams provides absolutely critical care in health emergencies, easing the burden on overstretched health teams.

WHO's work in health emergencies is bolstered by the WHO Foundation's Health Emergencies Alliance; a donor community committed to sustaining and improving healthcare in the world's most challenging places.

Help us help WHO prepare for and respond to health emergencies and protect the lives of hundreds of millions of people in the world's most fragile places.



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Health has no bo

WHO doesn't serve just one nation. It serves all of us – everywhere, every day, from cradle to grave.

Now, WHO needs us.

Swift funding keeps experts on the ground, labs connected, vaccines moving, and lives protected.

For every \$1 invested in WHO, the world gains up to \$35 in health and economic benefits, through lives saved, diseases prevented, and stronger health systems that keep communities thriving. Your support doesn't just help, it multiplies.

Your commitment helps WHO save lives and prepare for what's next. There has never been a more urgent or strategic moment to partner with the WHO Foundation.



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To learn more and get involved visit:

www.who.int

World Health Organization

www.who.foundation

WHO Foundation: advancing health
equity worldwide

www.oneworldhealthforall.org

Rise together and donate for Health
for All



**WHO
Foundation**

WHO Foundation is an independent foundation that mobilizes support for WHO and its mission for Health for All from companies, philanthropies, and individuals.

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