

Benjamin Tyson

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Good Fight Political Inc., Co-Founder and Campaigns Director. Los Angeles, CA

August 2020 – Present

Political consulting and technology company supporting Democratic campaigns and progressive organizing programs across the country using HomeField Organizing – the best tool for campaigns to reach, mobilize, and organize voters.

- Founded a political firm to build and manage a new platform for organizing campaigns and contacting voters.
- Raised over \$350,000 in investment funds and generated over \$5.1 million in client revenue over 5 years, empowering hundreds of organizers to reach thousands of voters in a more centralized, effective, and cost-efficient way.
- Designed and managed the targeting and execution of data driven voter outreach, recruitment, and mobilization operations for campaigns and organizations across the country conducting issue advocacy, research efforts, digital movement building, persuasion messaging, Get Out The Vote, and other custom programs to deliver wins.
- Oversaw all finances, budget management, hiring, tax compliance, vendor payments, payroll, billing and all other HR and finance tasks for the company; managing a team spread out across 6 states over the United States.

Vote From Home 2020, Co-Founder & Managing Director. Los Angeles, CA

April 2020 – May 2020

National PAC operating in 4 different states (MI, NC, PA, GA) to run extended vote by mail sign up and chase programs

- Founded a national voting rights organization that raised over \$1.5 million in grassroots donations, dedicated to making it easier for vulnerable, Democratic, swing state voters to vote by mail during the COVID-19 pandemic.
- Managed all budget, operations, political, and organizing departments; coordinating with America Votes in each target state, along with national partners, and overseeing a nationwide distributed, remote, volunteer voter contact program that made over 470,000 calls and sent over 19 million text messages in just 5 months of activity.

OTG Strategies/CADC LLC, Project Director. Las Vegas, NV & Los Angeles, CA

Aug. 2018 – Jan 2020

Paid canvassing and public relations firm working for a number of Democratic candidates and organizations

- Oversaw 3 statewide paid canvassing operations: in NV and AZ on behalf of the League of Conservation Voters Independent Expenditure, and in Tennessee in support of Phil Bredesen. In total, directly managed 11 paid canvass offices and 62 staffers responsible for knocking over 1.4 million doors in just over 3 months.
- Organized and managed issue advocacy community organizing and bird-dogging projects that generated and collected authentic digital content to help drive and shape the debate around issues like court reform and affordable childcare.

Let America Vote PAC, National Field Director. Washington, DC & Las Vegas, NV

March 2017 – Aug. 2018

National PAC dedicated to promoting voting rights by running on-the-ground programs in support of selected candidates

- Created an innovative, volunteer field operation capable of leveraging nationwide and local capacity to run high-quality direct voter contact (canvassing and phone/text banking) operations in support of pro-voting rights candidates.
- Set up field operations, offices, and programs in 5 states for 2018 including Iowa, Georgia, Nevada, New Hampshire, and Tennessee that ultimately knocked on over 340,000 doors, made 111,891 calls, and sent 340,888 texts that helped elect 100 targeted down-ballot candidates.

2016 Missouri Democratic Coordinated Campaign, Coordinated Director. St. Louis, MO

Feb. 2016 – Nov. 2016

Statewide Campaign supporting Jason Kander for U.S. Senate and Chris Koster for Missouri Governor

- Designed and managed a \$4.5 million budget for the Coordinated Campaign covering field staff, paid voter contact, and operations to execute a field plan for 2 of the top targeted statewide swing races of the 2016 cycle.
- Managed over 40 staff to run a volunteer field program that knocked on over 800,000 doors and made over 1.5 million phone calls by recruiting over 4,400 volunteers to complete just under 20,000 shifts between June 1st and Election Day.
- Oversaw all paid operations including a \$2.7 million paid canvass operation that knocked on over 385,000 additional doors, paid phones, GOTV mail and a robust data operation tracking our internal field metrics in conjunction and generating reports for external stakeholders.

OTHER CAMPAIGNS

2022 – Jimmy Gomez for Congress, Campaign Manager. Los Angeles, CA

2015 – Sylvester Turner for Mayor, Campaign Manager. Houston, TX

2014 – Michigan Democratic Coordinated Campaign, Statewide Field Director. Detroit, MI

2013 – Christine Quinn for Mayor, Deputy Field Director. New York, NY

2012 – Missouri Democratic Coordinated Campaign, Deputy Field Director. Springfield, MO

2010 – Maloney for Congress, Regional Field Director. New York, NY; Bennet for Colorado, RFD. Durango, CO.

2008 – Forward Colorado / Obama for America, Field Organizer. Pueblo, CO

Education

Lewis & Clark College, Portland, Oregon. Graduated May 2010 with B.A. degree

Major: Economics, concentration in Public Policy. Minor: Political Science. GPA: 3.6

References available upon request