



Help kids own their attention & connect to one another.

Unforgettably fun, in-person and at-home experiences that build the skills, mindsets and relationships kids need to flourish in an AI-driven, media-rich world.

1 • HOW IT WORKS

Kids join a local group that meets **once a month for a live session** built around a team mission that's tricky, in a good way, and really fun. This introduces a new concept, then the learning keeps going at home.

Week 0 · Attend a live session

Week 1 · Attend to yourself

Week 2 · Attend to others

Week 3 · Attend to your community

Week 4 · Process & prime for the next live session

INSIDE EVERY SESSION

Prime

A heads-up and a hint

Usher

Welcomed by name

Activate

Teams take on The Mission

Celebrate

Share what teams discover

Reflect

Circle up, make meaning

Release

Carry it into the world

Teen Mentors (16 to 18) support the experience as near peers. A **Group Leader** (teacher, parent or community leader) oversees it all. **a10d** provides curriculum, training, support and the platform that makes it all run smoothly.

2 • WHAT KIDS LEARN

Attention

Notice the world. Understand, protect, & direct my own attention.

Relational Intelligence

Build trust, navigate tension, make shared meaning, & form bonds.

Agency & Identity

Know who I am, find belonging, contribute, & envision my direction.

AI & Media Literacy: The critical thinking skills, mindsets and habits kids need to thrive in an AI-driven world.

Over a **24-month progressive curriculum**, kids develop **these key skills** along with **curiosity, agency and purpose**.

3 • BUILT ON LEARNING SCIENCE

Age of opportunity

Early adolescence is a window of cognitive, physical, social growth that sets the trajectory for all that follows.

True Fun

Playfulness, connection and a state of flow engage kids' full selves.

Experiential learning

Each month moves through the full experiential education cycle: experience, reflect, conceptualize, experiment.

Relational container

Designed so kids feel safe, seen, trusted and genuinely cared for.

Explorer mode

Curiosity and clever challenges drive learning, grounded in kids' real lives.

Designed to be remembered

Peak moments, ritual, and productive struggle that makes learning stick.

Bring a10d to your school, program or community.

Learn more or sign up: a10d.org · hey@a10d.org