To be the best in your market, choose the best marketing partner.

Dominate market share with solutions that drive more sales at lower costs.



Discover a complete customer data and marketing platform for dealers. Retain more customers, attract better quality leads, convert more buyers, and optimize ad spend in the channels that work best for your business. And, do it with a partner that works alongside you every step of the way.

Digital Advertising

Maximize ROI and attract quality traffic to your site with the best in digital advertising.

Our powerful ad technology gives you access to search, social, display, connected video, streaming audio and more. With integrated advertising across all channels, we'll drive better results, optimize performance in real-time and reduce ad waste.

Market Data & Reporting

Dive into insights on your performance — and your competition's, too.

Get the data you need, when you need it with our market data and reporting. You'll get precise insight into ad spend, market demand, competitor performance and more. This insightful data helps you make better marketing decisions and improves advertising ROI.

PURECARS

purecars.com/subaru

subaru@purecars.com

877.860.7873

© 2024 PURECARS. ALL RIGHTS RESERVED.

MAIN PACKAGE

PureCars Digital Marketing Platform

The most comprehensive advertising package in the business.

Digital Advertising Package

Managed Marketing Services Includes:

- Search, Display, Social, Video (YouTube), Google Vehicle Ads & Performance Max
- On-Site Offers for dealer website
- Digital Strategist Support
- Compliance & Co-op
- PURE™ Insights
- Google Analytics 4 360 ("GA4 360")

Media budget required

ADD-ONS & A LA CARTE

Social Advertising

Efficient Lead and Traffic Ads on Facebook and Instagram

Media budget required.

Enhanced Fixed Ops Advertising

Parts & Service Advertising Across All Channels

Media budget required.
Channels are budget dependent.

PureCars TV (Enhanced Video)

TV Ads for a Fraction of the Cost on the PCTV Network (DV360, Amazon, Disney+/Hulu)

Media budget required.

Local SEO (Local Engage)

Optimized Google Business Profile & Vehicle Listings Integration

Listings integration requires inventory data feed.

On-Site Offers

Dynamic Offers on Your Website

Fixed Ops Digital Advertising

Google Search, Bing and Retargeting

$1,200 media budget required.

MEDIA PARTNERS

Meta Business Partner · Google Partner Premier 2024 · amazonadvertising · Oracle Data Cloud · Elite Auto Data Marketer · 2024 Microsoft Advertising Select Partner · Bing · Spotify · Disney · hulu

PURECARS

purecars.com/subaru · subaru@purecars.com · 877.860.7873

© 2024 PURECARS. ALL RIGHTS RESERVED.