Sarnia-Lambton

B2B BUSINESS TO BUSINESS RESOURCE NIGHT

April 6th 2027

Four Points Sheraton
1438 Venetian Blvd
Point Edward

Sponsorship Opportunity!

EVENT SCHEDULE
2-3 pm Keynote Ian Tyson
3-6 pm B2B Expert Trade Show (Drop in)

100+ Local Sarnia-Lambton Business's attended the 2026 event. We are projecting a larger event for 2027!

For Sarnia Businesses
By Sarnia Businesses

B2B Community Reach

The 4th annual B2B Expert Trade show brings together business owners, professionals, and community leaders for an evening of networking and knowledge-sharing.

Our advertising daily reach numbers are projected to be 25K+ in Sarnia-Lambton & surrounding areas leading up to the event.
-Digital Media -Print Media -Radio Media

PLACE YOUR BRAND IN FRONT OF YOUR NEXT POTENTIAL CLIENT

Sponsorship Tiers:

Diamond Sponsor – $5000
(Exclusive Title Sponsor 1 available)
-Title sponsorship: "Presented by [Your Company]"
-Premium logo placement + stage branding
-Opportunity to present the keynote speaker
-Dedicated double size booth - Premium Placement
-10 Reserved Front Row Seats

Platinum Sponsor – $2500
-Secondary logo placement + Social Media Recognition
-Venue Sponsor
-Mention in opening/closing remarks
-Dedicated booth with table - Preferred Location

Gold Sponsor – $1000
Tertiary logo placement + Social Media Recognition
Mention in opening/closing remarks
Passport Sponsor-Name/Logo on Attendee Passport
Dedicated booth with table - Preferred Location

Silver Sponsor–$500
Website and Social Media Recognition

Sign-up to be a SPONSOR today!

Send us an email to learn more
b2bresourcenight@gmail.com

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