VEHICLE WRAP CARE GUIDE

If you take care of the wrap, it will hold up and look better longer. Here is how to treat your vehicle graphics from the day they go on.

THE FIRST 48–72 HOURS

Give the wrap time to fully settle and bond.

- Do not wash the vehicle.
- Avoid heavy moisture when possible.
- Do not touch or pick at the edges.

BEST METHOD: HAND WASH

- Use a mild, pH-neutral automotive soap.
- Wash with a microfiber mitt or soft sponge.
- Rinse until no soap is left. Leftover soap can streak, especially on satin and matte.
- Blot dry with a clean microfiber towel. Don't let it air dry, which leaves water spots.
- Wash when the panels are cool, not in direct sun.

WHAT TO AVOID

- No brush car washes. A touchless wash now and then is OK, but not when it's very cold.
- No abrasive pads or aggressive scrubbing.
- No harsh chemicals or solvents.
- No wax, polish or cutting compounds.
- No “wash & wax” soaps or waterless washes with wax.
- No clay bars or tar and fallout removers.

> **Why it matters:** brush car washes are one of the quickest ways to damage a wrap. Edges lift, surfaces scratch, and lifespan drops.

PRESSURE WASHING

Pressure washers can be used, carefully.

- Keep pressure under 1,200 PSI, with a wide-angle nozzle (40 degrees or wider).
- Stay at least 12–18 inches away.
- Spray straight at the surface, not at a sharp angle.
- Never spray directly into edges, seams or corners.
- Never use hot water on a frozen panel.

Direct pressure into an edge can cause lifting, and once an edge lifts, it will keep failing.

EVERYDAY CARE

- Clean bird droppings, sap and bugs as soon as possible.
- Between washes, wipe the wrap down with a wrap-safe quick detailer (matte-safe for satin and matte) and a clean microfiber towel.
- Clean fuel spills right away. Fuel breaks down vinyl and adhesive.
- Park in shade or indoors when you can, and not under sap-dropping trees for long stretches.
- Wash more often in winter, especially the lower third of the vehicle, to get salt and road chemicals off.
- Don't scrape ice or snow directly on wrapped areas.

Wraps are durable, but they are still a surface material, not a permanent coating.

WHAT WE USE

Our favorites, and what we install most:

- 3M IJ180Cv3 with 8518 Gloss Laminate
- 3M LX480 with 8548G Laminate

We can also finish wraps in matte, satin, ultra matte and other laminates. Non-gloss laminates do not last as long as gloss, and they take a little more care.

MATTE & SATIN CARE

Satin and matte finishes take different care than gloss, because once the finish is changed, nothing brings it back. Satin is the easier of the two; matte and ultra matte take the most care.

- Never wax, polish or buff, and skip gloss-enhancing sprays. They leave shiny patches that do not come out.
- Don't scrub one spot. Hard rubbing polishes that spot shinier than the panel around it. Soak stubborn spots with warm, soapy water, then wipe gently.
- Use soap and detailer labeled safe for matte. Skip rubbing alcohol and degreasers.
- Keep hands off the paintwork. Skin oil shows up as fingerprints on flat finishes.
- Wash more often than you would a gloss wrap. Flat finishes hold onto dirt.

HOW LONG WILL IT LAST?

3–5 yrs

Most wraps last three to five years, depending on sun exposure, how the vehicle is used and how it is maintained. Better care means longer life. Poor care means faster wear.

MATERIAL WARRANTY

Material performance and longevity are covered by the film manufacturer's warranty (3M or Avery Dennison), which varies with use, exposure and care. Qualifying 3M graphics can carry the 3M MCS Warranty. For full details, see the manufacturer's product documentation.

OPTIONAL · RECOMMENDED

CERAMIC COATING FOR YOUR WRAP

A ceramic coating is an option that makes cleaning easier. It keeps the film cleaner and helps the wrap hold its look.

WHAT WE USE: GTECHNIQ HALO V2

We coat wraps with Gtechniq HALO v2, a flexible film coating made specifically for vinyl wraps and paint protection film. It bonds to the film and flexes with it, and it works on gloss, satin and matte finishes.

Gtechniq rates HALO v2 to protect for up to two years with proper care.

A coating may affect the film manufacturer's warranty. We'll go over it with you before we coat.

WHAT IT DOES

- Adds a slick layer that sheds water and dirt.
- Helps prevent staining from dirt and grime.
- Makes washing faster and easier.
- Keeps the finish looking fresh.

WHAT IT DOESN'T DO

- It does not make the wrap scratch-proof.
- It does not stop damage from impacts, rock chips or abrasion.
- It does not replace regular washing.

AFTER THE COATING GOES ON

- Do not wash the vehicle for 5–7 days.
- Let the coating fully cure before any cleaning.
- After that, follow the same hand-wash care in this guide. Skip wax and sealants on top of the coating.
- Always dry it after washing. The coating makes water bead up, and beads left to dry leave water spots. Blot it dry with a clean microfiber towel.

> **Windshield and glass coating (if selected):** coated glass beads water and improves visibility in rain. Wipers may chatter or skip on coated glass. That is normal, not a defect. Replace the blades with a quality new set, or wipe the blade edges with isopropyl alcohol.

OUR WORKMANSHIP WARRANTY

Dynamic Print & Install provides a **6-month workmanship warranty** covering installation-related issues.

Covered

- Edge lifting due to installation
- Adhesion failure related to the install

Not covered

- Damage from washing, pressure washing or automatic car washes
- Environmental exposure
- Physical damage or abrasion
- Underlying paint or surface conditions

IF YOU NOTICE AN ISSUE

If something doesn't look right, don't wait. Watch for:

- Lifting edges
- Bubbling
- Peeling
- Unusual wear

Don't try to stick down or trim a lifted edge yourself. Send us a photo. The sooner we see it, the better the chance of fixing it before it becomes a bigger problem, and waiting too long can turn a small fix into one that may not be covered.

BEFORE YOUR WRAP GOES ON

Wraps go directly over your existing paint. Chips, dents, fading and previous bodywork can still show through, and repainted or damaged paint can affect how the wrap sticks and how it comes off later. We look the vehicle over with you before we start.

QUESTIONS? REACH OUT.

We stand behind our work and want your wrap to last. Long-term performance comes down to how the vehicle is used and cared for after it leaves our shop, and we are here to help with that too.

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