
Website Rebuild and AI Receptionist for Your Dental Practice

“Having run a busy surgery, I know how much pressure falls on the front desk,
and how easily a valuable enquiry can be missed.”

Frank Dillon BDS

The Problem



Many patients now search for a dentist on their phone



Many practice websites are hard to use on small screens



Calls missed out of hours or at busy times are often lost enquiries

The Solution



Mobile-friendly website

Modern design for phone, tablet and desktop, covering services, team, opening hours, contact details and online enquiries



AI receptionist chatbot

Answers general questions and takes messages 24 hours a day, and never gives clinical advice



Receptionist dashboard

Shows all messages in one place, sorted by urgency, and your team stays in control

How it works

- 1 A patient messages the chatbot through your website
- 2 The chatbot answers general, non-clinical questions and records the patient's details and reason for contact
- 3 Each message is ranked by urgency and appears on the dashboard
- 4 Your team reviews and responds, with urgent cases at the top

Commercial Terms

Item	Details
Upfront cost	€0
Monthly fee	€125
Term	24 months (total €3,000)
Includes	Website, chatbot, dashboard, hosting, ongoing support

If it brings in just one or two new patients a month, it **pays for itself**.

Data, privacy and our commitment



Data is stored in the EU, encrypted, is GDPR compliant and access is limited to the practice



Your domain and website content remain yours, even if you leave at the end of the contract



A live demonstration before any decision, with no obligation



Next step

- 🌐 Try the example on your phone at dental.laxlap.ie
- ▶ Book a demonstration of the full system, including the dashboard

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