

experience

- Design Director - Fanatics

(Previous: Sr. Manager, Staff Designer, Senior Designer)

Feb 2023 - Current

Led the design and launch of Fanatics Casino and art directed its games, driving \$1M in GGR and 72% retention for Fanatics Blackjack in H1 2024. Now a director leading the design team behind the #1 UX-rated casino product in the U.S. (Eilers & Krejcik, H2 2025).
- Senior UX Designer - The Wall Street Journal

Aug 2022 - Feb 2023

Led design of the WSJ's first Audio Center, unifying video, podcasts, and Read-to-Me audio in one hub, and redesigned the cross-brand article template that serves 4 in 5 readers across WSJ, MarketWatch, and Barron's.
- Senior UX Designer - Penn Interactive

Feb 2021 - Aug 2022

At Penn Interactive, I led design for Barstool Sportsbook's account and registration experience. A key project was redesigning registration, which cut the bounce rate by 58% after launch. I also designed a notification center that brought everything players needed into one place.
- Jr. UI Designer - Anthropologie

May 2019 - Feb 2021

As a UI designer at Anthropologie, I worked with a central UX and engineering team to shape experiences for Anthro's customer while aligning with Free People, Nuuly, and Urban Outfitters on one cohesive design system.
- UX Design Intern - Zappos.com

Jun 2018 - Aug 2018

As a design intern at Zappos, I helped integrate AWS into the company's new live chat experience, which opened up more technical capabilities. I partnered with fellow interns and used existing customer data to shape a better chat experience overall.

education

- B.A. Visual Design - Western Washington University

Aug 2016 - Dec 2018

Minor, UX design
- A.A. General Studies - Edmonds College

Aug 2021 - 2023

additional

- 2025-2026 — Guest Speaker, Design FC Nonprofit, Youth Design & Sport + Summit
- 2024 — Guest Speaker, Design Foundations 111, Western Washington University
- 2022 — 1st Place, Annual Engineering Hackathon , Penn Interactive
- 2021 — 1st Place, Annual Engineering Hackathon , Penn Interactive
- 2018 — 1st Place, Annual Engineering Hackathon , Zappos.com

tools

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|-----------------|-------------|------------|---------------------|
| UX Design | Prototyping | Figma | Adobe After Effects |
| UI Design | HTML/CSS | Adobe XD | Webflow |
| Design Thinking | Webflow | Protopie | LottieFiles |
| Photoshop | Illustrator | Javascript | |