Maney Orm (ម៉ានី)

Product Designer, Leader

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experience.

Design Director - Fanatics

(Previous: Sr. Manager, Staff Designer, Senior Designer)

Feb 2023 – Current

Led the design and launch of Fanatics Casino and art directed its games, driving $1M in GGR and 72% retention for Fanatics Blackjack in H1 2024. Now a director leading the design team behind the #1 UX-rated casino product in the U.S. (Eilers & Krejcik, H2 2025).

Senior UX Designer - The Wall Street Journal

Aug 2022 – Feb 2023

Led design of the WSJ's first Audio Center, unifying video, podcasts, and Read-to-Me audio in one hub, and redesigned the cross-brand article template that serves 4 in 5 readers across WSJ, MarketWatch, and Barron's.

Senior UX Designer - Penn Interactive

Feb 2021 – Aug 2022

At Penn Interactive, I led design for Barstool Sportsbook's account and registration experience. A key project was redesigning registration, which cut the bounce rate by 58% after launch. I also designed a notification center that brought everything players needed into one place.

Jr. UI Designer - Anthropologie

May 2019 – Feb 2021

As a UI designer at Anthropologie, I worked with a central UX and engineering team to shape experiences for Anthro's customer while aligning with Free People, Nuuly, and Urban Outfitters on one cohesive design system.

UX Design Intern - Zappos.com

Jun 2018 – Aug 2018

As a design intern at Zappos, I helped integrate AWS into the company's new live chat experience, which opened up more technical capabilities. I partnered with fellow interns and used existing customer data to shape a better chat experience overall.

education.

B.A. Visual Design - Western Washington University

Aug 2016 - Dec 2018

Minor, UX design

A.A. General Studies - Edmonds College

Sep 2014 - Jan 2016

additional

2025 + 2026 – Guest Speaker, Design FC Nonprofit, Youth Design & Sport+ Summit
2024 – Guest Speaker, Design Foundations 111, Western Washington University
2022 – 1st Place, Annual Engineering Hackathon, Penn Interactive
2021 – 1st Place, Annual Engineering Hackathon, Penn Interactive
2018 – 1st Place, Annual Engineering Hackathon, Zappos.com

tools.

UX Design	Prototyping	Figma	Adobe After Effects
UI Design	HTML/CSS	Adobe XD	Webflow
Design Thinking	Webflow	Protopie	LottieFiles
Photoshop	Illustrator	Javascript	