



Water Pitcher Filters

DIVERSE CHOICES, HEALTHIER LIVING

Product Features

-  **Advanced Filtration:** It can effectively reduce Lead, Chlorine, PFAS and microplastics, tested against NSF/ANSI 42, 53, and 401 standards
-  **5 Available Filters Options:** Essential/NanoGuard/Enrich/Balance/Energy, tailored to your needs
-  **Long-Lasting Filter:** Up to 315 gallon for 6 months filter lifespan
-  **Mineral Infusion:** Specially designed to add minerals, enhancing the taste and performance of drinking water
-  **Sustainable Design:** Reusable housing with replaceable cartridge, designed for sustainability

Filter Comparison

	EnnoPure Essential	EnnoPure NanoGuard	EnnoPure Enrich/Balance/Energy
Flow rate	0.2gal/min	0.11gal/min	0.08gal/min
Lifespan	315gal	315gal	40gal
Lead	>99.86%	>99.86%	>99.86%
Chlorine	>94.12%	>94.12%	>94.12%
PFAS*	>98.4%	>98.4%	>98.4%
Emerging Contaminants*	97.4-99.5% (15 compounds)	97.4-99.5% (15 compounds)	97.4-99.5% (15 compounds)

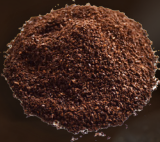
*PFAS and NSF/ANSI 401 reduction performance is based on start-up testing.

Brew a Better Planet

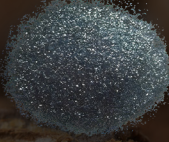
Eco-Friendly Coffee-Based Filters for a Sustainable Sip!



Coffee Beans



Recycled Coffee Grounds



Coffee Grounds
Activated Carbon



Functional Coffee Grounds
Activated Carbon Fiber Block



Functional Recycled Coffee
Grounds Activated Carbon Filter

Cleaner

- Less energy is required during the production process
- Acid-wash is not needed, unlike other sources of carbon
- Binder free production process, increased performance

Greener

- Reusing coffee grounds in filters reduces landfill and greenhouse gas emissions while also preserving natural resources (i.e. coconuts and trees)
- 75% of used coffee grounds go into landfill and produce greenhouse gases during decomposition

ESSENTIAL



- Coffee-ground activated carbon fiber
- Flow rate: 0.2 gal/min
- Lifespan: 315 gal (6 months)
- Improved taste
- Removes lead, chlorine, PFAS & other contaminants
- Tested against NSF42/53/401

NANO GUARD



- Coffee-ground activated carbon fiber
- Flow rate: 0.11 gal/min
- Lifespan: 315 gal (6 months)
- Improved taste
- Removes lead, chlorine, PFAS, **microplastics** & other contaminants
- Tested against NSF42/53/401

ENRICH



- Coffee-ground activated carbon fiber + specially treated ion exchange resin
- Flow rate: 0.08 gal/min
- Lifespan: 40 gal
- Slow Release: Magnesium, specially designed for coffee, delivering a more robust flavor
- Tested against NSF42/53/401

BALANCE



- Coffee-ground activated carbon fiber + specially treated ion exchange resin
- Flow rate: 0.08 gal/min
- Lifespan: 40 gal
- Elevates pH to the range of 7.5 - 9.5, for improved health balance (depending on filter life and incoming water)
- Tested against NSF42/53/401

ENERGY



- Coffee-ground activated carbon fiber + specially treated ion exchange resin
- Flow rate: 0.08 gal/min
- Lifespan: 40 gal
- Slow Release: Potassium, providing energy, suitable for fitness-focused customers
- Tested against NSF42/53/401