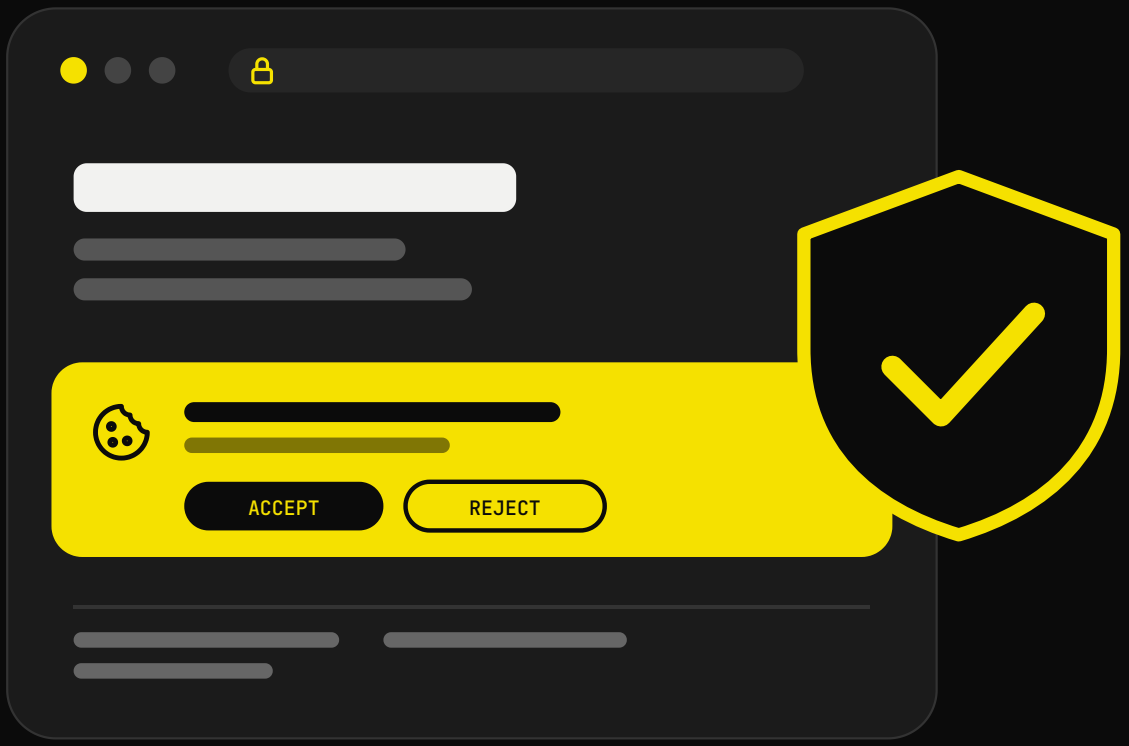
17-POINT CHECKLIST · CORRECT AT OCTOBER 2026

WEBSITE COMPLIANCE CHECKLIST 2026

UK rules for business websites changed a lot this year. Seventeen checks across disclosures, cookies and data, consumer law and accessibility.



WHY NOW

2026 MOVED THE GOALPOSTS.

Four big changes. Your website is usually where a regulator, customer or competitor notices first.

APR 2025 →

DMCC Act consumer enforcement

CMA can fine up to 10% of global turnover; first fake-review investigations opened in 2026.

→ **Reviews, pricing and claims on your site are in scope.**

5 FEB 2026

Data (Use and Access) Act

Cookie rules relaxed for analytics; maximum PECR fines raised to £17.5m or 4% of global turnover.

→ **Cookie banners and marketing emails now carry GDPR-level penalties.**

19 JUN 2026

Data complaints

People can complain directly to organisations about data use; you must acknowledge within 30 days.

→ **You need a process, not just a privacy page.**

17 NOV 2026

Companies House ID verification

Transition period ends for existing directors and PSCs.

→ **Acting as an unverified director is an offence.**

Correct to our knowledge at October 2026. General information, not legal advice: take advice on your specific situation.

HOW IT WORKS

SEVENTEEN CHECKS. THREE MARKS.

Open your website and go through each check. Anything marked ? or × goes on your action list.

In place
Done and current.

Not sure
Check it this week.

Missing
Straight onto the list.

FOUR AREAS

SECTION A · 4 CHECKS
Company & trading

SECTION B · 5 CHECKS
Privacy, cookies & data

SECTION C · 4 CHECKS
Consumer law (DMCC Act)

SECTION D · 4 CHECKS
Accessibility & security

WHO

Whoever runs your website, plus whoever handles data and marketing email.

SECTION A

COMPANY & TRADING

Show who you are, clearly and consistently.



01

Company details on the website

Registered name, company number, place of registration and registered office address, usually in the footer.

02

Directors identity-verified

All directors and PSCs verified with Companies House. The transition period ends 17 November 2026.

03

Consistent business details

Name, address and phone match across website, Google Business Profile, invoices and email signatures.

04

Terms and complaints route

Terms of business and a clear way to complain are easy to find.

17 Nov 2026

Companies House identity verification transition ends. Acting as an unverified director is an offence.

SECTION B

PRIVACY, COOKIES & DATA

Data rules now carry much bigger penalties.



05
Current privacy notice
What you collect, why, the lawful basis, retention, sharing and people's rights, updated for the Data (Use and Access) Act 2025.

06
Cookie controls that work
Ad and tracking cookies fire only after consent. Analytics-only cookies may be exempt, but people must be told and offered a simple opt-out.

07
Data complaints handled
You can receive, acknowledge (within 30 days) and respond to data protection complaints.

08
Forms collect only what's needed
Forms link to the privacy notice and don't pre-tick marketing consent.

09
Marketing email permissions
Consent or soft opt-in for every contact you email, and an unsubscribe link in every email.

£17.5m or 4%

of global turnover: the new maximum PECR fine since 5 Feb 2026.

SECTION C

CONSUMER LAW (DMCC ACT)

Reviews, pricing and claims on your site are in scope.



10
Reviews policy published
Publish how reviews are collected and moderated, and take steps to prevent fake or incentivised reviews.

11
No hidden fees
Unavoidable charges are included in the headline price, not added later in checkout.

12
Honest claims
Awards, accreditations, "best" claims, testimonials and before/after results can be backed up.

13
Subscriptions are clear
If you sell anything recurring, terms, renewal and cancellation are clear and easy.

Up to 10%

of global turnover: the fine the CMA can now issue for consumer law breaches. First fake-review investigations opened in 2026.

SECTION D

ACCESSIBILITY & SECURITY

Usable by everyone. Safe for everyone.

14
Readable and navigable
Good colour contrast, alt text on images, labelled form fields, works with a keyboard. Aim for WCAG 2.2 AA.

15
Secure everywhere
HTTPS on every page, no mixed-content warnings, spam protection on forms.

16
Kept up to date
Platform, plugins and integrations maintained, with named ownership and admin access you control.

17
You own your assets
Domain, hosting, analytics and ad accounts registered to your business, not a supplier.

WCAG 2.2 AA
The accessibility standard to aim for: readable, labelled and usable with a keyboard.

YOUR ACTION LIST

FIX THE RISKIEST GAPS FIRST

1 **Anything with a legal deadline**
e.g. director ID verification

2 **Anything that collects data or money**
Forms, cookies, email, checkout

3 **Everything else**
Claims, consistency, upkeep

1		OWNER	DUE
2		OWNER	DUE
3		OWNER	DUE
4		OWNER	DUE
5		OWNER	DUE

QUICK WINS THIS WEEK

- Add company number and registered office to your footer
- Check your banner blocks ad tags before consent
- Publish a short reviews policy

BOOK IN THIS QUARTER

- Privacy notice review against the DUAA changes
- Accessibility check against WCAG 2.2 AA
- Confirm you own your domain and ad accounts

NEXT STEP

WANT A SECOND PAIR OF EYES?

Send us your ? and × marks. We'll check your site against them, tell you what's urgent, and be straight about what we can fix for you.

BOOK A FREE 30-MIN CALL
wearenv.co.uk/contact

EMAIL US
info@wearenv.co.uk

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