GIMMIE SOCIAL

REAL COST, REAL TALK.

Getting the right team matters as much as what it costs. Get it wrong and the real cost isn't the invoice, it's the time and the opportunities you don't get back.

PRICING GUIDE * PRICING GUIDE * PRICING GUIDE * PRICING GUIDE

WHAT'S INCLUDED. ALWAYS.



1 **Shoot direction, not guesswork**
Every shoot planned and directed for maximum return, not just pointed and shot.

2 **On-trend, on time**
Content that's still relevant when it lands, not dated by the time it's live.

3 **Made for paid, not just posting**
Content built to convert when it's boosted, not just to look good on the grid.

4 **Strategy before content**
We know your customers before we pick up a camera.

5 **Fast turnarounds**
No chasing, no stalling.
It lands when we say it will.

6 **Actually reachable**
A team that answers, not one you're chasing for updates.

7 

Chronically online, so you don't have to be
We live on the platforms so you don't have to track every trend yourself.

8 **Big-picture thinking**
Every idea ladders up to your wider marketing, never made in a vacuum.

9 **Organised, easy to work with**
Shoot plans, clear process, no scrambling.

YOUR ONGOING SERVICE PACKAGES



Curious what this costs? Say less, **let's talk numbers.**

The pricing below is our monthly fee. What it costs to have this team creating, directing and optimising your content, every month.

It doesn't include ad spend, the one-off setup fee for onboarding, or the percentage on spend over certain thresholds. Just what it costs to have us on your team.

Google Ads Management	Capturing high-intent demand across Search, Display and Shopping so you're front and centre the moment someone's ready to buy.	**FROM $1,500 + GST/MONTH**
Meta Advertising Management	Consistent visibility across Facebook and Instagram that builds familiarity and trust, so you're the brand people recognise when they're ready to enquire.	**FROM $1,500 + GST/MONTH**
TikTok Advertising Management	Platform-native creative and audience targeting that puts you in front of culturally engaged audiences, building reach and brand recall.	**FROM $1,500 + GST/MONTH**
ChatGPT Ads Management	Positioning your brand within AI-powered search and discovery, reaching audiences at the exact moment they're seeking answers.	**FROM $1,500 + GST/MONTH**
Programmatic Advertising	Broad, cost-effective brand awareness across display, native and video, keeping you top of mind long before someone's ready to enquire. Ad spend included in investment	**FROM $5,000 + GST/MONTH**
SEO and AI Optimisation	Technical and content foundations that keep you visible in traditional search and AI-powered discovery, while improving how well your site converts.	**FROM $2,550 + GST/MONTH**

LET'S COMPARE NOTES.

THE PORTFOLIO MODEL (US)	THE PLATFORM-BASED MODEL (THEM)
✓ One accountable team across your whole account	✗ A different account manager for every platform, and they don't talk to each other
✓ Your budget treated like it matters, not a silo	✗ Your account moves through a queue, worked on by whoever's free
✓ A relationship you can actually call on, good times and bad	✗ No one accountable for the result



WHO IS GIMMIE SOCIAL?

Gimmie Social are a bunch of Gen Z and Millennial digital marketers who live on social media all day, every day.

Because you don't need a content agency that dabbles in Tiktok and Instagram.

You need one that lives on the platform. We're not repackaging social media plans from 2020. We're building for what works today, and what will win next.

SOCIAL MEDIA IS OUR ENTIRE PERSONALITY * SOCIAL MEDIA IS OUR ENTIRE PERSONALITY * SOCIAL MEDIA IS OUR ENTIRE PERSONALITY

GIMMIE SOCIAL

@GIMMIESOCIAL
WWW.GIMMIESOCIAL.COM.AU