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NFP Digital Futures

A collective approach to building digital capability across Australia's NFP sector.

Strategy Overview 2030

Digital capability is essential. Yet progress remains uneven.

Digital capability underpins safe, effective and sustainable service delivery. But many NFPs lack the resources, skills and infrastructure to keep pace with growing demands and rapid technological change.

50%

of NFPs lack basic cybersecurity protocols

74%

do not have systems to measure their impact

77%

are interested, exploring, or actively investing in the use of AI

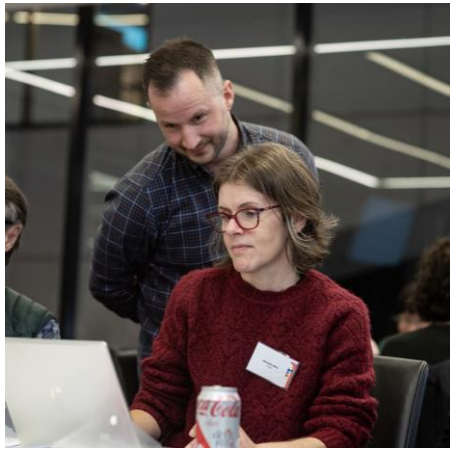
14%

have an AI policy or guideline in place.

These are system-wide challenges that cannot be solved by organisations acting alone.

From national ambition to collective action.

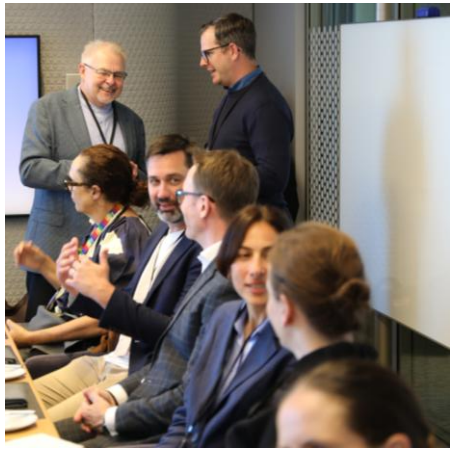
The Blueprint identifies digital transformation as a national priority. NFP Digital Futures provides a coordinated, sector-led response.



13a

Build essential capability

Invest in the digital, data and cybersecurity foundations NFPs need.



13b

Strengthen sector-led collaboration

Support existing initiatives, peer networks and communities of practice.



13c

Measure and respond to sector needs

Track digital capability and adapt investment as needs evolve.

The role of NFP Digital Futures

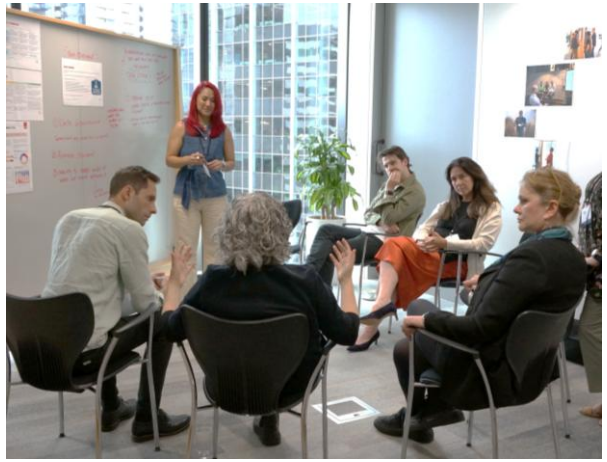
Connecting sector expertise, resources and investment to deliver coordinated, scalable digital capability uplift.

Adapted from the Australian Government's Not-for-profit Sector Development Blueprint, Initiative 13.

Built with the sector, for the sector.

Shaped by NFPs, funders, government and technology partners, NFP Digital Futures brings the sector together to tackle shared digital challenges and build lasting capability.









2024

The opportunity identified

The NFP Sector Development Blueprint and sector research establish the need for a coordinated approach to digital capability.

2025

A collective vision takes shape

Sector co-design bring NFPs, philanthropy, technology and other partners together to shape a shared vision, funding and operating model.

2026

NFP Digital Futures is launched

The initiative formally launches in May, with governance, strategic partnerships and a sector-led strategy established.

2026 onwards

From mobilisation to delivery

Priority programs move into co-design and delivery, supported by coordinated investment, partnerships and shared measurement.

Lifting the floor. Enabling progression and innovation.

Our strategy **prioritises helping NFP organisations achieve essential digital capability**, while maintaining a balanced portfolio that supports progression and innovation across the sector.

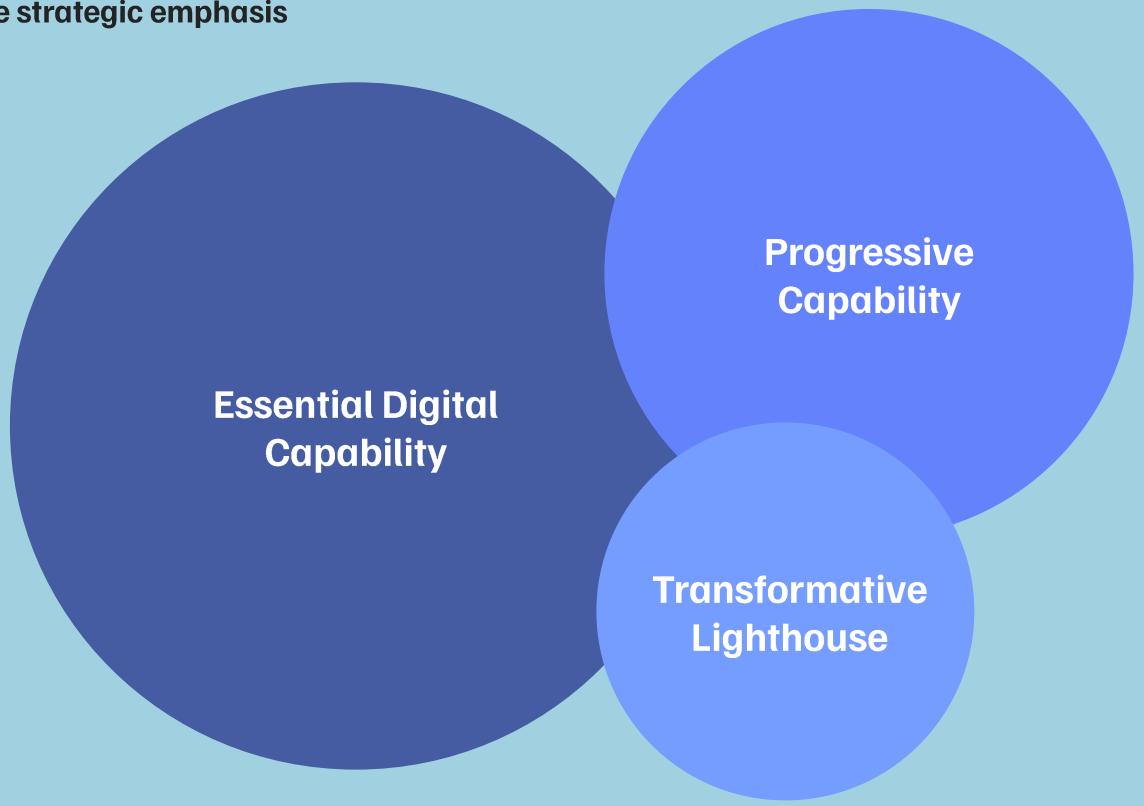
01 — Why we prioritise lifting the baseline

Focus collective resources where they can have the greatest reach — strengthening essential capability, reducing shared risks and enabling more equitable progress.

02 — Why we take a portfolio approach

Support NFPs to deepen capability and pursue targeted innovation, while testing and scaling solutions that can benefit the wider sector.

Our relative strategic emphasis



Bubble size indicates relative strategic emphasis, not fixed funding proportions.

NFP Digital Futures

STRATEGY ON A PAGE

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Our vision

NFP Digital Futures exists to empower every NFP to support communities to thrive through the leading use of digital technology

A materially better NFP Sector

2030 outcomes

- NFPs increasingly meet an essential digital capability baseline
- Increased participation in coordinated digital capability uplift
- Sector norms and conditions increasingly reinforce essential digital capability

Building digital maturity

Digital domains

Digital Foundations
NFP's have **reliable, supported and resilient digital foundations** so digital transformation is possible and sustainable

Systems and Data
A data-capable sector where NFPs can **use data ethically and confidently** to improve services, demonstrate outcomes, and make better decisions.

Cyber Security
A cyber-safe NFP sector that can **protect people and sensitive information**, sustain service delivery, and maintain trust—by making cyber uplift **achievable, supported and sustainable.**

AI & Innovation
The sector to **confidently, ethically and collectively use AI and innovate to multiply impact**, unlock insights, and improve effectiveness—while actively managing risk, harms and trust.

How we drive change

Strategic Pillars

PILLAR 1
Build capability

Give NFPs practical pathways to strengthen digital foundations, build confidence and progress towards more advanced capability and innovation.

PILLAR 2
Work Together

Connect expertise, investment and shared solutions to address common challenges, reduce duplication and scale what works.

PILLAR 3
Change the Conditions

Influence the standards, funding practices and sector expectations needed to make digital capability sustainable.

Setting ourselves up for success

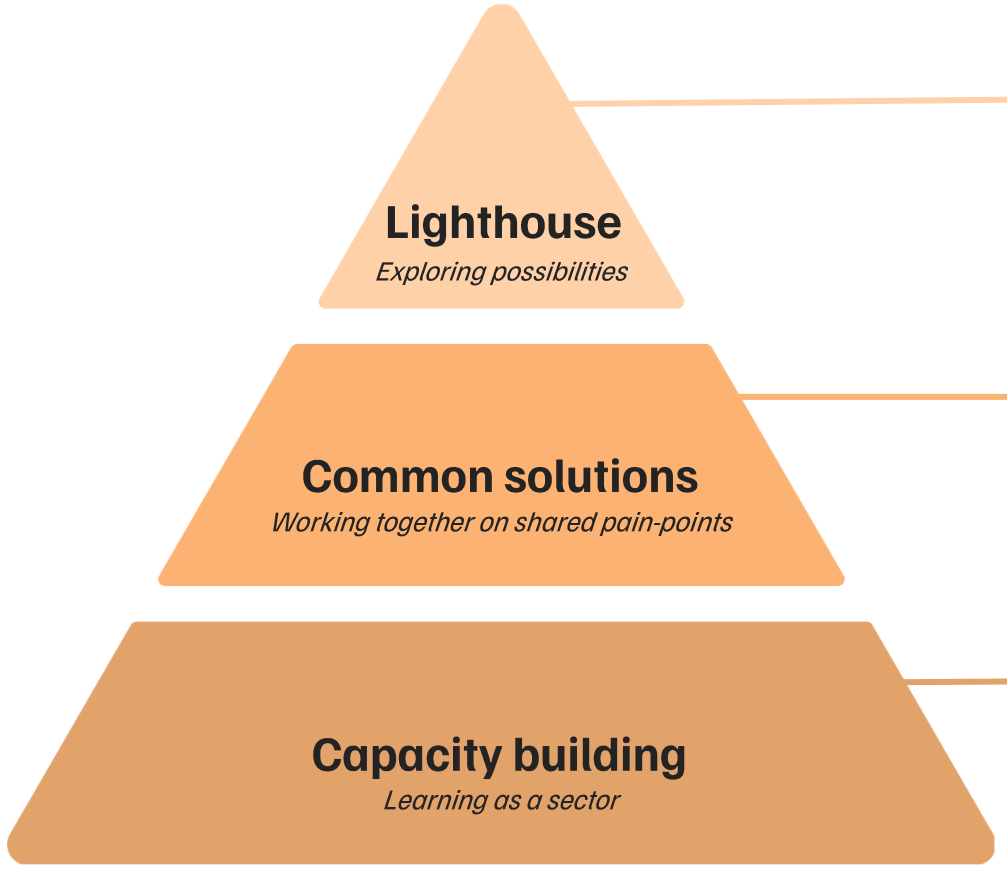
Strategic enablers

- Digital Future Fund
- Operational Backbone & Governance Model
- Strategic Partnerships
- Shared Collaborative Model
- Measurement, Evaluation and Learning

A TIERED SERVICE DELIVERY MODEL

One sector. Different needs.

Combining accessible capability building, scalable shared solutions and targeted innovation to meet diverse NFP needs.



Supporting targeted experimentation and deeper transformation in unique contexts, generating insights that can benefit the wider sector.

Examples: AI exploration, innovation pilots, data collaborations

Co-designing reusable tools, services and platforms that address common challenges and can scale across the sector.

Examples: Shared cybersecurity tools, reusable digital resources and platforms

Building foundational skills and confidence through accessible learning, practical tools and guided support.

Examples: webinars, self-paced learning, self-assessments

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Building on what's working. Investing in what's next.

Connecting existing resources with new priority initiatives to strengthen digital capability across the sector.

Available Now **Start building capability today**

Digital Transformation Hub
Practical tools, resources and expert support to strengthen digital foundations.

Data Catalyst Network
Building data capability through peer learning, collaboration and practical application.

APAC AI Nonprofit Learning Community
Connecting NFPs to explore and adopt AI safely, responsibly and effectively.

In Development **Our priority initiatives — Building what's needed next**

Digital Foundations in a Box
Standardised tools, templates and guidance to establish essential digital capability.

NFP Digital Compass
Helping NFPs assess their digital capability, identify priorities and take action.

Board & Executive Digital Enablement
Equipping leaders with the confidence and skills to govern and lead digital transformation.

AI Enablement
Building confidence and capability to adopt AI responsibly and effectively.

Data Champions
Building internal capability to use data for better decisions and impact measurement.

Communities of Practice
Connecting NFPs to share knowledge, build confidence and accelerate digital adoption.

TechSafe Cyber Initiative
Practical tools, training and support to strengthen cybersecurity and resilience.

Beyond capability programs...
We're mobilising partnerships, expertise and shared solutions to scale what works, while influencing policy, funding and sector standards to make digital capability sustainable.

Making cybersecurity one less thing to navigate alone.

As Farm My School grew, managing technology and cybersecurity became increasingly complex without dedicated technical expertise.





The support

Through Infoxchange's Cyber Security Mentoring program, Farm My School identified vulnerabilities and prioritised practical improvements to device security, backups and other risks.

The difference

One-on-one mentoring helped the team understand its risks, make informed decisions and move forward with confidence.

> **"It gave us a much clearer pathway forward without expecting our team to suddenly become cyber security experts."**
>
> James McLennan, CEO, Farm My School



The broader impact:
Cyber Security Mentoring pilot
12 participating NFPs

34%
Average capability uplift

83%
Reported significant improvements in cyber protection

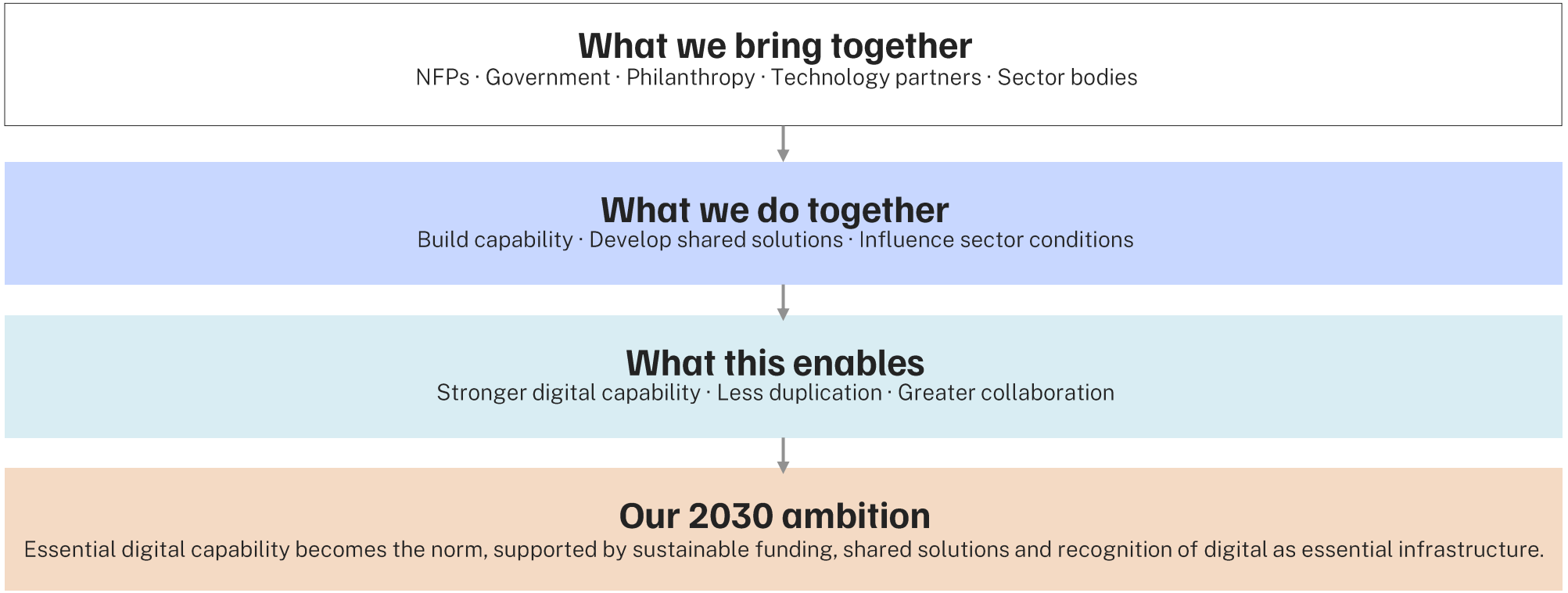
50%
On track for Silver Certification with CyberCert

Source: Infoxchange Cyber Security Mentoring Pilot, 2026.

OUR THEORY OF CHANGE

How collective action creates lasting change.

By bringing together sector expertise, investment and partnerships, we can strengthen NFP capability and change the conditions that make digital progress sustainable.



THE POWER OF COLLECTIVE ACTION

Different contributions. One shared ambition.



Not-for-profits

Share lived experience, build capability and help shape solutions that work in practice.



Delivery partners

Contribute expertise and technology to develop and scale solutions.

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Collective Action



Philanthropy & Funders

Invest in shared priorities, innovation and the long-term capability of the sector.



Government & Sector bodies

Advocate and influence policy to strengthen the conditions for change.

Together, we can achieve what no organisation can deliver alone.

Coordinated investment · Shared expertise · Scalable solutions · Sector-wide impact

Made by many hands.

NFP Digital Futures is being shaped by the people and organisations who believe that building digital capability is a shared responsibility.















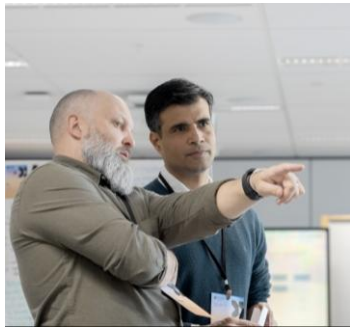














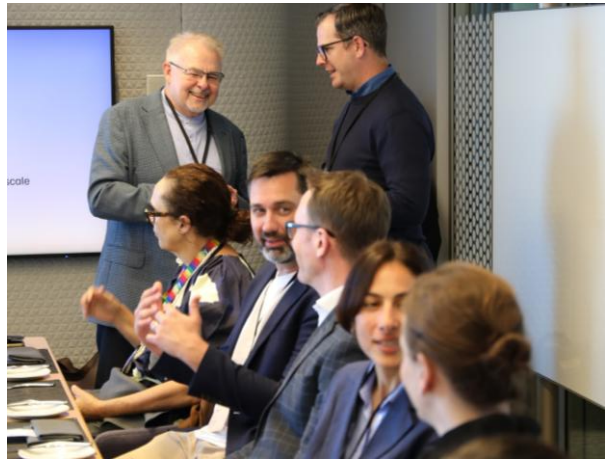


From strategy to delivery

Progress over the last 90 days









Programs moving into delivery

Digital Foundations in a Box: Co-designed with 30+ NFPs, shaping the MVP and tiered service model.

Cyber Mentoring: Phase 1 pilot completed, Phase 2 underway with learnings informing TechSafe initiative.

AI Accelerators: 60 NFPs supported through three Microsoft-backed accelerators (rated 8.9/10).

Capability pipeline: Board & Executive Enablement, NFP Compass and Communities of Practice progressing.

Building the delivery ecosystem

Shared solutions: Market scan underway with PwC to identify scalable, affordable platforms for smaller NFPs.

Workforce development: Strategy scoped to mobilise skilled volunteers, students and technology professionals.

Academic partnerships: Early engagement with RMIT to explore research, expertise and student pathways.

Partner engagement: New conversations with technology and social impact organisations to expand delivery capacity.

Strengthening sector sustainability

Government advocacy: Co-design session confirmed for December, focused on funding, data access, policy and capability.

Economic evidence: Analysis being developed to demonstrate the economic benefits of digital capability investment.

Sector-wide investment: Exploring opportunities for coordinated investment in data and AI capability.

Strategic prioritisation: Steering Group guidance sharpening the focus on essential capability and scalable impact.

Growing strategic momentum

Leadership engagement: Microsoft and PwC Leaders Lunch strengthened relationships and opportunities for collective action.

Sector convening: DF featured at the Philanthropy Australia Conference and Minderoo Field Building workshop.

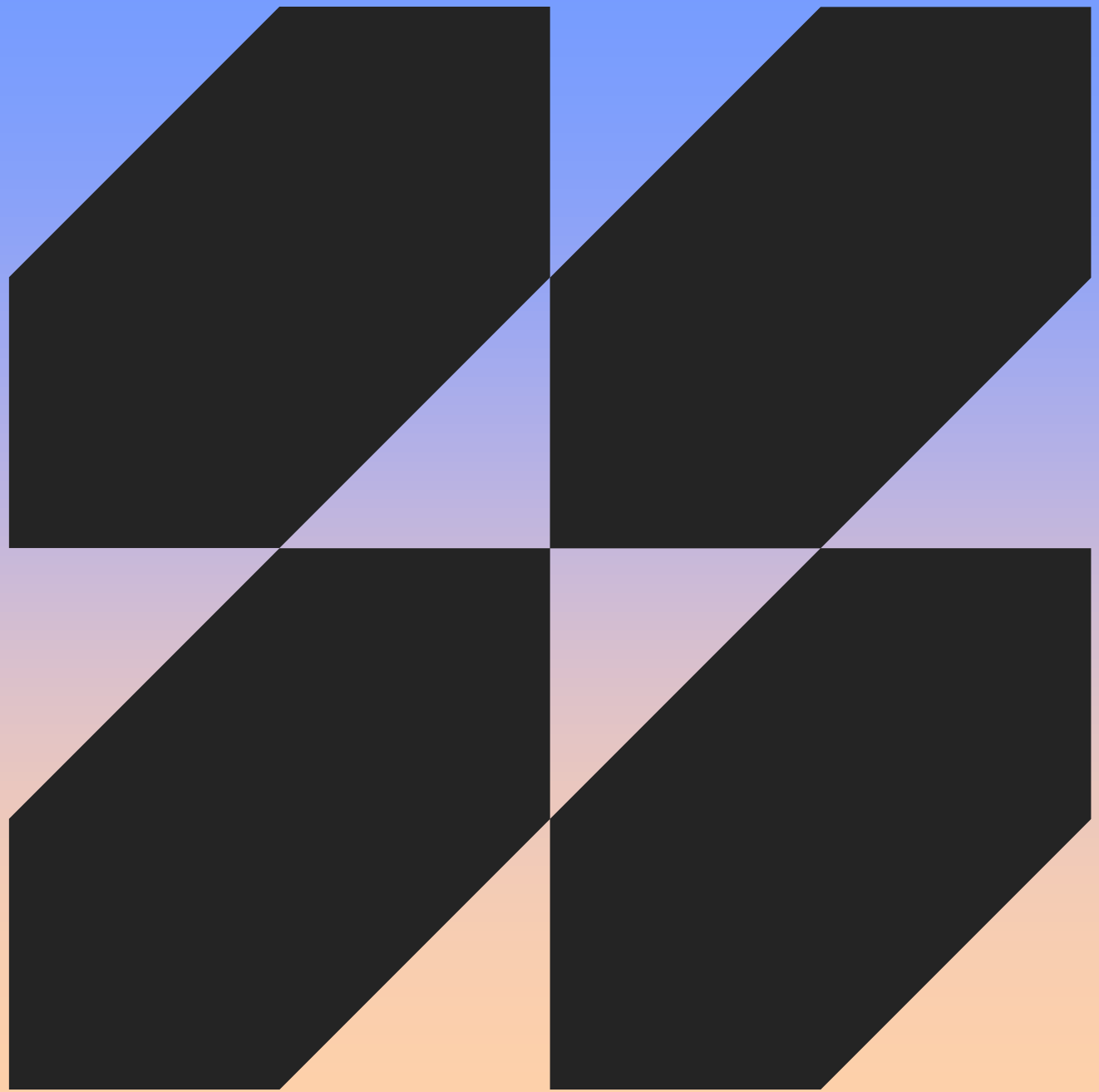
Responsible AI leadership: Participation in PwC's AI Leadership Experience and broader sector conversations.

National visibility: New DF website, sector leader videos ahead of November's showcase.

NFP Digital Futures

Let's build what's next. Together.

Whether you're an NFP looking to build capability, a funder ready to invest, or a partner with expertise to contribute, there's a place for you in NFP Digital Futures.



Explore. Connect. Contribute.

Discover programs, partnerships and opportunities to get involved.

nfpdigitalfutures.org.au