Queensland Social Enterprise Awards.

SPONSORSHIP PROSPECTUS

2027

QSEC Queensland Social Enterprise Council

01 OVERVIEW

Celebrating the businesses changing Queensland for good

The Queensland Social Enterprise Awards recognise excellence, raise the sector's profile and connect social enterprise with government, business, philanthropy and investors.

Delivered by the Queensland Social Enterprise Council (QSEC), the inaugural 2026 Awards set a strong foundation across ten categories. In 2027 we're building on it, and partners make that possible.



1,800+

social enterprises operating across Queensland

WHAT IS A SOCIAL ENTERPRISE?

A business that trades like any other but exists to create social or environmental impact, with purpose at the heart of how it operates and where its profits go.

> Our partners do more than support a celebration. They help bring visibility to the people and enterprises creating meaningful change.

A strong foundation

128	10	37	40	230
Nominations	Award categories	Volunteer judges	Finalists	Gala attendees







More than an awards program

01	**CELEBRATE EXCELLENCE**	Recognise innovation, leadership and impact.
02	**AMPLIFY IMPACT**	Showcase jobs, environmental and community outcomes.
03	**BUILD CONNECTIONS**	Link enterprises with government, philanthropy, universities, investors and business.
04	**GROW AWARENESS**	Show social enterprise as a model for tackling big challenges.
05	**CHAMPION THE SECTOR**	Elevate the people and organisations driving its growth.

> “To be recognised by the sector I love means the world. It’s a reminder that ASA’s impact only occurs with the support of other social enterprises and community partners.
>
> **GEOFF SMITH**
> CEO and Co-founder, Australian Spatial Analytics

Ten categories, one night celebrating the sector

Finalists also take part in pitch and interview sessions to sharpen how they tell their impact story.

Social Enterprise of the Year (Large)
GONE

Annual turnover of $5 million or more. Recognising outstanding social or environmental impact, business excellence and sector leadership.

Social Enterprise of the Year (Small)
ON HOLD

Annual turnover under $5 million. Celebrating enterprises demonstrating exceptional impact, business sustainability and leadership, regardless of size.

Social Entrepreneur of the Year
ON HOLD

Recognising an individual or co-founders demonstrating outstanding leadership, entrepreneurship and commitment to social or environmental impact.

First Nations Social Enterprise of the Year
GONE

Celebrating First Nations-owned and led enterprises creating lasting social, cultural and economic benefits for their communities.

Jobs-Focused Social Enterprise of the Year

Recognising enterprises creating meaningful employment, inclusive workplaces and sustainable pathways into work for people facing barriers.

Environmental Impact Award

Celebrating enterprises delivering measurable environmental outcomes through sustainable practices, innovation and responsible resource use.

Regional & Remote Impact Award
ON HOLD

Recognising place-based enterprises strengthening regional and remote Queensland communities through economic, social or environmental impact.

Impact Through Innovation Award
GONE

Celebrating enterprises using innovative ideas, business models and approaches to tackle social and environmental challenges.

Catalyst for Change Award

Recognising individuals, councils and/or organisations strengthening the social enterprise ecosystem through collaboration, projects and systems change.

One to Watch Award
ON HOLD

Celebrating emerging and start-up social enterprises in their first three years of operation, demonstrating early impact and strong future potential.

Gold partner category Silver partner category

2027 timeline

FEB — Nominations open

APR-MAY — Category judging

JUN — Finalists announced

JUL — Finalist stories shared

AUG/SEP — Awards Gala Dinner

SEP — Winners & partners promoted

Partnership at a glance

There are six ways to partner with us in 2027. Category partnerships are offered on a first come, first served basis.

Platinum Partner

$30,000

ONE PACKAGE

Headline partner with the most prominent recognition across the Awards campaign and Gala Dinner (Feb – Sep).

CATEGORY PARTNERS

Gold Category Partner

$10,000

THREE PACKAGES

Partner with a major category and join its judging panel.

Silver Category Partner

$7,500

SEVEN PACKAGES

Partner with a category and join its judging panel.

EVENT PARTNERS

Pre-Drinks Partner

$5,000

ONE PACKAGE

Own the pre-dinner networking reception.

Table Partner

$3,500

ONE PACKAGE

Your brand on every guest table.

Entertainment Partner

$3,500

ONE PACKAGE

Present the night's entertainment.







Platinum Partner

$30,000

ONE PACKAGE AVAILABLE

Be the headline partner of the 2027 Awards, front and centre from nominations through to four weeks after the Gala.

ON THE NIGHT

- Five-minute welcome address
- Branding on the stage backdrop
- On-screen recognition throughout
- Photo with all category winners
- Eight Gala tickets (a full table)

BRAND VISIBILITY

- Headline logo on the website, newsletter, venue signage and social media
- Logo on all campaign creative until four weeks after the Gala
- Double-page feature in the Awards program

CONTENT & STORYTELLING

- Partnership announcement on QSEC social media
- Featured article in the QSEC newsletter
- Three dedicated social media posts
- Thank-you video from the QSEC CEO

CONTINUITY

- First right of refusal for 2028
- Tier one logo on the media wall (multi-year partners)
- Major event partner announcement and media release
- Logo on QSEC website as Major Partner



Category partners

Help judge, present and celebrate your own Award category.

	Gold $10,000 3 PACKAGES	Silver $7,500 7 PACKAGES
YOUR CATEGORY		
Seat on the category judging panel	✓	✓
Co-present the Award, with a 30-second intro	✓	✓
Photo with the category winner	✓	✓
Gala Dinner tickets	6	4
BRAND & CONTENT		
Awards program feature	Full page	Half page
Logo on website, newsletter and category promotions	✓	✓
On-screen logo at the ceremony	✓	✓
Partnership announcement + 3 category posts	✓	✓
Co-branded partnership graphic	✓	✓
CONTINUITY		
First right of refusal for 2028	✓	✓
Media wall logo (multi-year partners)	Tier two	Tier three

GOLD CATEGORIES

- Social Enterprise of the Year (Large)
- Social Enterprise of the Year (Small)
- Social Entrepreneur of the Year

SILVER CATEGORIES

- First Nations Social Enterprise of the Year
- Jobs-Focused Social Enterprise of the Year
- Environmental Impact Award
- Regional & Remote Impact Award
- Impact Through Innovation Award
- Catalyst for Change Award
- One to Watch Award

Event partners

Three focused packages with strong visibility on the night, at an accessible investment.

	Pre-Drinks $5,000 1 PACKAGE	Table $3,500 1 PACKAGE	Entertainment $3,500 1 PACKAGE
ON THE NIGHT			
Your signature moment	Reception overlooking the Story Bridge, with signage	Branding on every guest table	Recognition with the entertainment
MC acknowledgement	✓	-	✓
On-screen logo at the ceremony	✓	✓	✓
Gala Dinner tickets	4	2	2
BRAND & CONTENT			
Awards program feature	¼ page	¼ page	Banner
Recognition on the QSEC website	✓	✓	✓
Co-branded partnership graphic	✓	✓	✓
Partnership announcement on social media	✓	✓	✓
Two campaign social media posts	-	✓	✓

Website recognition runs in the lead-up to the Awards and for four weeks after the Gala.







QSEC Queensland Social Enterprise Council

05 NEXT

Partner with us in 2027

Let's find the partnership that fits your goals. We'd love to talk.



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GENERAL ENQUIRIES

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