ViviLocal

ITALIAN SOUL

CORPORATE & INSTITUTIONS

Italy, designed around your people.

Travel and experience design in Italy for companies, travel agencies, professional associations and institutions.

WHY VIVILOCAL

Most corporate trips to Italy look the same. We open the doors that usually stay closed.

Family-run wineries, artisan workshops, producers and the people behind Made in Italy, met from the inside, in small groups and at a pace that leaves room to talk.



WHO WE WORK WITH

Four kinds of partners, one way of working.

Companies

Incentive journeys, retreats and offsites for teams, clients and dealers.

Travel agencies

A whole programme, or the experience layer inside the one you already sell.

Associations

Study tours and professional exchange with Italian peers and institutions.

Institutions

Delegations, cultural programmes and trade missions, from Australia to Italy.

WHAT WE DESIGN

Programmes built around your purpose.

01

Incentive journeys

A reward people talk about for years.

02

Corporate retreats

Time and space to think, away from the office.

03

Events

Dinners, launches and gatherings in places with a story.

04

Delegations

Professional and institutional visits, with the right meetings.

05

Cultural programmes

Art, food, craft and history, read through local people.

06

Experiences within your itinerary

We add the moments, you keep your programme.

EXAMPLES OF WHAT WE ARRANGE

People, places and passions.

People

A winemaker’s family table

An artisan’s workshop, hands on

Conversations with Italian entrepreneurs

Places

Rome, Milan and Florence, read through their makers

Vineyards from Franciacorta to the Langhe

The quiet coast and villages of Cilento

Passions

An e-bike day among the vineyards

Yoga at sunrise by the sea

Motor Valley and the culture of Italian engineering

SAMPLE PROGRAMME · ILLUSTRATIVE

Five days in Rome for a professional association.

Day	Morning	Afternoon and evening
1	Arrival, check-in at a central boutique hotel	Rooftop welcome and dinner in a family trattoria
2	Institutional visit and meeting with Italian peers	Ancient Rome on foot with an archaeologist
3	Professional exchange hosted by an Italian firm	Cooking in a Roman home
4	Castelli Romani: a family wine estate	Lunch among the vines, free evening
5	Artisan workshops in the Monti quarter	Farewell lunch and departures

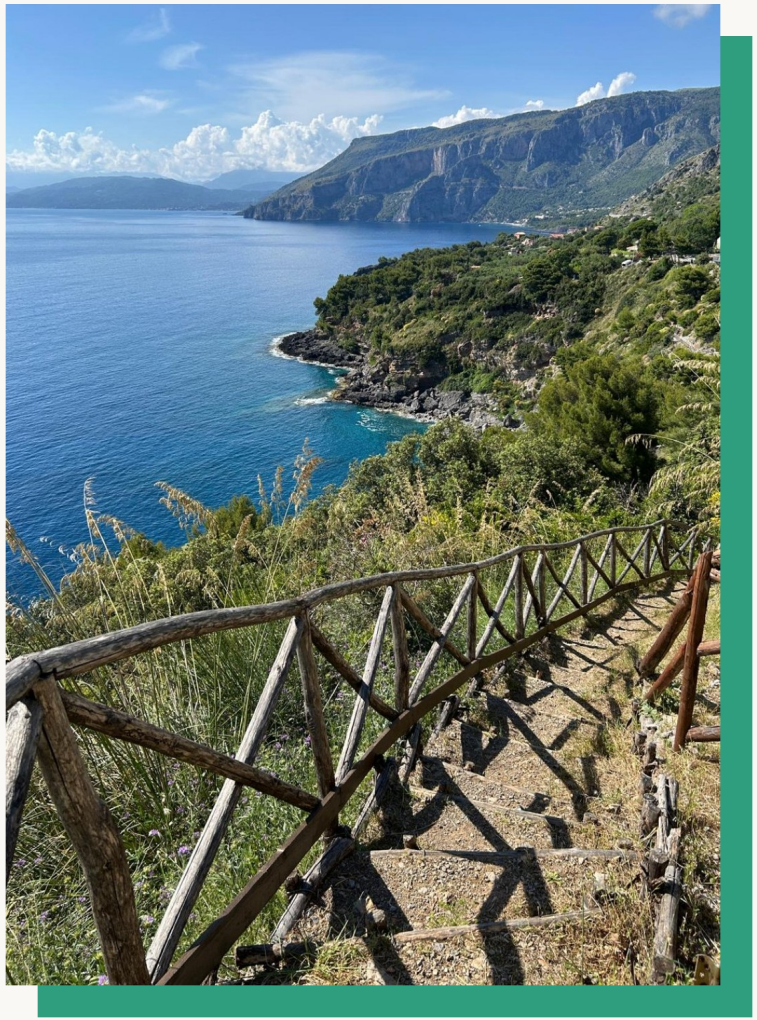
ALREADY HAVE A PROGRAMME?

We add the part people remember.

01 You share the run sheet of your trip.

02 We find the right window: a free afternoon, an evening, a transfer day.

03 We design the experience and run it on the ground, alongside your organiser.



HOW WE WORK

Three phases, one team from start to finish.

1

Consultation and design

We start with a conversation about your goals and the people who will travel, then shape the concept, places and experiences together.

2

Planning and curation

We manage the whole plan: accommodation, logistics, experiences and meetings with our local partners.

3

Execution

During the journey our team coordinates every detail, so the programme runs smoothly for every participant.

OUR NETWORK ON THE GROUND

Local people who open their doors.

Hosts, guides, artisans, producers and specialist partners across Italy, chosen one by one for how well they know their place.

CREDENTIALS

Member and travel partner of the Italian Chamber of Commerce and Industry in Australia – Melbourne Inc.

WHY VIVILOCAL

Small enough to care, rooted enough to open doors.

Italian roots, Australian home

Born in southern Italy, based in Melbourne: we speak both languages, and both cultures.

On the ground in Italy

Our team and partners are there before, during and after the journey.

Few groups, real care

We work with a small number of programmes at a time, so every detail gets attention.

Culture in depth

Not only places to see: the people, crafts and stories that make them what they are.

ViviLocal

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Let’s design your programme.

Tell us about your group, your goals and your dates. We’ll come back to you with ideas.

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