Roham Fayazi.

Product Designer — AI-Native Design, Complex Systems

Email	Website	Based in	Works
hello@roham.studio	roham.studio ↗	Mexico City	Remote, worldwide

01 About

Product designer and illustrator, 5+ years in UX/UI. I turn loosely defined problems into shipped products and own them end-to-end, from first question to live build.

What I do — Product and UX design for web and mobile, brand identity and illustration, and production websites in Webflow and Framer.

How I work — Constraints and people first. I sketch by hand, structure on a strict grid, then prototype in code with Claude Code, so ideas are tested in the browser, not in slides. Short loops, fast iterations.

Mindset — Clarity and usability over polish. I would rather ship something I can stand behind than present something that only looks finished.

02 Experience

CORE — AI SaaS Design Studio ↗
Mar 2026 – Present

Founder & Lead Product Designer

- Landing page design service for AI/SaaS founders; I own every project end-to-end.
- Swiss grid and brutalist approach, prototyped in Claude Code; shipped in 2–3 weeks.

Roads & Kingdoms Magazine ↗
Sep 2025 – Sep 2026

Design Consultant & Illustrator

- 7 editorial illustrations for a James Beard Award-winning print issue.
- Published globally; worked within strict editorial constraints.

AtlasMoth, Berlin ↗
Oct 2024 – Jan 2025

Product Designer

- Logo, Framer templates, newsletter layout and Kawaii-style illustrations.
- Shipped design assets under tight deadlines.

HoneyBook ↗
2023 – 2024

Design Consultant

- Designed templates for a fintech platform serving 100K+ users.
- End-to-end ownership of user workflows with real product impact.

Actio
Jan 2021 – Apr 2022

UX/UI Designer & Illustrator

- Designed app features (Statistics, Transfer Account); owned projects end-to-end.
- Created 32 original illustrations.

Studio Tomás Saraceno ↗
Nov 2019 – Feb 2020

UX/UI Designer

- Sole designer on the AEROCENE mobile app, built with MIT.
- Translated complex scientific data into intuitive navigation; shipped features.

03 Skills

Product	Product design · User research · Interaction design · Complex workflows
Systems	Swiss grid systems · Mobile & web
Tools	Figma · Claude Code · Webflow · Relume · Framer · Adobe Creative Cloud